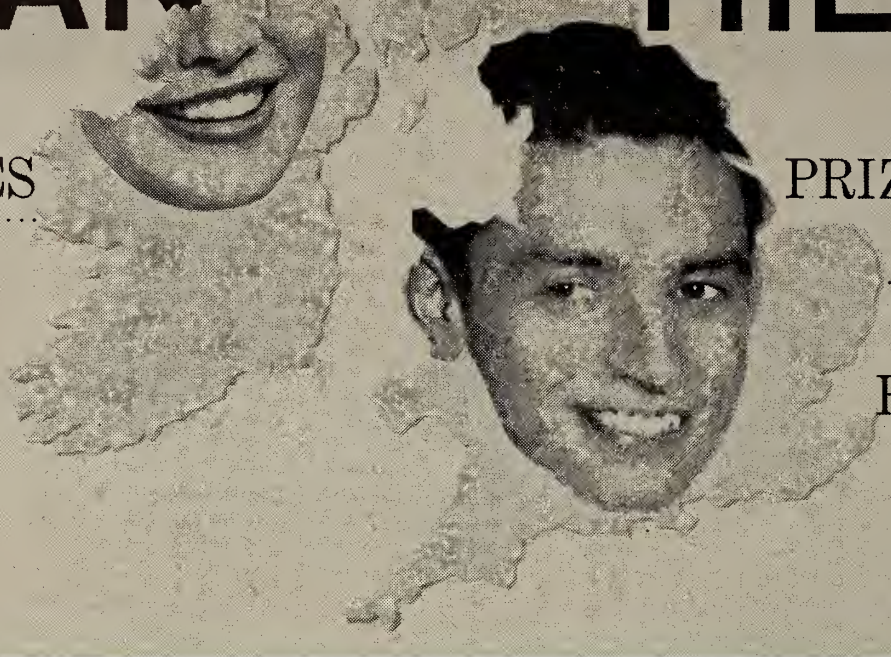
THE CASH BOX

VOLUME XVI MARCH 19, 1955 NUMBER 26

Three of the top artists in the country field are snapped going over *The Cash Box* lists to see where their current records are. Johnnie and Jack on RCA Victor and Kitty Wells on Decca have hit with one record after another. In 1954 Johnnie and Jack came through with such smashes as "I Get So Lonely", "Goodnight Sweetheart, Goodnight", "Kiss Crazy Baby" and "Beware Of It". The pair is currently clicking with "Sincerely" and "Carry On". Kitty Wells has had such sellers as "Release Me", "Cheatin's A Sin", "I Hope My Divorce Is Never Granted", "I Gave My Wedding Dress Away" and clicked big with Red Foley on "One By One". She is currently getting strong play with "Making Believe".

FROM ENGLAND...TWO NEW SINGING SENSATIONS!

Alma COGAN



Ronnie HILTON

PAPER KISSES

BLUE AGAIN

20/47-6063

PRIZE OF GOLD

(from the Warwick-Columbia film "Prize of Gold")

MY LOVING HANDS

20/47-6045

it's mambo!

it's jazz!

...it's great!

SOCARRAS

and his orchestra

EXACTLY LIKE YOU

CARAVAN

20/47-6060

PEREZ PRADO

CHERRY PINK AND APPLE BLOSSOM WHITE

c/w RHYTHM STICKS

20/47-5965

RCA VICTOR

FIRST IN RECORDED MUSIC

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 26
March 19, 1955
Publishers
BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood, Cal.
(Phone: HOllywood 5-1702)
CARL TAFT

NASHVILLE OFFICE
804 Church St., Nashville, Tenn.
(Phone: NAshville 5-7028)
CHARLIE LAMB

BOSTON OFFICE
137 Sutherland Rd., Boston, Mass.
(Phone: BEacon 2-7633)
GUY LIVINGSTON

LONDON OFFICE
17 Hilltop, London, N.W., England
MARCEL STELLMAN

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
A. MARINO, Office Manager
T. TORTOSA, Circulation
POPSIE, Staff Photographer
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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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Attention Music Publishers:

Meet The Ops At MOA Convention

As a music publisher, what would it be worth to you to be able to meet in one place at one time the leading members of an industry that each year buys one-quarter of all the records made in the United States?

Well the time is approaching—March 28, 29 and 30. The place is the Morrison Hotel in Chicago. And the industry is the juke box industry which is responsible for a direct yearly sale of approximately 50,000,000 records, and an untold amount of indirect sales.

Once a year, the juke box operators of this nation get together at their annual convention. It is a meeting attended by the leading artists, the A&R men, and the top executives of almost every record firm.

It is also attended by those publishers who know that the business today gets more and more complicated, that it involves not only finding the proper materials and getting A&R men to record it, but also promoting it to the avenues of exposure without which hits cannot be made.

There is probably no stronger way today to give a record nationwide exposure than through the network of 550,000 juke boxes located everywhere in the country.

And the job of getting them on those juke boxes lies not only with the record companies, the artists, and the distributors, but today it lies also with publishers. For everyone knows that a record company puts out dozens of records a month. If one doesn't go, a diskery will work on another. But a publisher has a fraction of that amount to work on. And so obviously any individual record means considerably more to the publisher than to the record company.

With this in mind, it is not surprising that today the bulk of promotion is being organized by the publisher.

Right now, every publisher has an unmatched promotional opportunity—a chance to meet the leading music operators who can put his records on their machines. This is certainly one of the most effective means of promotion possible—speaking directly to the men who operate the juke boxes.

It is this opportunity which you can take advantage of at the forthcoming MOA Convention.

If you are a publisher, don't fail to attend. You must benefit by it.

JONI JAMES
Biggest Hit of them all
HOW IMPORTANT CAN IT BE
Orchestra conducted by DAVE TERRY
and
THIS IS MY CONFESSION
HOT! WHEN WE COME OF AGE 11865
MGM 11919 78 rpm
K11919 45 rpm

HANK WILLIAMS
PLEASE DON'T LET ME LOVE YOU | FADED LOVE AND WINTER ROSES
MGM 11928 78 rpm • K 11928 45 rpm

DEBBIE REYNOLDS
NEVER MIND THE NOISE IN THE MARKET
and
CAROLINA IN THE MORNING
MGM 11939 78 rpm • K 11939 45 rpm

TOMMY MARA
PLEDGING MY LOVE
and
HONEY BUNCH
MGM 11931 78 rpm • K 11931 45 rpm

JAMES BROWN
Lt. Rip Masters of the Rin-Tin-Tin ABC-TV Show
THE BALLAD OF DAVY CROCKETT
HE'S A ROCKIN'-HORSE COWBOY
MGM 11941 78 rpm
K11941 45 rpm

RUBY MURRAY
SOFTLY, SOFTLY
and
HE'S A PAL OF MINE
MGM 11940 78 rpm
K11940 45 rpm

FRAN WARREN
I NEED YOUR LOVE | IF YOU LOVE ME (Why Don't You Tell Me So)
MGM 11942 78 rpm
K11942 45 rpm

A SURE-FIRE CLICK
BETTY MADIGAN
A SALUTE | THE WHEELS OF LOVE
MGM 11950 78 rpm • K 11950 45 rpm

TOMMY EDWARDS
SERENADE TO A FOOL | IT COULD HAVE BEEN ME
MGM 11932 78 rpm • K 11932 45 rpm

ART MOONEY
HONEY BABE
and
NO REGRETS
MGM 11900 78 rpm • K 11900 45 rpm

ROCK 'N' ROLL HIT!
CLAUDE CLOUD and the Thunderclaps
featuring
SAM (The Man) TAYLOR on Tenor Sax
CLOUDBURST
and
ONE BONE
MGM 55003 78 rpm • K 55003 45 rpm

LEROY HOLMES
THE BRIDGES OF TOKO-RI | IT'S A BIG WIDE WONDERFUL WORLD
MGM 11914 78 rpm • K 11914 45 rpm

KAY ARMEN
WONDER WHY | BY CANDLELIGHT
MGM 11934 78 rpm • K 11934 45 rpm

ALAN DEAN
TOO MUCH IN LOVE TO CARE | THE LADDER OF LOVE
MGM 11920 78 rpm • K 11920 45 rpm

ROSALIND PAICE
I THINK I'LL CRY AGAIN | (I Found You Out) WHEN I FOUND YOU IN SOMEBODY ELSE'S ARMS
MGM 11924 78 rpm • K 11924 45 rpm

THE STUARTS
EVERYONE IS SAYING | I'LL ALWAYS LOVE YOU (Stay Close to People)
MGM 11929 78 rpm • K 11929 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SO—Sound
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PD—Polydor	TA—Tampa
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TF—Tiffany
BE—Bell	CT—Cat	FA—Favorite	KI—King	PO—Potter	TI—Tico
BR—Brunswick	CW—Crown	FB—Fabor	LO—London	PR—Prestige	TR—Trend
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VA—Valley
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Majar	RM—Rama	VI—RCA Victor
CH—Chess	DO—Dot		MO—Modern	SA—Savoy	WA—Watco

Pos. Last Week

1 (2) SINCERELY
McGUIRE SISTERS

CR-61323 (9-61323)—McGuire Sisters
CH-1581 (45-1581)—Moonglows
DE-29421 (9-29421)—Louis Armstrong
ME-70569 (70569x45)—Bop-A-Loos
MG-11917 (K-11917)—Billy Fields
VI-20-6014 (47-6014)—Johnnie & Jack

2 (1) MELODY OF LOVE
BILLY VAUGHN—FOUR ACES—DAVID CARROLL

CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
CR-61334 (9-61334)—McGuire Sisters
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn
KI-1429 (45-1429)—Ink Spots
ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond

3 (5) KO KO MO
PERRY COMO—CREWCUTS

CA-3031 (F-3031)—Hutton Sisters
CA-3057 (F-3057)—Andy Griffith
CM-64 (45-64)—Gene & Eunice
DE-29420 (9-29420)—L. Armstrong & G. Crosby
DL-6080 (45-6080)—Charms
ME-70529 (70529 x 45)—Crewcuts
TA-2000 (45-2000)—Dooley Sisters
VI-20-5994 (47-5994)—Perry Como
VI-20-5998 (47-5998)—Tito Rodriguez
VI-20-6022 (47-6022)—H. Hawkins & R. Robbins
X-0087 (4X-0087)—B. Clooney & B. Darnel

4 (6) TWEEDLEE DEE
GEORGIA GIBBS — LAVERN BAKER

AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer
KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King

5 (3) EARTH ANGEL
PENGUINS — CREWCUTS

CA-3002 (F-3002)—Les Baxter & Bombers
DT-348 (45-348)—Penguins
ME-70529 (70529x45)—Crewcuts
MG-11904 (K11904)—Pat O'Day
SO-108 (45-108)—Gloria Mann

6 (7) THE CRAZY OTTO
JOHNNY MADDOX

DO-15325 (45-15325)—Johnny Maddox
PD-22009 (45-22009)—Crazy Otto

7 (4) HEARTS OF STONE
FONTANE SISTERS

BE-1080 (45-1080)—4 Belles
CA-2946 (F-2946)—Rudy Gray
CA-3008 (F-3008)—Vicki Young
CR-61305 (9-61305)—Goofers
CR-61335 (9-61335)—McGuire Sisters
DE-29375 (9-29375)—Red Foley
DL-6062 (45-6062)—Charms
DO-15265 (45-15265)—Fontane Sisters
KI-1392 (45-1392)—Louis Innis
RB-1301 (45-1301)—Jewels
VI-20-5955 (47-5955)—Ruby Wells

8 (10) HOW IMPORTANT CAN IT BE
JONI JAMES — SARAH VAUGHAN

CR-61362 (9-61362)—Teresa Brewer
DE-29412 (9-29412)—Connee Boswell
ME-70534 (70534 x 45)—Sarah Vaughan
MG-11919 (K-11919)—Joni James
MJ-138 (45-138)—Jack Smith
VI-20-5993 (47-5993)—Lou Monte

9 (9) THAT'S ALL I WANT FROM YOU
JAYE P. MORGAN

CR-61360 (9-61360)—Dick Jacobs
ME-70537 (70537x45)—D. Washington
MG-11935 (K-11935)—Audrey Williams
SA-1151 (45-1151)—Larry Darnel
VI-20-5896 (47-5896)—Jaye P. Morgan

10 (8) MR. SANDMAN
THE CHORDETTES

BE-1079 (45-1079)—Three Bells
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers
DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe
VI-20-6029 (47-6029)—Homer & Jethro

11) ROCK LOVE. 12) NO MORE. 13) PLEDGING MY LOVE. 14) BLUE MIRAGE. 15) OPEN UP YOUR HEART. 16) DANGER, HEARTBREAK AHEAD. 17) WEDDING BELLS. 18) LET ME GO, LOVER. 19) IT MAY SOUND SILLY. 20) CLOSE YOUR EYES. 21) NAUGHTY LADY OF SHADY LANE. 22) MAKE YOURSELF COMFORTABLE. 23) BIRTH OF THE BOOGIE. 24) ALL OF YOU. 25) UNSUSPECTING HEART. 26) MAMBO ROCK. 27) A MAN CHASES A GIRL. 28) DIM, DIM THE LIGHTS. 29) FINGER OF SUSPICION. 30) SAND AND THE SEA. 31) BALLAD OF DAVY CROCKETT. 32) THERE GOES MY HEART. 33) DARLING, JE VOUS AIME BEAUCOUP. 34) THE FISH. 35) LAZY GONDOLIER.

The Cash Box

MOA

SPECIAL ISSUE

(Dated: April 2)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

GOES TO PRESS: Thurs. MARCH 24

RESERVE YOUR SPACE NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO
32 W. RANDOLPH ST.
(Phone: DEARBORN 2-0045)

NASHVILLE
804 CHURCH ST.
(Phone: NAshville 5-7028)

HOLLYWOOD
6272 SUNSET BLVD.
(Phone: HOllywood 5-1702)

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE DE MARCO SISTERS
(Decca 29470; 9-29470)

B+ "TWO HEARTS" [Jay & Cee BMI—Stone, Williams] A rhythm 'n blues tune that's catching on strong in pop, is jumped on by the DeMarcos. And they have a real smash rendition. Great delivery. Should grab a healthy share of the song's final take.

B+ "DREAM BOAT" [Leeds ASCAP—Hoffman] The girls come over with their usual charm on this exciting jumper. Terrific tune with a wonderful set of lyrics. Thrushes could have a big two-sider in this one.

RONNIE HILTON
(RCA Victor 20-6045; 47-6045)

B "PRIZE OF GOLD" (2:55) [Columbia Pics Music ASCAP—Washington, Lee] The title tune from a forthcoming Columbia pic, is beautifully handled by Ronnie Hilton, English wax star, who bows on Victor with this release. Good first showing by crooner.

B "MY LOVING HANDS" (2:07) [John Fields ASCAP—Jerome, Biddy] The Peter Knight Singers assist Ronnie on this lush and romantic ballad. Very pretty piece of material. Lovely melody.

TAD BRUCE
(Watco 111; 45-111)

B "THERE'S SOMETHING IN THE WIND" (3:03) [Eastern BMI—Worth] Sid Feller sets up a gorgeous backdrop for a beautiful new ballad by Tad Bruce. It's a wonderful tune delivered with sincerity and feeling. Could click.

B+ "CRYIN' IN MY BEER" (2:13) [Eastern BMI—Worth] Tad has a very commercial number on this side. It's a big waltz tempo tune with a chorus and full orking. Glowing melody. Two of Bruce's best to date. Watch 'em.

BETTE ANN STEELE
(Capitol 3073; F3073)

B "MAMA (He Treats Your Daughter Mean)" (2:36) [Marvin ASCAP—Wallace, Lance] A smash R & B tune of a few years ago, gets a powerful reading from a refreshing newcomer, Bette Ann Steele. Thrush has a Teresa Brewer style and sound, and it's great. Tune is hitting now in pop. This version will share heavily.

B "TAKE ME AWAY" (1:57) [Bregman, Vocco & Conn ASCAP—Ballard] The thrilling chirp has a great sound on this side as she hands in a cute cornball ditty. Versatile vocalist who should do big things.

JOHNNY CRAWFORD
(Sound 112; 45-112)

B "LOVING YOU" (2:40) [Mellon BMI—Pevesio, Kratz] Johnny Crawford gets a big orchestral assist as he leans into a lovely ballad and sends it across in commercial fashion. Very pretty love song.

C "WHY CAN'T WE TRY AGAIN" (2:45) [Tanz BMI — Collins, Crawford] The crooner gives out with another romantic item on this side.

THE CASH BOX DISK OF THE WEEK

"LITTLE CRAZY QUILT" (2:34)
[Lear ASCAP—David Carr]
"KEEP ME IN MIND" (2:20)
[Colony ASCAP—Zing, Wexler]
PATTI PAGE
(Mercury 70579; 70579 x 45)

PATTI PAGE

● A hit record in the class of "Doggie In The Window" is so rare, that it borders on the impossible. But on Patti Page's latest release, she comes about as close to her great performance on "Doggie" as anyone could. It's a beautiful ditty dubbed "Little Crazy Quilt" and it's just loaded with the same kiddie-record flavor that sent "Doggie" up to the top. Patti's excellent multiple voicing is full of warmth and tenderness and the backdrop featuring the flute and other high-toned instruments is just irresistible. A dreamy number that just has to make the grade. "Keep Me In Mind," the coupling, is a pleasant jumper with an attractive beat. We're wild about the upper half.

"PLAY ME HEARTS AND FLOWERS"
[Advanced ASCAP—Green, Curtis]
"I'M SO ASHAMED"
[Studio BMI—Palermo]
JOHNNY DESMOND
(Coral 61379; 9-61379)

JOHNNY DESMOND

● The influence of TV on the record industry is fantastic. Although every TV plug helps a song get started, a big production built around a new song can send a recording into the million class. "Studio One" did it with "Let Me Go, Lover," and the "Ballad of Davy Crockett" should reach that mark shortly, thanks to "Disneyland." Last week, on the "Philco TV Playhouse," Johnny Desmond introduced a beautiful sentimental ballad tagged "Play Me Hearts And Flowers." The tune was heard throughout the show as background music, and Johnny performed the number about four times. In addition to all this, Desmond did a commercial for the record at the end of the show; a plug which neither of the other two TV hits were fortunate enough to receive. With all this promotion and a great recording to-boot, the disk just can't miss. Flip, "I'm Ashamed" is another inviting ballad.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "TWO HEARTS"	DeMarco Sisters	Decca 29470; 9-29470
★ "A SALUTE"	Betty Madigan	MGM 11950; K-11950
★ "MY MELANCHOLY BABY"	Crazy Otto	Decca 29449; 9-29449

TEDDI KING
(Coral 61350; 9-61350)

B+ "IN THE YEAR YOU'VE BEEN GONE" (3:03) [Weiss & Barry BMI—Coleman, Wolf, Niles] A sentimental ballad, a beautiful one, is given a sincere and feelingful reading by newcomer Teddi King. Thrush can sell a song. Has a voice and delivery that could make the grade. Lovely tune.

C+ "THE DRAGON" (2:50) [Ben Bloom ASCAP—Barrelli, Shelley] Teddi tells an interesting story on this enchanting side. An exciting piece of music with an appealing melody.

MOLLY GOLDBERG & RED BUTTONS
(Columbia 40456; 4-40456)

B+ "PRACTICE, DARLING, PRACTICE" (2:48) [Trinity BMI—Brandt] TV stars Molly Goldberg and Red Buttons team up on a very cute novelty about a boy who doesn't wanna play his violin. Funny deck. Could catch on and click in a big way.

C+ "MY MOTHER'S LULLABY" (2:55) [Lord ASCAP—Alfred, Frisch] The artists fashion a very pretty and melodious lullaby on this side.

CRAZY OTTO
(Decca 29449; 9-29449)

B+ "MY MELANCHOLY BABY" (2:17) [Shapiro, Bernstein & J. Vogel ASCAP—Burnett, Norton, Watson] Keyboard ace Crazy Otto, who revived all this cornball piano material that's selling so well across the country, dishes up a great rendition on a wonderful oldie. Great rinky dink sound. Should hit.

B+ "IN THE MOOD" (2:10) [Shapiro, Bernstein ASCAP—Garland, Razaf] Another cornball version of a great oldie. Otto has a feel for this stuff. Two naturals for the boxes.

DAVID CARROLL ORCH.
(Mercury 70583; 70583 x 45)

B+ "CECILIA" (2:48) [Bourne ASCAP—Dreyer] A great oldie gets new life at the hands of the David Carroll ork. It's a cute novelty that could break big. Good follow-up to "Melody of Love."

C+ "TWO TIMIN' GAL" (2:29) [Main St. Songs BMI—McMullen] This side is a bouncy sentimental number reminiscent of the good old days. Infectious item with loads of appeal. Rinky-dink stuff.

ALFREDITO ORCH.
(Rainbow 282; 45-282)

B "LOVE FOR SALE" [—Hooker, Frimo] Alfredito takes hold of a sensational oldie and comes through with a beautiful job on the vibes as he sets the tune to a mambo-bolero tempo. Very pretty.

B "HIS MAJESTY'S CHA-CHA-CHA" [—Majestad] With the cha-cha rage in full swing, Alfredito and the boys send up a real potent recording. Rocking stuff. Great dance material.

Dot RECORDS gets even hotter!

WITH A NEW RELEASE BY THE INDUSTRY'S HOTTEST BANDSMAN THAT'S TAKING OFF AT TWICE THE CHART-CLIMBING SPEED OF HIS "MELODY OF LOVE"

Billy Vaughn

and his orchestra play.....

SILVER MOON

b/w

Baby O' Mine

DOT-15347

...America's Hottest Label

Dot RECORDS

GALLATIN, TENNESSEE PHONE: 1600

"The Nation's Best Selling Records"

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

PETE HANLEY
(Epic 9096; 5-9096)

B "I'LL STEP ASIDE" (2:05) [Laurel ASCAP — Benjamin, Weiss] Pete Hanley, familiar to TV viewers for his work on the Ernie Kovacks Show, belts across a solid piece of rock 'n roll material that really moves. Potent.

C+ "NEVER MIND THE NOISE IN THE MARKET" (2:01) [Hollis BMI — Higgs, Barnes, Cavanaugh] This side is a zany samba-calypso type novelty with a clever set of lyrics and a contagious melody.

THE GALLAHADS
(Capitol 3050; F-3050)

B "CARELESS" (2:29) [Bourne ASCAP—Quadling, Howard, Jurgens] The Gallahads debut on Capitol with an exciting blend of harmony on a good shuffle rhythm tune. Boys have a great style that could click.

B "OOH AH" (2:29) [Moon Mist BMI—Kreisel] A cute bouncey novelty is handled in a commercial manner by the crew. Arrangement has a great beat.

EDDY HOWARD
(Mercury 70566; 70566 x 45)

C+ "WORDS OF LOVE" (2:27) [Bregman, Vocco & Conn] The warm and mellow voice of Eddy Howard is assisted by a chorus on a pretty, slow-waltz ballad.

C+ "FOREVERMORE" (2:49) [Mills ASCAP — Siegel, Moss, Nelson, Burger] More of the same romantic material is fashioned by the warbler on this side. Touching melody.

JACK HASKELL & RAY CHARLES SINGERS
(Thunderbird 19554; 45-19554)

B "TELL IT TO MY HEART" (2:24) [Rosen BMI — Krasnor, Ramin, Rosen, Share] TV songster Jack Haskell gets a solid assist from the Ray Charles chorus on an appealing jumper. Cute arrangement. Fine waxing.

C+ "GOO-AHM-BAH" (2:41) [Krasnor-Share ASCAP—Ramin, Dee, More, Taiani] The Ray Charles Singers solo on an amusing head hunter dance novelty with a good beat. Opening sound effects are terrific.

FRANK VIRTUOSO QUINT.
(Arcade 135; 45-135)

C+ "OOH YA GOTTA" (2:10) [Myers ASCAP—Stone, Adams] The Frank Virtuoso Quintet bounces through a catchy novelty with loads of appeal. Good dance tempo.

C+ "I MADE A MISTAKE" (2:15) [Arcade ASCAP—Stone, Adams] Another cute lively ditty capably handled by the crew. Inviting ditty.

THE CASH BOX SLEEPER OF THE WEEK

"SILVER MOON"
[Harms ASCAP—Romberg, Donnelly]
"BABY O' MINE"
[Randy-Smith ASCAP—Vaughn, Wood]
BILLY VAUGHN ORCH.
(Dot 15347; 45-15347)

BILLY VAUGHN

● For some time now, Billy Vaughn, Dot Records' musical director has been doing a yeoman's job with the label's roster, with arrangements and backdrops on many of the diskery's hits. Recently he stepped out as a featured artist on a recording called "Melody Of Love." Now that the tune is on top, Billy presents another oldie, fashioned in the exact same style as "Melody." It's a beautiful Romberg favorite tagged "Silver Moon." It's another warm and mellow waltz. Could be another list topper. Flip, "Baby O' Mine," is a new lighthearted instrumental novelty. Watch the top half go.

"PASS IT ON" (2:09)
[Peer International BMI—Haymes]
"LET'S STAY HOME TONIGHT" (2:56)
[Peer International BMI—Haymes]
JULIUS LA ROSA
(Cadence 1258; 45-1258)

JULIUS LA ROSA

● Julius La Rosa, who on his latest release "Mobile," sold a heap of records, has a strong follow-up that should have no trouble making the best seller charts. Assisted by a good choral backing, Julie belts out an exciting new tune with a spiritual beat dubbed "Pass It On." It's an exciting tune with loads of commercial characteristics. Terrific novelty that should do big things. The coupling "Let's Stay Home Tonight," is a sincere presentation of a romantic item. Excellent coupling for maximum sales.

"ADDIO AMORE" (1:56)
[Burlington ASCAP—Arden, Harmer]
"I DO" (3:14)
[Stratton BMI—Lubin]
VERA LYNN
(London 1550; 45-1550)

VERA LYNN

● Vera Lynn, who continues to rank as one of England's top female stars and is always a favorite in the States, comes up with a refreshing new release that promises big results. It's a change of pace for the thrush as she shuffles through a lovely new tune called "Addio Amore." Most of Vera's past releases have been slow, sentimental numbers, and it's a pleasure to hear her on an up-beat item. The Johnston Brothers round out the side with a top grade choral accompaniment. "I Do," the lower lid, is another pretty love song wistfully performed. Two money-makers. Top half could be big.

"PLEASE HAVE MERCY" (2:34)
[Broadcast BMI—Howard, Otis]
"THESE ARE THE THINGS WE'LL SHARE" (2:18)
[Famous ASCAP—Wolfson, White, Koslo]
BUNNY PAUL
(Capitol 3074; F-3074)

BUNNY PAUL

● Bunny Paul, a tremendous performer both on wax and in person, and an artist with loads of potential, debuts on the Capitol label with a tremendous new piece of material that could establish her as a top female vocalist. It's a driving rhythm and blues item titled "Please Have Mercy." A powerhouse of an arrangement with Bunny singing right from the toes. One of the best things she's done to date. The bottom half "These Are The Things We'll Share," is a pretty romantic number.

EILEEN BARTON
(Coral 61377; 9-61377)

B+ "HOW-JA DO, HOW-JA DO, HOW-JA DO" (2:35) [Robert ASCAP — Hoffman, Merrill, Watts] Eileen Barton's classic "I'd've Baked A Cake" is set to a rock 'n roll beat, given a new title, and belted across in winning fashion. Big reading that could send the disk to the top. Watch it. Driving side.

B+ "FUJIAMA MAMA" (2:10) [Goday BMI — Burrows] A tune that's breaking in R & B is fashioned for the pop market by Eileen. Great reading. Both sides could do big things with the R & B trend.

PAULETTE SISTERS
(Capitol 3068; F-3068)

B "LEAVE MY HONEY BE" (2:20) [Broadcast BMI — Ebb, Klein, Coleman] The Paulette Sisters make an impressive debut on the Capitol diskery with a tremendous sound and style that could click. Refreshing group. Potent disk with a beat.

B "DREAM BOAT" (2:12) [Leeds ASCAP — Hoffman] The trio belts across another rockin' side with their pleasant technique. Good gimmick on this side. Clever arrangement makes this a two sided threat.

ALMA COGAN
(RCA Victor 20-6063; 47-6063)

B "BLUE AGAIN" (2:20) [Keith Prowse ASCAP—McHugh, Fields] British singing star Alma Cogan shines on her Victor debut as she shuffles through a very lively and infectious jumper. Great big orking. Side has big possibilities.

B "PAPER KISSES" (2:20) [J. Fields ASCAP — Jerome] Alma has that vibrant Teresa Brewer approach to song, and she makes this cute handclapper sound like a winner. Powerful and exciting coupling.

BETTY MADIGAN
(MGM 11950; K-11950)

B+ "A SALUTE" (1:55) [Meridian BMI — Gimbel] Betty Madigan, known for her beautiful ballad work, changes the pace and belts out a contagious and clever Italian flavored bouncer that could click in a big way. Terrific arrangement and delivery. Betty's best showing since "Joey."

B "THE WHEELS OF LOVE" (1:59) [Danby BMI — Singleton, McCoy] A rhythm and blues item is handled with punch and excitement by the chirp. Good, driving side.

DICK JACOBS ORCH.
(Coral 61380; 9-61380)

B "MY DEAR" [Leo Feist ASCAP — Garber, Large] Dick Jacobs, the ork, and chorus glide through a pretty waltz number styled like "Melody Of Love." Warm and appealing tune and lyrics. Could stir up some noise.

B+ "PLAY ME HEARTS AND FLOWERS" (3:01) [Advanced ASCAP — Green, Curtis] A beautiful tune, introduced by Johnny Desmond on the Philco TV Playhouse, is wonderfully presented by the Dick Jacobs ork. Top grade instrumental performance.

It's Dynamite As Only She Can Swing It!

GEORGIA GIBBS

"Dance With Me Henry"

MERCURY 70572 • 70572X45

• This Week's Best Buys

DANCE WITH ME, HENRY (Modern, BMI)—Georgia Gibbs—Mercury 70572. The songstress is hitting a profitable groove in her stylings of rhythm & blues hits. Her latest one moved out this week in a way that suggested "Tweedle Dee" in its initial stages. Good sales reports came in from Boston, New York, Philadelphia, Baltimore, Buffalo, Pittsburgh, Cincinnati, Milwaukee, Detroit, Richmond and Durham. Flip is "Ballin' the Jack" (Jerry Vogel-E. B. Marks, ASCAP). A previous Billboard "Spotlight" pick.

BIG, BIG HIT!
BIGGER THAN
"TWEEDLE DEE"

Breaking Wide Open!

Chicago, Boston, Philly, Detroit,
And All Points North And South

"Foolishly"

A GREAT BALLAD
BY A GREAT SINGER

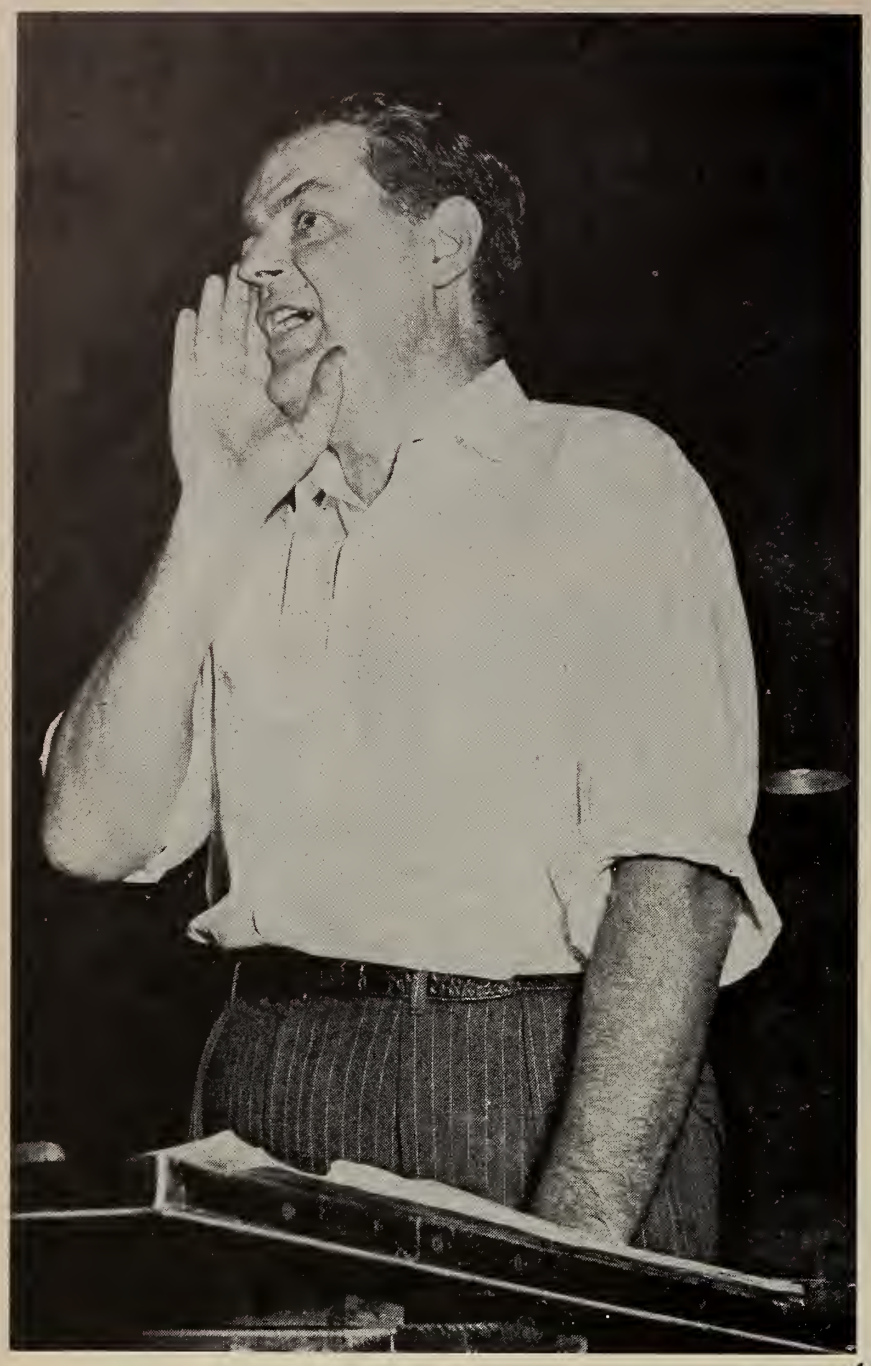
VIC DAMONE

coupled with

"Is Mary There?"

MERCURY 70545 • 70545X45

Mercury RECORDS



"New Orthophonic" High Fidelity

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SINCERELY	McGuire Sisters (Coral)
2. MELODY OF LOVE	Billy Vaughn (Dot) Four Aces (Decca) David Carroll (Mercury)
3. HOW IMPORTANT CAN IT BE	Joni James (MGM) Sarah Vaughan (Mercury)
4. KO KO MO	Perry Como (RCA Victor) Crewcuts (Mercury)
5. BALLAD OF DAVY CROCKETT	Bill Hayes (Cadence)
6. EARTH ANGEL	Crewcuts (Mercury) Penguins (Dootone)
7. TWEEDLEE DEE	Georgia Gibbs (Mercury)
8. CRAZY OTTO MEDLEY	Johnny Maddox (Dot)
9. HEARTS OF STONE	Fontane Sisters (RCA Victor)
10. NO MORE	DeJohn Sisters (Epic)

11) THAT'S ALL I WANT FROM YOU. 12) BLUE MIRAGE. 13) PLEDGING MY LOVE. 14) DARLING, JE VOUS AIME BEAUCOUP. 15) ROCK LOVE. 15) IT MAY SOUND SILLY. 15) WEDDING BELLS. 15) UNSUSPECTING HEART.

Bill Buchanan, Monument Music, really wrapped up in his "The Little Boy." Bill is busy promoting and sending material to all jocks throughout the country. The American Foundation for the Blind is all-out with relation to his **Richard Maltby-Robert Stringer** tune and are asking all jocks to program Coral Record's **Josephine Premice** recording. The Foundation is supplying assorted radio spots for all kinds of shows, from ten second station breaks to fifteen minute interviews. The big pitch behind it all is that the world must realize the blind do not want pity—just the opportunity to do their share of work in modern society. Any jocks who have not received the radio kit should write to **Bill** at Monument Music, 881 Tenth Avenue, New York.

* * * * *

Pic of the week—**Tal Hood** (WFGM-Fitchburg, Mass.) spins his listeners' choice as record of the week each day on the hour. Last week, one day at 3 in the afternoon, he forgot to spin the hit song and the listening public let him know of his omission in no uncertain terms. . . . **Wes Hopkins** (WTTM-Trenton, N. J.) has been tied up these past weeks. His wife has been in the hospital and his "kids spread all over the place." WTTM, by the way, has been taking ads in the daily newspapers letting all the readers know that the records they play are based on reports issued by **The Cash Box**. . . . **Lou Barile** (WKAL-Rome, N. Y.) writes a love note to **The Cash Box** thanking us for our part in the growth of the Barile influence. . . . **Henry Okun,** promotion man who gives so much of his time to aiding the kiddies and other assorted charities, recently arranged 75 1 minute spot announcements from WAAT and WATV (Newark, N. J.) for PAL. Henry also arranged for local 16 AFM to supply a 12 piece live band to play at a PAL 6th Precinct Dance. . . . **Bill Silbert** (WMGM-New York) taking up the cudgels in the fight against "dirty" lyrics. **Bill** says, "I do not mean to be stuffy about this, however, I feel that the time has come for disk jockeys, who are the intermediary between the recording companies and the public, to put their collective foot down in an effort to choke off an alarming trend towards smutty lyrics."

TAL HOOD
(WFGM—Fitchburg, Mass.)

* * * * *

Ed Meath (WHEC-Rochester, N. Y.) is getting out of shape again after playing handball daily for the past four months with his close friend **Johnny Antonelli**, New York Giant pitching star. Antonelli is now in Tuscon, Arizona, spring training, pitching to batsmen, while Meath, in Rochester, continues to pitch plugs for the records. . . . **Don Parker** moved to WMYR-Ft. Meyers, Fla. as of March 6. . . . **Herb Knight** (WEEU-Reading, Penna.) comes from WITJ-Ithaca, N. Y. Herb used **The Cash Box** listings regularly in Ithaca and plans to do likewise in Reading. . . . **Don Evans** (WOHO-Toledo, O.) writes that he has been using **The Cash Box** Top Ten with increasing frequency. Don is on from 6 to 8:45 a.m. and 9:30 to 10 a.m. every morning. On his Saturday show from 1 to 4 p.m. he features the top thirty tunes as well as the new releases. . . . **Mitch Reed** (WOR-New York) will marry **Helena Seroy** of the famous Hamilton Trio. Mitch is dropping the Birdland show and will program pop.

ED MEATH
(WHEC—Rochester, N. Y.)

JUBILEE'S

BUSTIN' OUT ALL OVER WITH HITS GALORE!!!

Sleeper Hit

Joe Foley

"YOUNG AND FOOLISH"

from the musical "Plain & Fancy"

Jubilee # 5182

Their Greatest Yet

The Four Tunes

"I CLOSE MY EYES"

b/w

"I HOPE"

Jubilee # 5183

Polly Bergen

"APPLE ON A PEAR TREE"

"Don't Let Our Love Die On The Vine"

Jubilee # 5181

Big

The King Sisters

"LOVE ME—LOVE ME—LOVE ME"

"No Chance"

Jubilee # 5187

America's great new conductor-arranger

Frank Hunter

"SNOWBOUND" "IN THE RAIN"

Jubilee # 5185

The Stylers

"SHOO SHOO SHOO SH'LA LA" "LOVE YA LIKE CRAZY"

Jubilee # 5188

The Ravens

featuring Jimmy Ricks

"BYE BYE BABY BLUES"

"Happy Go Lucky Baby"

Jubilee # 5184

Sensational Voice

Ray Winston

"FOOLISHLY"

"When The One You Love Loves Somebody Else"

Jubilee # 5186

Jubilee Records

315 WEST 47th STREET • NEW YORK 19, N. Y.

JOSIE HAS 2 SMASH HITS...

The Cadillacs

"NO CHANCE"

"Sympathy"

Josie # 773

Patti Jerome

"JOHNNY HAS GONE"

Josie # 774

Josie RECORD

315 WEST 47th STREET

NEW YORK 19 N Y

subsidiary of Jubilee Records

BMI Check List
OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
BLUE VELVET (Meridian) THE CLOVERS (Atlantic)	R&B Best Buy	Award o' the Week	
CLOSE YOUR EYES (Rush) THE FIVE KEYS (Capitol)	R&B Best Buy	Award o' the Week	
D'JA HEAR WHAT I SAY? (Maple Leaf) DE JOHN SISTERS (Epic)		Disk of the Week	Very Good
DON'T YOU KNOW? (Commodore) FATS DOMINO (Imperial)	R&B Spotlight	Award o' the Week	
DRINKING TEQUILA (Dandelion) JIM REEVES (Abbott)	C&W Spotlight	Bullseye	
FLIP, FLOP AND FLY (Progressive) JOE TURNER (Atlantic)	R&B Best Buy	Award o' the Week	
FOR YOU MY LOVE (Gale & Gayles) DOLORES HAWKINS (Epic)	75 (Good)	B+(Excellent)	
FUJIYAMA MAMA (Goday) EILEEN BARTON (Coral) ANNISTEEN ALLEN (Capitol)	75 (Good)	B+(Excellent) R&B Sleeper	Very Good
I GOT A SWEETIE (Progressive) JO STAFFORD (Columbia)	Spotlight	Best Bet	
I HOPE (Wemar) THE FOUR TUNES (Jubilee)	75 (Good)	B+(Excellent)	
KANSAS CITY BLUES (Ernest Tubb) ERNEST TUBB (Decca)	C&W Best Buy	Bullseye	
LIVE FAST, LOVE HARD, DIE YOUNG (Central) FARON YOUNG (Capitol)	C&W Best Buy	Bullseye	
LOVE ME, LOVE ME, LOVE ME (Village) THE KING SISTERS (Jubilee)	76 (Good)	Best Bet	
NOBODY (E. B. Marks) PERRY COMO (Victor)	Spotlight	Disk of the Week	Good
A PRESENT FOR BOB (Maple Leaf) DE JOHN SISTERS (Epic)		Disk of the Week	Best Bet
THE WOMAN'S TOUCH (Ernest Tubb) ERNEST TUBB (Decca)	C&W Best Buy	Bullseye	

BROADCAST MUSIC, INC. 589 FIFTH AVENUE NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

Airmail Subscription **The Cash Box $30.**

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

From the talk about town, it looks like most of the music business will show up at the MOA Convention March 28, 29 and 30 in Chicago. This should be one of the most exciting meets yet. . . . That was quite a luncheon that Alan Freed gave at Al & Dick's the other day. Among his guests were the top names in the music business. Freed said that in Cleveland he gave just such a luncheon every six months and he intends to keep up that practice in New York. . . . **Dori Brooks** has been signed by Label "X". . . . **Steve Gibson** and the Red Caps open at Cafe Society March 16. . . . **Wynn Lassner** has become the new personal manager of the **Irving Fields** Trio. . . . **Betty Hutton** and **Alan Livingston**, A&R head of Capitol, were married last week. . . . **Lionel Hampton** has completed a six months' tour of Europe and returns to the United States at the end of this month. . . . **Joe Allegro** has been signed as a featured singer on the "Aldo Aldi Show" over WATV. . . . **Barry Frank** on the **Ted Steele** TV show this week. . . . **Joan Weber** has recorded the song featured in "Blackboard Jungle" called "Lover-Lover". . . . In a recent ad, the **Ralph Flanagan** record was listed as "Go Down Moses". It should have been "Go Moses Go". . . . **Erroll Garner** was honored, during a recent concert appearance in Kansas, by an invitation to visit Governor **Fred Hall** at the Governor's Mansion in Topeka. The Governor and a large party of friends had attended Garner's Topeka date. . . . **Andy Griffith** will play the lead in "No Time For Sergeants" on the U.S. Steel Hour Tuesday, March 15.

ANDY GRIFFITH

CHICAGO:

RCA-Victor Distribs here hosted luncheon for dj's and press to introduce **Tony Travis**, whom we understand, they consider one of their most promising young talents, at **Linn Burton**'s Steak House (3/4). Jockeys attending this luncheon included: **Eddie Hubbard**; **Bill Evans**; **Linn Burton**; **Bob Porter**; **John McCormick**; **Hal Fredericks** and **Don Foreman**. Tony's waxing of "We Oughta Be" b/w "I'm Gonna Be A Long Time Forgetting You" currently enjoying lots of air play 'round these parts. And it is believed that the handsome 26-year-old Mr. Travis has a bright future in the recording biz. . . . Coral promotion gal **Gerry Letieri** just back from a 2 week vacation taken to celebrate her husband's return from 2 years of overseas duty with the Army. . . . Meanwhile word from Coral distribs here is that orders are pouring in for **Johnny Desmond**'s "Play Me Hearts And Flowers", following 'Desmo's' very fine Sunday nite performance on the Philco TV Playhouse. . . . **Tommy Leonetti** week-ended at the Totem Pole Ballroom, Boston. . . . Decca promotion man **Warren Ketter** just returned from his first trip to Milwaukee. . . . Thanks to **Pat Boone** for the very nice letter from Philadelphia where he stopped off to see dj's with his Dot disking of "Two Hearts". Disk is really starting to make noise 'round here and it is entirely possible that Pat may have a hit with his very first release. He'll be back in the Windy City for the MOA Convention. . . . **Vic Damone** opened at the Chicago Theatre 3/11, co-starring with the "Let Me Go Lover" gal, **Joan Weber**. Vic kept in close touch with the West Coast where his bride is recuperating after her most unfortunate accident. . . . 'S'matter of fact, Mercury to be well represented at the Chicago Theatre in the weeks to come. **Georgia Gibbs** opens 3/25, along with **Bill Hayes** and **Johnny Maddox**. Then on April 3, the **Crew Cuts** return. . . . The **DeJohn Sisters**, **Bill Haley** and **Billy Vaughn** made up the roster of stars this past week on the steadily improving "In Town Tonight" CBS-TV'er here. . . . The **Leslie Sisters**' "Dance With Me, Henry" on Marble (CB's 'Best Bet') really starting to move, according to reports received.

TONY TRAVIS

HOLLYWOOD:

Sammy Davis, Jr., is insisting upon all publicity photos and album covers using his eye-patch. Sammy has become very attached to the patch, and now claims that he can "see" right through it. . . . Tonsilectomy, anyone? **George Sherlock**, promotion manager for Decca on a Flickerville tour of deejays complete with stethescope, surgeons gown, face mask and reflector, introducing the new **Victor Young** theme music from the popular TVehicle, "The Medic." . . . **Ella Fitzgerald** moved into **Charlie Morrison's Mocambo** last week, following **Ann McCormack**. . . . Watch for a new TV series which will feature all the tunes of the late **Gus Edwards**. A top singing star is now being auditioned for the role of the central figure in the production. . . . Due to conflicting commitments, **Murray Arnold** had to withdraw as musical director of **Larry Finley**'s "Strictly Informal" TV show. Murray joins **Merv Griffin** on an MCA package for release soon. . . . **Frankie Laine** back on the scene after a very successful tour of the land "down under." Now he's commuting to Las Vegas where he opens Mar. 15 at the Desert Inn for a four-week stint. **Peggy Lee** off to Warner Bros. for a starring role in **Jack Webb**'s latest movie effort, "Pete Kelly's Blues." Jack had this one cancelled on radio several years ago. Now, with his own loot, he's making a full-length picture of it. That's perseverance! . . . **Harry James** at the Crescendo on the Strip. . . . The **Nilsson Twins** back in town after a cross country tour, slated for a Vegas appearance according to their manager, **Barbara Belle**. . . . The **Encores** intro their latest on MGM with a R & B version of the old standard, "Chloe." Flip finds a unique blues bouncer labeled, "Wha-Da-Ga-Dot." KFWB refuses to spin the latest Arwin Records release of "Crack the Whip" with **Alan Copeland** and his Hot-Rodders. Claim it's too sadistic. . . . The **Lancers**, now at Bimbo's in San Francisco, have the hit gleam in their eyes over their new Coral release, "Cherry" b/w "Somebody Else Is Taking My Place." . . . **George Russell** appointed new promotion manager for Mercury Records. . . . **Jack Lewis**, A & R rep. for RCA Victor, in town this past week. . . . Latest figures in The Neilson Report reveals that **Jim Ameche**, KLAC deejay, now has the largest daytime listening audience in Southern California.

THE LANCERS

the same winning combination as CARA MIA

DAVID WHITFIELD

with MANTOVANI and His Orchestra

BEYOND THE STARS

and

OPEN YOUR HEART

1551 and 45-1551

an extremely DIFFERENT style by

VERA LYNN

with the Johnston Bros.

ADDIO AMORE

backed by I DO 1550 and 45-1550

Mantovani

LAZY GONDOLIER

backed by
LONGING
1510 and 45-1510

Dickie Valentine

FINGER OF SUSPICION

backed by
ENDLESS
1498 and 45-1498

LONDON® RECORDS

TRUE HIGH ffrr® FIDELITY

CORAL RECORDS
A SUBSIDIARY OF DECCA RECORDS, INC.

... NEW COLOSSAL COMBINATION Does it again!

The Lancers

and

Les Brown orchestra

"SOMEBODY ELSE IS TAKING MY PLACE"

CORAL-61374

b/w

"CHERRY"

RJM

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

THE CASH BOX

Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Melody Of Love (B. Vaughn)
2. Davy Crockett (Bill Hayes)
3. Cherry Pink (Perez Prado)
4. Tweedlee Dee (G. Gibbs)
5. How Important Can It Be (Joni James)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Land Of Dreams (Hugo Winterhalter)
8. Sincerely (McGuires)
9. Earth Angel (Penguins)
10. Ko Ko Mo (Perry Como)

HUDSON-ROSS
Chicago, Ill.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Tweedlee Dee (G. Gibbs)
5. Sincerely (McGuires)
6. Darling, Je Vous (Nat Cole)
7. Barefoot Contessa) (Hugo Winterhalter)
8. Lazy Gondolier (Mantovani)
9. Dance With Me Henry (Georgia Gibbs)
10. How Important Can It 8e (Sarah Vaughan)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Pledging My Love (J. Ace)
2. Tweedlee Dee (Lavern Baker)
3. Sincerely (McGuires)
4. Hearts Of 5tone (Fontanes)
5. That's All I Want From You (Jaye P. Morgan)
6. Crazy Otto (Johnny Maddox)
7. Mambo Rock (Bill Haley)
8. Shtiggy Boom (Nuggets)
9. No More (DeJohns)
10. Sand And The Sea (Nat Cole)

DUCHESS RECORD SHOP
Indianapolis, Ind.

1. Sincerely (McGuires)
2. Tweedlee Dee (G. Gibbs)
3. That's All I Want From You (Jaye P. Morgan)
4. Ko Ko Mo (Perry Como)
5. Earth Angel (Penguins)
6. How Important Can It Be (Sarah Vaughan)
7. Pledging My Love (J. Ace)
8. Davy Crockett (Fess Parker)
9. Mr. Sandman (Chordettes)
10. Plantation Boogie (L. Dee)

MUSIC CENTER
Honolulu, T. H.

1. Sincerely (McGuires)
2. Earth Angel (Penguins)
3. Hearts Of Stone (Fontanes)
4. When We Come Of Age (Joni James)
5. Unsuspecting Heart (Shaw)
6. Melody Of Love (Four Aces)
7. Ko Ko Mo (Perry Como)
8. Open Up Your Heart (Cowboy Church Choir)
9. Mr. Sandman (Chordettes)
10. Let Me Go, Lover (J. Weber)

LOVEMAN'S INC.
Birmingham, Ala.

1. Melody Of Love (Four Aces)
2. Davy Crockett (Fess Parker)
3. Ko Ko Mo (Perry Como)
4. Tweedlee Dee (G. Gibbs)
5. How Important Can It Be (Joni James)
6. Sincerely (McGuires)
7. Earth Angel (Crewcuts)
8. Everlovin' (Patti Page)
9. Unsuspecting Heart (5haw)
10. Finger Of 5uspicion (Dickie Valentine)

GINSBERG MUSIC COMPANY
Roswell, N. M.

1. Sincerely (McGuires)
2. That's All I Want From You (Jaye P. Morgan)
3. Melody Of Love (B. Vaughn)
4. No More (DeJohns)
5. Hearts Of Stone (Charms)
6. Mr. Sandman (Chordettes)
7. Earth Angel (Penguins)
8. Ko Ko Mo (Crewcuts)
9. Tweedlee Dee (G. Gibbs)
10. How Important Can It Be (Joni James)

GRINNELL BROS.
Detroit, Mich.

1. Cherry Pink (Perez Prado)
2. Crazy Otto (Crazy Otto)
3. Melody Of Love (D. Carroll)
4. Danger, Heartbreak Ahead (Jaye P. Morgan)
5. Lazy Gondolier (Mantovani)
6. How Important Can It Be (Joni James)
7. Mambo Rock (Bill Haley)
8. Davy Crockett (Bill Hayes)
9. The Heel (Eartha Kitt)
10. There Goes My Heart (4 Aces)

STIX, BAER & FULLER
St. Louis, Mo.

1. Tweedlee Dee (G. Gibbs)
2. Crazy Otto (Johnny Maddox)
3. Ko Ko Mo (Crewcuts)
4. Sincerely (McGuires)
5. How Important Can It Be (Joni James)
6. A Man Chases A Girl (Fisher)
7. Darling Je Vous (Nat Cole)
8. Davy Crockett (Bill Hayes)
9. Hearts Of Stone (Fontanes)
10. Mambo Rock (Bill Haley)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Melody Of Love (B. Vaughn)
2. Tweedlee Dee (G. Gibbs)
3. Ko Ko Mo (Crewcuts)
4. Earth Angel (Crewcuts)
5. Hearts Of Stone (Fontanes)
6. How Important Can It Be (Joni James)
7. Sincerely (McGuires)
8. That's All I Want From You (Jaye P. Morgan)
9. Let Me Go, Lover (Brewer)
10. Open Up Your Heart (McGuires)

TIEDTKES MUSIC SALES
Toledo, Ohio

1. Davy Crockett (Fess Parker)
2. Crazy Otto (Crazy Otto)
3. Melody Of Love (Four Aces/Diamond)
4. Ko Ko Mo (Perry Como)
5. Open Up Your Heart (Cowboy Church Choir)
6. Sincerely (McGuires)
7. Tweedlee Dee (G. Gibbs)
8. Earth Angel (Crewcuts)
9. Two Hearts (Charms)
10. How Important Can It 8e (Joni James)

MARTY'S MUSIC STORE
Lebanon, Pa.

1. Crazy Otto (Johnny Maddox)
2. Sincerely (McGuires)
3. Open Up Your Heart (Cowboy Church Choir)
4. Ko Ko Mo (Como/Crewcuts)
5. Melody Of Love (Four Aces/Billy Vaughn)
6. Hearts Of Stone (Fontanes)
7. How Important Can It Be (Joni James)
8. Davy Crockett (Bill Hayes)
9. Tweedlee Dee (G. Gibbs)
10. 5and And The Sea (Nat Cole)

ROYLES T. V.
Salt Lake City, Utah

1. Melody Of Love (Four Aces)
2. Earth Angel (Penguins)
3. Open Up Your Heart (Clooneys)
4. Crazy Otto (Johnny Maddox)
5. How Important Can It Be (Sarah Vaughan)
6. Hearts Of Stone (Fontanes)
7. Tweedlee Dee (G. Gibbs)
8. Sincerely (McGuires)
9. That's All I Want From You (Jay P. Morgan)
10. Mr. Sandman (Chordettes)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. How Important Can It Be (Joni James)
2. Dance With Me Henry (Georgia Gibbs)
3. Pledging My Love (J. Ace)
4. Melody Of Love (B. Vaughn)
5. Crazy Otto (Johnny Maddox)
6. Danger, Heartbreak Ahead (Jaye P. Morgan)
7. Davy Crockett (Bill Hayes)
8. Tweedlee Dee (G. Gibbs)
9. Ko Ko Mo (Perry Como)
10. A Man Chases A Girl (Fisher)

W. ROXBURY MUSIC CENTER
West Roxbury, Mass.

1. Crazy Otto (Johnny Maddox)
2. Tweedlee Dee (G. Gibbs)
3. Melody Of Love (B. Vaughn)
4. Ko Ko Mo (Perry Como)
5. Pledging My Love (J. Ace)
6. Elephant's Tango (Commanders)
7. Davy Crockett (Bill Hayes)
8. Cherry Pink (Perez Prado)
9. Rock Love (Fontanes)
10. How Important Can It Be (Joni James)

LIL' PAL RECORD STORE
Houston, Tex.

1. Darling, Je Vous (Nat Cole)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (B. Vaughn)
4. Blue Velvet (Clovers)
5. Danger, Heartbreak Ahead (Jaye P. Morgan)
6. It May Sound Silly (McGuires)
7. There Goes My Heart (Four Aces)
8. Pledging My Love (J. Ace)
9. A Girl Can't Say (E. Gorme)
10. Flip, Flop And Fly (J. Turner)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Crazy Otto (Johnny Maddox)
2. Davy Crockett (Bill Hayes)
3. Close Your Eyes (Five Keys)
4. Tweedlee Dee (G. Gibbs)
5. Earth Angel (Penguins)
6. Ko Ko Mo (Perry Como)
7. Sand And The Sea (Nat Cole)
8. Wedding Bells (Eddie Fisher)
9. Open Up Your Heart (Cowboy Church Choir)
10. Mambo Rock (Bill Haley)

SUPER ENTERPRISE
Washington, D. C.

1. Davy Crockett (Bill Hayes)
2. Glad Rag Doll (Crazy Otto)
3. Tweedlee Dee (G. Gibbs)
4. 5incerely (McGuires)
5. 8irth Of The Boogie (Haley)
6. Sand And The 5ea (Nat Cole)
7. Ko Ko Mo (Crewcuts)
8. Hearts Of 5tone (Fontanes)
9. That's All I Want From You (Jaye P. Morgan)
10. Ko Ko Mo (Perry Como)

THE RECORD SHOP
Hartford, Conn.

1. Davy Crockett (Bill Hayes)
2. Sincerely (McGuires)
3. Melody Of Love (B. Vaughn)
4. Crazy Otto (Crazy Otto)
5. Hearts Of Stone (Fontanes)
6. There Goes My Heart (4 Aces)
7. Cherry Pink (Perez Prado)
8. Ko Ko Mo (Crewcuts)
9. Close Your Eyes (Five Keys)
10. Man Chases A Girl (Fisher)

MODRONA RECORD SHOP
Portland, Ore.

1. Sincerely (McGuires)
2. Davy Crockett (Bill Hayes)
3. Hearts Of Stone (Fontanes)
4. Crazy Otto (Johnny Maddox)
5. Tweedlee Dee (G. Gibbs)
6. Ko Ko Mo (Perry Como)
7. Smiles (Happy Otto)
8. That's All I Want From You (Jaye P. Morgan)
9. Plantation Boogie (L. Dee)
10. I Got A 5weetie (Jo Stafford)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Melody Of Love (B. Vaughn)
2. Davy Crockett (Bill Hayes)
3. Crazy Otto (Johnny Maddox)
4. Ko Ko Mo (Perry Como)
5. Hearts Of Stone (Fontanes)
6. Open Up Your Heart (Cowboy Church Choir)
7. Tweedlee Dee (G. Gibbs)
8. Sincerely (McGuires)
9. Blue Mirage (Guy Lombardo)
10. Malaguena (Caterina Valente)

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THE DeCASTRO SISTERS'

"BOOM, BOOM BOOMERANG"

b/w

"LET YOUR LOVE WALK IN"

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MOVIE REVIEW

"Blackboard Jungle"

MGM's exciting new film "Blackboard Jungle" is a sleeper if there ever was one. It's an explosive story dealing with a subject that makes front page news almost every day—juvenile delinquency.

Starring Glenn Ford, Anne Francis, Louis Calhern, Richard Kiley and a host of other excellent performers, "Blackboard Jungle" opens with Richard Dadier, played by Glenn Ford, getting his first teaching assignment in a vocational high school manned by the largest assortment of budding juvenile delinquents. His attempts to cope with the terrible situations facing him lead him through a number of shocking events that keep the viewer amazed and on the edge of his seat from start to finish.

Bill Haley and his Comets' recent recording "Rock Around The Clock" waxed on the Decca label, gets a big play during the opening credits as well as at the end of the film. Other musical selections heard include "Invention for Guitar and Trumpet" played by Stan Kenton and his ork and recorded by Capitol, and "The Jazz Me Blues" performed by Bix Beiderbecke and his gang, Columbia records.

During a scene where youngsters are hi-jacking a news truck, a tune called "Lover, Lover," sung by Gloria Wood, is heard coming from a juke box. This tune has just been recorded by Joan Weber on the Columbia label. Two other pieces, "Jungle-E-Bop" and "Rick's Ballad" complete the musical contents of the film.

This picture will definitely be a tremendous box office attraction and the recording of many of the musical selections may be expected.

Dealers can also expect a renewed interest in the Haley recording.

The Cash Box reviews are designed to give juke box operators, disk jockeys, retail dealers and record distributors programming information about the shows being discussed.

Alan Freed Hosts Music Trade At Luncheon

NEW YORK—Alan Freed, disk jockey at WINS-New York, last Tuesday (3/8) was host to many of the music trade at a luncheon at Al and Dick's, this city.

Freed, who had sponsored such parties every six months when he was a jockey in Cleveland, said that he would like to continue this idea with his New York friends. Freed stated that in view of his late working hours he found it difficult to get together as often as he liked with the people he wanted to see. He therefore conceived the plan to host such a party twice a year.

Among those who were present were Gene Goodman, Milt Gabler, Dick Linke, Bob Thiele, Harry Meyerson, Jim Vinneau, Bob Shad, Henry Glover, Marv Holzman, Jimmy Hilliard, Ed Kissak, Miriam Abramson, Ahmet Ertegun, Jerry Wexler, Elliot Blaine, Jerry Blaine, Ray Clarke, Bob Rolantz, Al Sears, Lou Platt, Alan Freed, Jackie Freed, Hal Fine, Sam (The Man) Taylor, Juggy Gayles, Jack Hook, Teddy Reig, Johnny Halonka, Bob Pare, Bill Shockett, George Furness, Bob Smith, Bob Leder, Joe Davis, Jal Jackson, Ace Adams, Lucky Millinder, Jesse Stone, Charlie Singleton, Rosemarie McCoy, Winfield Scott, Norman Silver, Joe Thomas, Leroy Kirkland, Bill Graham, Johnny Brantly, Fred Bienstock, Bobby Robinson, Billy Rowe, Irv Marcus, Ruth Cage, Joe Higgins, Billy Shaw, Jack Archer, Tim Gale, Ben Bart, Murray Baker, Bill Buchanen, Bert Haber, Frank Abramson, Al Silver, Jack Angel, Bob Austin, Sid Parnes and Norman Orleck.

The occasion marked six months at WINS for Freed.

Hal Fine, Republic Music, worked with Freed to arrange the invitation list.

You'd Smile Too

HOLLYWOOD—Dinah Shore's newest discovery, singer Tony Travis, beams with TV's first lady of song as they run through Tony's first for RCA Victor. Strictly an "accidental" singer, Tony played a home recording a mere 9 months ago for Dinah to demonstrate a song. Dinah pooh-poohed the song and expressed interest in the singer. Tony confessed it was he. In less than 8 weeks here's what happened to Tony: He sang on two Dinah Shore radio shows and was introduced to her TV audience as a new singing discovery. RCA Victor Records signed him and M-G-M studios offered him a long-term contract. This rush of events has lifted Tony out of his successful building business and he is currently on a 12-city promotional tour for RCA Victor on behalf of his latest "I'm Gonna Be A Long Time Forgetting You"/"We Oughta Be."

TAD BRUCE
has a Great New Release
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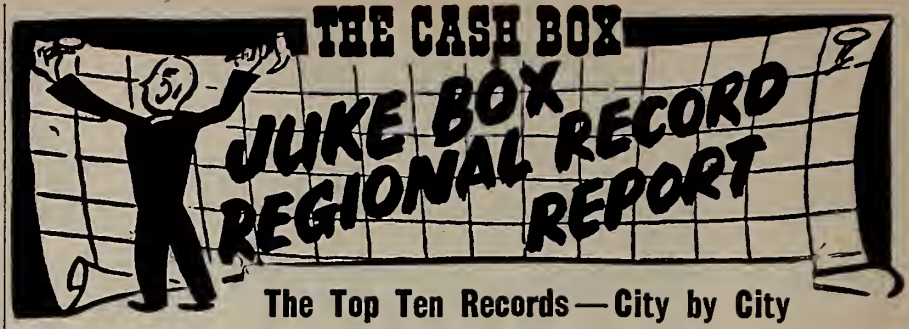

The Top Ten Records—City by City

New York, N. Y.
1. Melody Of Love (Vaughn/Four Aces)
2. Crazy Otto (Johnny Maddox)
3. Ko Ko Mo (Perry Como)
4. Sincerely (McGuires)
5. How Important Can It Be (Joni James)
6. Earth Angel (Penguins/Crewcuts)
7. Tweedlee Dee (Gibbs/Baker)
8. Hearts Of Stone (Fontanes)
9. Davy Crockett (Bill Hayes)
10. Cherry Pink (Perez Prado)

Chicago, Ill.
1. Crazy Otto (Johnny Maddox)
2. Tweedlee Dee (G. Gibbs)
3. Melody Of Love (B. Vaughn)
4. Sincerely (McGuires)
5. Earth Angel (Penguins)
6. Rock Love (Eddy Fontaine)
7. Davy Crockett (Bill Hayes)
8. Wedding Bells (F. Lester)
9. How Important Can It Be (Sarah Vaughan)
10. Ko Ko Mo (Como/Crewcuts)

Los Angeles, Calif.
1. That's All I Want From You (Jaye P. Morgan)
2. Crazy Otto (Johnny Maddox)
3. Sincerely (McGuires)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (Aces/Diamond/Vaughn)
6. Tweedlee Dee (Gibbs/Baker)
7. Ko Ko Mo (Perry Como)
8. How Important Can It Be (Joni James)
9. Earth Angel (Penguins)
10. No More (DeJohns)

Philadelphia, Pa.
1. Crazy Otto (Johnny Maddox)
2. How Important Can It Be (Joni James)
3. Sincerely (McGuires)
4. Earth Angel (Penguins)
5. Melody Of Love (Aces/Vaughn)
6. Ko Ko Mo (Perry Como
7. Rock Love (Fontanes)
8. Tweedlee Dee (G. Gibbs)
9. Finger Of Suspicion (Dickie Valentine)
10. Davy Crockett (Bill Hayes)

Edmonton, Canada
1. Hearts Of Stone (Fontanes)
2. Melody Of Love (Four Aces)
3. Tweedlee Dee (Lavern Baker)
4. That's All I Want From You (Jaye P. Morgan)
5. Sincerely (McGuires)
6. No More (McGuires)
7. Ko Ko Mo (Crewcuts)
8. Mr. Sandman (Chordettes)
9. Naughty Lady (Ames Bros.)
10. Earth Angel (Crewcuts)

Kansas City, Mo.
1. Crazy Otto (Johnny Maddox
2. Sincerely (McGuires)
3. Ko Ko Mo (Crewcuts/Como)
4. Pledging My Love (Ace/Brewer)
5. How Important Can It Be (Joni James)
6. Tweedlee Dee (G. Gibbs)
7. Mambo Rock (Bill Haley)
8. Earth Angel (Penguins)
9. Rock Love (Eddy Fontaine)
10. Darling, Je Vous (Nat Cole)

San Francisco, Calif.
1. Hearts Of Stone (Fontanes)
2. Sincerely (McGuires)
3. Ko Ko Mo (Perry Como)
4. Melody Of Love (Vaughn/Aces/Carroll)
5. That's All I Want From You (Jaye P. Morgan)
6. Earth Angel (Penguins/Crewcuts)
7. Crazy Otto (Johnny Maddox)
8. Tweedlee Dee (G. Gibbs)
9. Mr. Sandman (Chordettes)
10. How Important Can It Be (Joni James)

Boston, Mass.
1. Crazy Otto (Johnny Maddox)
2. Sincerely (McGuires)
3. Davy Crockett (Bill Hayes)
4. Tweedlee Dee (G. Gibbs)
5. Hearts Of Stone (Fontanes)
6. It May Sound Silly (McGuires)
7. Pledging My Love (Lads/Brewer/Ace)
8. Cherry Pink (Perez Prado)
9. Melody Of Love (B. Vaughn)
10. Ko Ko Mo (Crewcuts/Como)

Atlanta, Ga.
1. Sincerely (McGuires)
2. Melody Of Love (Vaughn/4 Aces)
3. That's All I Want (Morgan)
4. How Important Can It Be (Joni James)
5. Ko Ko Mo (Como/Crewcuts)
6. Earth Angel (Crewcuts/Penguins)
7. Davy Crockett (Bill Hayes)
8. Tweedlee Dee (Gibbs/Baker)
9. Sand And The Sea (Nat Cole)
10. Let Me Go, Lover (J. Weber)

Baltimore, Md.
1. Sincerely (McGuires)
2. Ko Ko Mo (Crewcuts/Como)
3. Tweedlee Dee (G. Gibbs)
4. Hearts Of Stone (Fontanes)
5. Earth Angel (Crewcuts/Penguins)
6. That's All I Want From You (Jaye P. Morgan)
7. How Important Can It Be (Joni James)
8. Melody Of Love (B. Vaughn)
9. Glad Rag Doll (Crazy Otto)
10. Davy Crockett (Bill Hayes)

Brodhead, Wisc.
1. Sincerely (McGuires)
2. Crazy Otto (Johnny Maddox)
3. Tweedlee Dee (G. Gibbs)
4. How Important Can It Be (Sarah Vaughan)
5. Finger Of Suspicion (Eddy Howard)
6. Earth Angel (Crewcuts)
7. Ko Ko Mo (Perry Como)
8. Rock Love (Eddie Fontaine)
9. Smiles (Happy Otto)
10. Melody Of Love (D. Carroll)

Buffalo, N. Y.
1. Sincerely (McGuires)
2. Ko Ko Mo (Como/Crewcuts)
3. Tweedlee Dee (G. Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Melody Of Love (Carroll/Vaughn)
6. How Important Can It Be (Joni James)
7. Earth Angel (Crewcuts/Penguins)
8. Davy Crockett (Bill Hayes)
9. Darling, Je Vous (Nat Cole)
10. It May Sound Silly (McGuires)

Cleveland, Ohio
1. Melody Of Love (B. Vaughn)
2. Pledging My Love (Ace/Mara)
3. Plantation Boogie (L. Dee)
4. Ko Ko Mo (Como/Crewcuts)
5. Earth Angel (Penguins)
6. Davy Crockett (Bill Hayes)
7. How Important Can It Be (James/Vaughn)
8. Mambo Rock (Bill Haley)
9. Tweedlee Dee (G. Gibbs)
10. Cherry Pink (Perez Prado)

Seattle, Wash.
1. Sincerely (McGuires)
2. Tweedlee Dee (G. Gibbs)
3. Melody Of Love (Vaughn/4 Aces)
4. Hearts Of Stone (Fontanes)
5. That's All I Want From You (Jaye P. Morgan)
6. Ko Ko Mo (Como/Crewcuts)
7. Crazy Otto (Johnny Maddox)
8. Earth Angel (Penguins)
9. No More (DeJohns)
10. Glad Rag Doll (Happy Otto)

Denver, Colo.
1. Sincerely (McGuires)
2. Melody Of Love (Vaughn/4 Aces)
3. Ko Ko Mo (Crewcuts/Como)
4. Tweedlee Dee (G. Gibbs)
5. Hearts Of Stone (Fontanes/Charms)
6. Earth Angel (Crewcuts/Penguins)
7. That's All I Want (Morgan)
8. Crazy Otto (Johnny Maddox)
9. Mr. Sandman (Chordettes/4 Aces)
10. How Important Can It Be (Joni James)

New Orleans, La.
1. Ko Ko Mo (Perry Como)
2. Sincerely (McGuires)
3. Melody Of Love (Four Aces)
4. Dim, Dim The Lights (Haley)
5. How Important Can It Be (Connee Boswell)
6. Pledging My Love (Brewer)
7. Tweedlee Dee (Lavern Baker)
8. Crazy Otto (Johnny Maddox)
9. Earth Angel (Penguins)
10. Close Your Eyes (T. Bennett)

Detroit, Mich.
1. Melody Of Love (Carroll/Vaughn)
2. Earth Angel (Crewcuts/Penguins)
3. Cherry Pink (Perez Prado)
4. Mambo Rock (Bill Haley)
5. Tweedlee Dee (Gibbs/Baker)
6. Plantation Boogie (L. Dee)
7. Ko Ko Mo (Perry Como)
8. Crazy Otto (Johnny Maddox)
9. Davy Crockett (Bill Hayes)
10. How Important Can It Be (Joni James)

Pittsburgh, Pa.
1. Ko Ko Mo (Como/Crewcuts)
2. Melody Of Love (Vaughn/4 Aces/Carroll)
3. Tweedlee Dee (G. Gibbs)
4. Cherry Pink (Perez Prado)
5. Sincerely (McGuires)
6. Earth Angel (Penguins/Crewcuts)
7. Darling, Je Vous (Nat Cole)
8. Davy Crockett (Bill Hayes)
9. How Important Can It Be (Joni James)
10. Crazy Otto (Johnny Maddox)

Deadwood, S. Dak.
1. Melody Of Love (Four Aces)
2. Sincerely (McGuires)
3. Ko Ko Mo (Perry Como)
4. Earth Angel (Crewcuts)
5. Tweedlee Dee (G. Gibbs)
6. Hearts Of Stone (Fontanes)
7. Crazy Otto (Johnny Maddox)
8. Blue Mirage (Guy Lombardo)
9. Close Your Eyes (T. Bennett)
10. Rock Love (Teresa Brewer)

Dallas, Tex.
1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. Earth Angel (Crewcuts/Penguins)
4. Melody Of Love (Vaughn/4 Aces)
5. Ko Ko Mo (Como/Crewcuts)
6. Crazy Otto (Johnny Maddox)
7. How Important Can It Be (James/Vaughan)
8. Tweedlee Dee (Gibbs/Baker)
9. That's All I Want (Morgan)
10. Darling, Je Vous (Nat Cole)

St. Louis, Mo.
1. Crazy Otto (Johnny Maddox
2. Tweedlee Dee (G. Gibbs)
3. Ko Ko Mo (Crewcuts/Como)
4. Sincerely (McGuires)
5. How Important Can It Be (James/Vaughan)
6. Mambo Rock (Bill Haley)
7. Melody Of Love (B. Vaughn)
8. Davy Crockett (Bill Hayes)
9. It May Sound Silly (McGuires)
10. Sand And The Sea (Nat Cole)

flip... flop... fly...

over this one...

those platters in the machines...

away with Columbia's newest smash hit!

Johnnie RAY and Les ELGART

and his Orchestra

together for the first time!

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b/w

"Thine Eyes Are As The Eyes Of A Dove"

by Johnnie Ray

with Orchestral Acc.

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COLUMBIA RECORDS

40471 (4-40471)

Arnold Shaw Named General Professional Manager of E. B. Marks

NEW YORK — Herbert Marks, president of Edward B. Marks Music Corporation, this week announced that Arnold Shaw will become the new professional manager of the firm in a few weeks. Shaw who is now general professional manager of Hill and Range Songs has been associated with such hits as "Kiss Of Fire", "Meet Mr. Callahan" and "Sh-Boom". He is also the author of two books, "The Money Song" and "The Lingo of Tin-Pan Alley".

In succeeding to the post at Marks, just vacated by Harry Link, he will handle the firm's long established catalog and also concentrate on new popular songs of all types.

Presently, Marks has several established or potential record hits headed by "Malaguena", the Decca recording by Caterina Valente. Another Marks tune, "The Breeze And I" also recorded by Miss Valente is scheduled for release by Decca on March 20th. Other songs include "Nobody" which Perry Como recorded on his latest release plus a number of recordings on "What A Difference A Day Made".

During the several weeks until Shaw takes over at his new job, Herbert Marks will keep an eye on the professional activities.

Decca Reactivates Its Publishing Firms

NEW YORK—Decca Records has announced plans to reactivate its two music publishing firms, Northern Music (ASCAP) and Champion Music (BMI). The reactivation is planned as a full scale publishing operation with Bill Downer having been appointed administrative head of both firms and Larry Shane general professional manager of the two companies.

Downer, who will make his office in New York, has been associated with Decca for more than fourteen years. He headed Northern and Champion Music until six years ago when the firms became inactive and since then has been connected with the Artists & Repertoire department.

Larry Shane, who will make his headquarters in Los Angeles, is a veteran in the music publishing field. For the past two decades he has been associated with Paramount Pictures' publishing firm, Famous Music.

6 Song Disk Planned By Coral For Mods

HOLLYWOOD—In a new promotional move by Coral Records to market a sextette of hits for the price of a single platter, the Modernaires are currently busy with the new promotional idea.

Coral execs are screening songs very carefully and are taking only tunes that have already begun to show on the charts for the venture.

Each side of the record runs under three minutes (in an effort to interest juke box operators) and material offered is in the form of six individual tunes; not a medley of songs.

The idea stems from success of the Modernaires' "Glenn Miller Medley."

Mercury Signs New Artists; Plans Heavy Waxing Schedule

NEW YORK—Mercury Records has signed a flock of new talent in recent weeks and is currently finalizing its heaviest recording schedule. Riding the best seller lists with such artists as Georgia Gibbs, Sarah Vaughan, The Crew Cuts, David Carroll and Dinah Washington, the label is also driving on new records by Patti Page, Pete Handy, Laurie Sisters, the Gaylords, Denise Lor, Hugo and Luigi and Vic Damone.

Recently signed by the label's pop a & r chief, Art Talmadge, were west coast singer Kitty White, Detroit chanter Frankie Castro and the Lind Brothers vocal group. Miss White was signed from a demo disk made for a publisher. Her first record, on current release, couples "Give Me This Night" with "I Can't Change". Castro's first disk, coupling "Say Something" with "Why Don't You Fall In Love With Me" will be released next week. Also due for immediate release are disks by The Gaylords, Ronnie Gaylord, Dick Contino, Rollee McGill, Eddie Vinson and Ella Johnson.

Recording sessions already set with Eastern a & r execs Hugo Peretti and Luigi Creatore include Sarah Vaughan, the Laurie Sisters, Jan August and Bill Farrell. Chicago a & r exec, Nook Schrier, is flying to Las Vegas this week to record the Crew Cuts and then on to California for a session with Rusty Draper. Jazz and r & b chief, Bob Shad, is recording Dinah Washington here and Maynard Ferguson and Herb Geller in Hollywood. Shad has also set sessions with Erroll Garner and a flock of new talent now being signed.

The classical a & r staff, Wilma Cozart and David Hall, have scheduled sessions with the Minneapolis Symphony Orchestra, Detroit Symphony Orchestra, Eastman-Rochester Symphony Orchestra and the Eastman Symphonic Wind Ensemble.

Harry James' Father Dies

HOLLYWOOD — Everette James, father of trumpeter Harry James, died suddenly last week of a heart attack.

The 71-year-old James was born in New Orleans, La., Oct. 30, 1884, but spent most of his life in and around Beaumont, Texas.

Until retirement he was the bandmaster with Haag Bros. circus for many years. For the past one-and-a-half years, the elder James has been living at the ranch of his son, in the San Fernando Valley.

New Sound

NEW YORK—The Chordettes, who rose to national recording stardom via a "sound" in their "Mr. Sandman" hit, have another "sound" going for them in their new Cadence release out this week, "The Dudel Sack Song." The new "sound" is the bagpipes, played by Robert Frazer as Lynn Evans, Carol Bushman, Janet Ertel and Margie Needham listen attentively.

Groove Records Announces Lineup of Distributors Across Nation

NEW YORK — Groove Records, Rhythm and Blues subsidiary of RCA Victor, this week announced the names of distributors appointed to handle the Groove line. Listed according to territories, the distribs are:

EASTERN:

New York-Newark
Jerry Blaine
*Cosnat Distributing

Philadelphia
Nelson Verbit
*Marnell Distributing

Washington, D.C.
George Cervantes
Southern Wholesalers

Baltimore
Lee Schapiro
D & H Distributing

SOUTHERN:

Richmond
W. D. Carleton
Wyatt-Cornick

Charlotte
Howard Festerman
Southern Radio Corp.

Knoxville
A. W. Smith
McClung Appliances

Atlanta
S. A. Wallace
The Yancey Co.

Birmingham
H. R. Thompson
R. P. McDavid & Co., Inc.

Miami
Stanley Glaser
Sea Coast Appliance Dist.

SOUTH WEST:

New Orleans
Jeff Biddison
TV and Appliance Dist.

Memphis
Jim Crudington
McGregor's Inc.

Shreveport
Gus Bernheim
Interstate Electric Co.

Little Rock
Clyde Ball
Frank Lyon Co.

Oklahoma City
Mrs. Frances T. Swineford
Dulaney's

Dallas
David Eisenlohr
Adleta Co.

Houston
Harry Bullock
J. A. Walsh & Co.

San Antonio
J. J. Schneider
The Perry Shankle Co.

EAST CENTRAL:

Cleveland
Nat Kulkan
*Custom Record Dist.

Cincinnati
Ike Klaman
*A & I Record Dist. Co.

Detroit
John Shephard
*S & S Dist.

Pittsburgh
Howard Shapiro
*Portal Dist.

CENTRAL:

Chicago
Bill Lawrence
*United Record Dist.

WEST CENTRAL:

St. Louis
Paul Levy
*Midwest Dist.

WESTERN:

Los Angeles
Al Sherman
*Record Sale Co.

Oakland-San Francisco
Robert Chatton
*Chatton Dist. Co.

Portland-Seattle
Mrs. Berta Gribble
*B. G. Record Service

*Asterisk denotes independent distributors.

The diskery's latest release "Jump Man Jump" by Piano Red and "Will I Be The One" by John Greer were shipped to the distribs late last week and should be in stock early this week.

Groove also announced the signing of Chris Powell and his Blue Flames. Powell is a top record seller in the Philadelphia area having formerly recorded for the Grand Record label.

Dominican Republic Dance, The Merengue, Officially Introduced To U. S.

NEW YORK—The Merengue, national dance of the Dominican Republic, was formally introduced to more than 200 professional ballroom dance masters and guests, Sunday, March 13th, in the Hotel Sheraton Astor, the Dominican Republic Information Center announced. A native Dominican orchestra flown from the Caribbean country where the recent visit of Vice-President and Mrs. Richard Nixon touched off a three-day fiesta, provided music for the opening gun of what Dominicans say will be a showdown Mambo-Merengue duel.

The dance was also presented in the evening at the Chateau Madrid, the Tavern-on-the-Green and on television station WATV. The event at the Astor was sponsored by the New York Society of Teachers of Dancing, DANCE magazine and the Dominican Republic Government, the Information Center reports.

Officials of RCA-Victor, Ansonia, Reina Records and other recording companies were present. All are currently marketing Merengue recordings by Dominican composers this year during the 25th anniversary of what Dominicans proudly term the "Era of Trujillo." The republic also plans an "International Fair for Peace and Progress" (December 1955-February 1956) and the Merengue is a means of musically introducing the spirit of the nation. The words to Merengue tunes are similar to calypso interpretations.

The former Dominican Republic Ambassador to Washington, Maj. General Manuel A. de Moya Alonzo, and his wife Dona Ana Maria, first introduced the dance to Washington society in 1954 when Supreme Court Justices and their wives, State Department and diplomatic circles learned the rhythm. It has since become popular in Washington. The current Ambassador, Dr. Joaquin E. Salazar and Dona Lourdes de Salazar, are also young diplomats who find dancing an effective elixir in foreign affairs. Tourists to the Caribbean know the Merengue. Legend says it was born in the Cibao region of the republic more than a century ago when a returning war hero danced with an injured leg and his friends, out of respect, took up the sliding, dip-in-the-knee motion which typifies the dance.

WNEW Now 50,000 Watts 24 Hours A Day

NEW YORK—Acting on permission of the Federal Communications Commission, New York independent radio station WNEW has commenced broadcasting with a power of 50,000 watts twenty-four hours a day. Previously, the station's 50,000-watt broadcasting was limited to the daytime hours, reverting to 10,000-watt strength during nighttime broadcasts.

The increased strength provides the leading independent with a signal that greatly enhances the reception quality of its nighttime broadcasts in many areas, in a number of cases introducing the station's programs into communities where heretofore they could only be heard with difficulty.

Richard D. Buckley, the station's General Manager, pointed out that the recent successful program alignment at WNEW, placing its top personalities in evening segments emphasizes the station's policy of bringing its top entertainment potential to the new listeners.

Star attractions, such as Jerry Marshall's "Make Believe Ballroom," the Art Ford evening segments, the Lonny Starr and Bill Williams programs as well as the "Music Until Midnight" and all night "Milkman's Matinee" stanza will be beamed at this increased strength.

Promoting Records

NEW ORLEANS, LA.—Frank Natko, owner of Original records, and Ralph Stein, A & R for Original, recently made a trip to key cities in the country plugging their newest releases. Shown above are Natko, left, and Stein, right (standing). Bill Stewart, holding Original record, and Bill Stanley, both at WNOE-New Orleans, are the two jockeys who recently made all the front pages with their 54-hour "Shtiggy Boom" marathon.

Irving Deutch Leaves Southern To Run Les Paul & Mary Ford's Pubbery

NEW YORK—Irving Deutch this week announced his resignation as general professional manager of the Southern and Peer International Publishing Companies and at the same time announced that he has agreed to act in the same capacity for Les Paul and Mary Ford's publishing firm, Iris-Trojan Music.

Last week (Cash Box Mar 12 issue), Bob Iversen, vice-president of the Peer-Southern firms, announced the signing of Herb Lutz who will take over the Southern and Melody Lane firms and play an important part in developing the companies' foreign copyrights.

Murray Deutch, Irving's twin brother, who had been contact man and assistant to Irving prior to his leaving, will take over the general professional manager duties at the Peer International and Charles K. Harris firms.

Lucky Carle will continue to act as contact man and there is a possibility that another contact man will be added.

Lionel Newman Signed With Liberty Records

HOLLYWOOD — Lionel Newman, musical director for 20th Century Fox, has been signed to an exclusive recording contract with the newly formed Liberty Records. Newman conducts a 20-piece orchestra for the initial cutting which is a combination of two instrumentals—"The Girl Upstairs," from the 20th picture, "The Seven Year Itch," and "Conquest," from "The Captain From Castile." Both numbers were composed by Lionel's brother, the well-known Alfred Newman.

The new record company is headed by Si Waronker and Jack Ames, with national distribution set. Sunland Music will handle the Los Angeles area.

Lutz Coast Mgr. of 4 Coins

HOLLYWOOD—Danny Kessler has announced the appointment of Max Lutz as the West Coast promotion manager of "The Four Coins."

The singing group have been set with a tight summer schedule which includes their opening May 4, at the Hotel Golden in Reno, followed by an appearance in Las Vegas at the El Cortez, May 18.

At Student Rally

NEW YORK—Bill Silbert, the WMGM deejay, recently staged a huge rally for students of the Andrew Jackson High School at the Loews' Valencia Theatre in Jamaica. It was a smashing success with 4,000 students present. Students themselves produced the show and were the "talent." In the above photograph, left to right, are: Bill Silbert, who was emcee of the program; Dorothy Banawit, principal of Andrew Jackson High School, and Alan Dale, the recording star.

Decca Signs Wayne King

NEW YORK—Decca Records has signed maestro Wayne King to a long-term contract. Known as "Wayne King The Waltz King," for two decades the orchestra leader has been a record and radio favorite. His albums on the Victor label have been consistently good sellers, and among the records he popularized through the years are: "The Waltz You Saved For Me." "Josephine," "Blue Danube Waltz," "Intermezzo" and "Because." Another of King's big disks was "Melody Of Love" which he originally recorded about 13 years ago. Under his new Decca pact, King will continue to wax waltz and other mood music material.

Block Heads Red Cross Campaign Committee

NEW YORK—Ray Block, the orchestra leader, and Arthur Judson of Columbia Concerts, Inc., are heading committees which are seeking support for the current Red Cross campaign for Members and Funds from New York's entertainment and music world.

This was announced by Marion Harper, Jr., president of McCann-Erickson, Inc., who is heading the campaign's advertising, publishing, and entertainment section.

Block is chairman for orchestras and musicians and Judson is chairman for musical bureaus. The campaign, which extends the full month of March, seeks to raise $5,730,000 in New York City.

Kenton Era On NBC

NEW YORK—NBC honored Stan Kenton last Sunday and presented his life story on NBC coast-to-coast radio. The program was called "The Kenton Era" and featured many of the previously unreleased sides from the Capitol limited edition LP, "The Kenton Era."

The story, which covered the life, times and beliefs of this great musician featured Frank Sinatra as narrator and host.

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DOROTHY COLLINS
"MY LOVE'S A GENTLEMAN"
113
AUDIVOX RECORDS
140 West 57th St., New York, N. Y.

All the stars turned up for the European premiere of "A Star is Born" at the Warner Theatre, London, and everyone especially the critics, raved about the movie and Judy of course. She certainly deserves that "Oscar" and we'd love to have her back at the London Palladium, or for that matter, anywhere in the British Isles. . . . The first festival of dance music sponsored by the B.B.C. at the Royal Albert Hall, was definitely a success judging from the enthusiasm displayed by the 6,000 paying customers. But those who listened to the show on their radios felt out of it as the balance of the music was anything but brilliant. Let's hope the engineers remember the millions listening at home before the next show goes on the air. . . . **H. Lengsfelder** of Requests Records passed through London this week after a lightning tour of the Continent. . . . **Val Parnell**, boss of the London Palladium, flew to New York to confab with top TV V.I.P.'s. Trip was made with an eye toward future sponsored TV in Britain where Parnell has a big interest. . . . "New Musical Express" is organizing a fan club convention in the near future. I only hope B.B.C. is on the ball to televise what, to my mind, should be a riotous night. . . . **Frankie Vaughan** (now with Philips Label) is to star in an ice show. The boy sings, looks like a young **Victor Mature**, and skates too. A real trooper. . . . Shame on the **William Morris** office, sending billing material for **Don Cornell** to Moss Empires Circuit and omitting "Hold My Hand" from Don's list of best selling records. . . . Overheard **Glenn Wallichs'** surprise remarks when he found **Tennessee Ernie's** "Give Me Your Word" disk a best seller in Britain. Disk was made as the "B" side to "River of No Return." . . . **McGuire Sisters** making quite an impact over here with their Vogue/Coral record of "No More" and "Sincerely". Could be the big one for the girls. . . . **Bill Haley and his Comets** have a natural follow up to "Shake, Rattle and Roll," in what I'll bet is another winner: "Mambo Rock" and "Birth of the Boogie".

This week's Best Selling Pop Singles: (Courtesy "New Musical Express")

1. "Softly, Softly"
   Ruby Murray (Eng. Col.)
2. "Give Me Your Word"
   Tennessee Ernie Ford (Capitol)
3. "Mambo Italiano"
   Rosemary Clooney (Phillips)
4. "Heartbeat"
   Ruby Murray (Eng. Col.)
5. "Finger Of Suspicion"
   Dickie Valentine (Eng. Decca)
6. "Naughty Lady Of Shady Lane"
   Dean Martin (Capitol)
7. "Happy Days And Lonely Nights"
   Ruby Murray (Eng. Col.)
8. "Beyond The Stars"
   David Whitfield (Eng. Decca)
9. "Let Me, Lover"
   Teresa Brewer (Vogue-Coral)
10. "Let Me Go, Lover"
    Dean Martin (Capitol)

THE CASH BOX

MOVIE SOUND TRACK

"HIT THE DECK"—Recorded directly from the sound track of MGM's CinemaScope musical starring Jane Powell, Tony Martin, Debbie Reynolds, Vic Damone, Ann Miller, Kay Armen and Russ Tamblyn—MGM E 3163 (12" LP)

MGM continues to dish up the top film musicals in the industry and with them, the top sound track LP's too. The "Seven Brides" album is still riding high as is the "Deep In My Heart" score. The studio's latest entry into this field is "Hit The Deck", a pic loaded with singing and dancing talent that'll drive all fan clubs crazy. It's a film version of the stage play of the same name featuring the incomparable music of Vincent Youmans. The score of standards is lively and refreshing and has a healthy share of romantic offerings. As on their other recorded soundtracks, MGM has captured most of the excitement that the film provides even though the visual portion is missing. Powell, Reynolds, Damone, Martin and Armen are in top form. If "Seven Brides" and "Deep In My Heart" can hang around another few weeks, "Hit The Deck" will give MGM three out of the top ten best selling LP's.

B'WAY MUSICAL

"PLAIN AND FANCY"—Original Broadway Cast—Produced by Richard Kollmar, and James W. Gardiner—starring Richard Derr, Barbara Cook, David Daniels and Shirl Conway—Lyrics by Arnold B. Horwitt and music by Albert Hague—Capitol S 603 (12" LP)

Currently enjoying a wonderful success at New York's Winter Garden Theatre on Broadway, is a beautiful musical titled "Plain And Fancy". It's an imaginative story about two New Yorkers who visit a farm in Pennsylvania and come upon a picturesque Amish community. All the critics praised the musical creation which looks as though it'll be on the famous white way for months and months. The score is very attractive, highlighted by such beautiful pieces as "Young And Foolish" and "This Is All Very New To Me". And Capitol's recording of the show is excellent. Should be a juicy seller. Of course, the original cast collectors will consider this a must.

POPULAR

"CLOUD 7"—TONY BENNETT—with Chuck Wayne—Columbia CL-621 (12" LP)

I FALL IN LOVE TOO EASILY; MY BABY JUST CARES FOR ME; MY HEART TELLS ME; OLD DEVIL MOON; LOVE LETTERS; MY REVERIE; GIVE ME THE SIMPLE LIFE; WHILE THE MUSIC PLAYS ON; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; DARN THAT DREAM.

Tony Bennett's tremendous fan following will go wild about this LP because it's not the Bennett they're familiar with. The kids are used to hearing the crooner's voice against a lush backdrop, but of necessity, a great deal of the feeling and atmosphere is sacrificed for the big instrumentation to give his single release a commercial flavor. However, on this LP, Tony is assisted by Chuck Wayne and a small instrumental group, and his penetrating voice really stands out. In addition to an outstanding performance here, the tunes selected rank with the best. Eight top drawer standards, some soft and dreamy and some with an up-tempo. One of the diskery's best package jobs by a pop songster. Should enjoy a long and healthy sale. The kids'll just love it.

"THE WOODY HERMAN BAND"—Capitol T 560 (12" LP)

WILD APPLE HONEY; STRANGE; MISTY MORNING; WOULD HE?; SLEEP; AUTOBAHN BLUES; BY PLAY; LA CUCARACHA MAMBO; ILL WIND; BOO HOO; HITTIN' THE BOTTLE.

Capitol continues to come up with great packaged goods. This LP another example. It features the ace of the clarinet, Woody Herman and his Third Herd mixing up a collection of standards with some originals. It's a tremendous group that has the swing that was familiar during the pre-war days, and it's a jazz band that you can dance to. The crew offers danceable tunes in good tempos and still supplies a sufficient modern jazz flavor to interest the current "cool" jazz-minded members of the younger generation. Herman works with 15 top class sidemen. LP oughta do very well with the jitterbugs and the "gone" kids. A big band recording that ranks with some of the best.

"CONCERT IN THE SKY"—Teddy Phillips Orchestra with the Jack Halloran Choir—Howard Miller, Narrator-Decca DL-5554 (10" LP)

DINAH; DRUMANIA; IT'S A LONESOME OLD TOWN; GOT A DATE WITH AN ANGEL; MY LOVE HOW I LOVE YOU; MOONLIGHT SERENADE; PRISONER OF LOVE; YOUR CHEATIN' HEART; I CAN'T GET STARTED.

A tribute to musical greats of yesteryear who have played their final encore but whose names will live forever, is presented by Teddy Phillips and the Jack Halloran Choir and narrated by Chicago dee jay Howard Miller. Phillips and crew impersonate the styles of such greats as Hank Williams, Glenn Miller, Eddie Duchin, Russ Columbo, Bunny Berigan, Fats Waller and others. A dramatic LP that brings back loads of memories. Tunes performed are the ones often associated with the artists. Album makes for interesting conversation, too.

ARLENE FRANCIS presents "Music Appreciation for the Home"—An analysis with music of Tchaikovsky's "Nutcracker Suite" and Schubert's "Unfinished Symphony"—Camden CAL 256 (12" LP)

Here's a great buy for parents who want to familiarize their children with classical music; and for a comparatively small fee. On the low priced Camden label, TV star Arlene Francis offers an analysis of two great classics (listed above). The analyses were written by Fred Grumfeld. Miss Francis tells the story in a manner that's sure to hold a youngster's interest. One appreciates these classics much more when he understands the story behind them. TV plugs that this album have and will get on TV should create a healthy demand.

THE CASH BOX

Album Reviews

CLASSICAL

"A MASKED BALL"—Verdi—RCA Victor LM-6112 (3-12" LP)
Arturo Toscanini conducts the NBC Symphony Orchestra
Herva Nelli, Jan Peerce, Claramae Turner, Robert Merrill, Virginia Haskins, Robert Shaw Chorale.

The Toscanini version of "Un Ballo in Maschera" is a prize indeed. The lovely melodies, the inspired Toscanini treatment and vocalizing of Nelli, Peerce, Turner, Merrill and Haskins, make this an album to be treasured. RCA has issued it in a three record set complete with extensive history and libretto. Should be a big item for the retailer. Another Victor masterpiece. A must for opera enthusiasts.

"LECUONA PLAYS LECUONA"—Ernesto Lecuona at the piano—RCA Victor LPM-1055 (12" LP)

MALAGUENA; NOCHE AZUL; ANTE EL ESCORIAL, LA COMPARSA; DANZA NEGRA; SIEMPRE IN MI CORAZON; SIBONEY; ANDALUCIA; SAN FRANCISCO EL GRANDE; DANZA LUCUMI; EN TRES POR CUARTO; A LA ANTIGUA; CANTO DEL GUJIRO; MARIA LA O; LA HABANERA; DAMISELA ENCANTADORA; CRISANTEMO; ROMANTICO.

Since it is generally agreed that no one interprets a composer's work with the same feeling and enthusiasm as the composer himself, RCA Victor issues a wonderful album of Ernesto Lecuona playing eighteen of his most beautiful and most popular selections. It's a delightful hour of pure listening pleasure by Cuba's greatest composer. Music with a Latin flair at its best. A collector's item. A package which will go on selling through the years. A warm piece of art.

"ORCHESTRAL FAVORITES" Vol. III—MGM Records E314 (1-12" LP)

WALTZ OF THE FLOWERS, TCHAIKOVSKY; PAVANE, RAVEL; VALSE TRISTE, SIBELIUS; SENTIMENTAL SARABANDE, BRITTEN; HEART WOUNDS, GRIEG; IDYLLE, CHABRIER; DREAM PANTOMIME, HUMPERDINCK.

This release is a collection of popular excerpts, most of which the public has grown up with. In addition to the musical delights it can also serve as background music. This will not appeal to the more serious music lovers, though the initiates to classical and the borderline group which buys pop and light classical (a large segment of the buying public) will like this album. The assorted works are performed by the Royal Opera House Orchestra, Covent Garden, London; the London Symphony Orchestra and the MGM String Orchestra.

MARIA CALLAS SINGS—Cetra A 50175 (1-12" LP)

WAGNER—LIEBESTOD (LOVE DEATH) FROM TRISTAN AND ISOLDE; BELLINI-QUI LA VOCE SUA SOAVE FROM I PURITANI, VIEN DILETTO E IN CIEL LA LUNA; VERDI—E STRANO . . . AH! FORSE' E LUI; FOLLIE! SEMPRE LIBERA ADDIO DEL PASSATO FROM LA TRAVIATA; PONCHIELLI—SUICISIO! FROM LA GIOCONDA.

The American audience which has been introduced to Maria Callas through her Metropolitan work will without a doubt welcome her brilliant voice as she sings excerpts from the works of Wagner, Bellini, Verdi and Ponchielli, as listed above. The arias chosen are among the most beloved and Miss Callas' treatment will please the most discerning. Excellent release for those who like their opera condensed.

MOZART—"Concerto No. 5 in A Major, K 219"
"Symphony No. 32 in G Major, K 318"—David Oistrakh, violin—Decca DL 9766 (1-12" LP)
The Saxon State Orchestra, Dresden, Franz Konwitschny, Conductor
The Bamberg Symphony Orchestra, Fritz Lehmann, Conductor

Decca corraled one of the top violinists in the world when it signed David Oistrakh, Russian born violinist. The Mozart Concerto No. 5 for Violin is the third Oistrakh album released by Decca, and each represents a thrilling interpretation of a classic violin concerto. Having added the Mozart work to the Brahms and Tchaikovsky concertos, Decca is building a catalogue that will wear well for many years to come. The smaller work, Mozart's "Symphony No. 32 in G Major (K 318)" is a delightful piece which fills out the album, providing a charming bonus.

JAZZ

"HAMP IN PARIS" — Lionel Hampton — EmArcy Records MG-26037 (1-10" LP)

MISTER FEDOR; SWEET LORRAINE; BLUES FOR THE HOT CLUB DE FRANCE; WALIN' PANASSIE.

Here's another Hampton LP. Not too much has to be said about Hamp for his fans know him and his talents well. These sides were cut in Paris on his last European jaunt and they feature, in addition to Hamp, the Mezz Mezzrow clarinet. Mezz shares the spotlight with several solos. Completing the quintet are Buddy Banks, bass! Andre Persiany, piano; and Curley Hamner, drums.

"ROY AND DIZ"—Clef Records MG C-641 (1-12" LP)

I'VE FOUND A NEW BABY; I CAN'T GET STARTED; TRUMPET BLUES; ALGO BUENO; PRETTY BABY.

Two of the best known trumpets in the business are paired with a socko rhythm section to drive the fellows on to their fabulous best. Roy Eldridge and Dizzy Gillespie pass the ball back and forth in an exciting display of trumpet virtuosity. Egging them on are Oscar Peterson, Louis Bellson, Herb Ellis and Ray Brown. Jazz fans will like.

"LESTER LEAPS IN"—Count Basie Ork. featuring Lester Young—Epic Records LG 3107 (1-12" LP)

ROCK-A-BYE BASIE; TAXI WAR DANCE; JUMP FOR ME; 12TH STREET RAG; CLAP HANDS; HERE COMES CHARLIE; DICKIE'S DREAM; LESTER LEAPS IN; SONG OF THE ISLANDS; MOTEN SWING; SHOE SHINE BOY; LADY BE GOOD; BOOGIE WOOGIE.

The masters of some fine Basie recordings are collected here and the result is an excellent bit of swing nostalgia and a salable piece of wax. Lester Young, who has since become known as the "Prez", handled sax chores for the original Basie band as well as other shining lights too numerous to mention here. In spite of the age, the diskings retain a fresh sound and a danceable beat. Good wax, both historical and pleasurable.

A Hit!

NEW YORK—It looks like Al Hibbler has come up with a hit on his first try for Decca. The former Duke Ellington vocalist recorded "Unchained Melody" and "Daybreak." And from first indications, the record should be high on the lists in no time at all.

Terri Stevens At Boulevard

NEW YORK—Terri Stevens, Double AA Records' new singing discovery, who attracted a great deal of comment and many record sales with her rendition of "Unsuspecting Heart," headlines for two weeks at the Boulevard night club starting March 11th. Miss Stevens, who just signed an exclusive booking contract with prexy Leonard Green of Mercury Artists, will be the subject of a big promotion campaign by the agency.

After her current stint at the Boulevard, Terri will go on a crosscountry tour making her first p.a. at the Hollanden in Cleveland on March 28th.

Coronation

NEW YORK — Comedian Jackie Gleason and WNEW disk jockey Jerry Marshall officiate at the coronation of songster Eddie Fisher and songstress Patti Page as the King and Queen of Hearts to launch the 1955 Heart Fund drive.

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Record Bar, New Retail Shop, Opens In Augusta

AUGUSTA, GA.—The Record Bar, a new record shop that will serve the metropolitan area of Augusta, held its grand opening last Saturday, March 12.

The shop will serve approximately 85,000 families in the metropolitan area with the best in recorded music and sheet music.

The Augusta metropolitan area consists of Richmond County, Georgia, and Aiken County, South Carolina. As of 1954, the estimated population in this vicinity was in excess of 244,000. The Record Bar will reach its prospective buyers via the WBIA air waves, NBC's station for Georgia's second largest market.

For the next six weeks, the record shop will sponsor a contest to help select a name for the disk outlet.

Tophatters Promote Disk

BOSTON, MASS.—Grant may have taken Richmond, but he had nothing on the Four Tophatters who "took" Boston this past Tuesday, March 1. The boys—Archie Bleyer's new singing quartet on the Cadence label—invaded the Beantown at 9 a.m. and left at 8 p.m. after personal appearances on 10 different programs, introductions to 42 station personnel and 24 individual spins on their newest platter, "Go, Baby, Go."

The groundwork for this tour was laid by Bob Watson, publicity and promotion man for the group, in conjunction with Sam Clark, local Cadence distributor.

A SMASH!
"Silver Moon"
Recorded by
BILLY VAUGHN
Dot #15347
HARMS, Inc.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE — Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC TO REMEMBER HER — Jackie Gleason (Capitol 570; EBF 1, 2-570)
3. DEEP IN MY HEART — Original Cast (E 3153; X276)
4. MUSIC, MARTINIS AND MEMORIES — Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
5. SELECTIONS FROM THE GLENN MILLER STORY — Glenn Miller (RCA Victor LPT 3057); EPBT 3057)
6. MUSIC FOR LOVERS ONLY — Jackie Gleason (Capitol H 352; EBF 352)
7. BRUBECK TIME — Dave Brubeck (Columbia CL 622, B 473)
8. SEVEN BRIDES FOR SEVEN BROTHERS — Original Cast (MGM E 244; X 244)
9. THE MUSIC OF RUDOLPH FRIML — Mantovani (London LL 1150)
10. B.G. IN HI-FI — Benny Goodman (Capitol W 565; 1, 2-565)

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25 Central Park W., N. Y. C.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation far the week ending March 12 withaut any changes on the part af THE CASH BOX.

FRANK POLLACK
KOOL—Phaenix, Ariz.

1. Darling, Je Vous (Nat Cole)
2. How Important (Joni James)
3. Pledging My Love (Louis Armstrong)
4. Remind Me (Jeri Southern)
5. Why Should I Cry Over You (Frank Sinatra)
6. Unsuspecting Heart (Stevens)
7. Davy Crockett (Bill Hayes)
8. Melody Of Love (Diamond)
9. All Of You (Mel Torme)
10. Java Jive (Jackie Paris)

BILL PHILLIPS
WBAX—Wilkes-Barre, Pa.

1. Crazy Otto (Johnny Maddox)
2. Tweedlee Dee (G. Gibbs)
3. No More (DeJohns)
4. Darling, Je Vous (Nat Cole)
5. Why Should I Cry Over You (Frank Sinatra)
6. Blue Mirage (Les Baxter)
7. Sincerely (McGuires)
8. Melody Of Love (B. Vaughn)
9. How Important (Joni James)
10. Make Yourself Comfortable (Sarah Vaughan)

JIM AMECHE
KLAC—Hollywood, Calif.

1. How Important (S. Vaughan)
2. Crazy Otto (Johnny Maddox)
3. Davy Crockett (Rusty Draper)
4. Rock Love (Eddie Fontaine)
5. Melody Of Love (D. Carroll)
6. That's All I Want (Morgan)
7. Finger Of Suspicion (Dickie Valentine)
8. Blue Mirage (Guy Lombardo)
9. Begin The Beguine March (Richard Maltby)
10. Addio Amore (Vera Lynn)

KEN JOHNSTON
WRNC—New Rochelle, N. Y.

1. Melody Of Love (D. Carroll)
2. Earth Angel (Penguins)
3. Sincerely (McGuires)
4. How Important (Joni James)
5. Mr. Sandman (Chordettes)
6. Crazy Otto (Johnny Maddox)
7. No More (DeJohns)
8. Hearts Of Stone (Fontanes)
9. Wedding Bells (Eddie Fisher)
10. Rock Love (Fontanes)

ART TACKER
WHIL—Medford, Mass.

1. Crazy Otto (Johnny Maddox)
2. Earth Angel (Crewcuts)
3. How Important (Joni James)
4. Rock Love (Fontanes)
5. No Chance (Lauries)
6. Begin The Beguine March (Richard Maltby)
7. Tweedlee Dee (G. Gibbs)
8. Ko Ko Mo (Perry Como)
9. Sincerely (McGuires)
10. Mambo Rock (Bill Haley)

CHARLIE O'DONNELL
WHAT—Philadelphia, Pa.

1. Sincerely (McGuires)
2. Earth Angel (Gloria Mann)
3. Ko Ko Mo (Perry Como)
4. The Crazy Otto (J. Maddox)
5. Melody Of Love (B. Vaughn)
6. How Important (Joni James)
7. Mambo Rock (Bill Haley)
8. No More (DeJohns)
9. Finger Of Suspicion (Dickie Valentine)
10. Why (Jane Morgan)

FRANK WARD
WKBW—Buffalo, N. Y.

1. Ko Ko Mo (Como/Crewcuts)
2. How Important (Vaughan/James/Monte)
3. All Of You (Sammy Davis/Tony Martin)
4. Silk Stockings (Perry Como)
5. Earth Angel (Crewcuts)
6. Song In Blue (Paul & Ford)
7. Medic (Young/Baxter)
8. Sand And The Sea (Nat Cole)
9. Funniest Feeling (B. Madigan)
10. Blue Mirage (Chacksfield/Lombardo/Baxter)

ED McKENZIE
WXYZ—Detroit, Mich.

1. Davy Crockett (Hayes/Parker)
2. Cherry Pink (Perez Prado)
3. Mambo Rock (Bill Haley)
4. How Important (James/Vaughan)
5. Earth Angel (Crewcuts)
6. Melody Of Love (D. Carroll)
7. Tweedlee Dee (G. Gibbs)
8. Crazy Otto (Crazy Otto)
9. Lazy Gondolier (Mantovani)
10. Two Hearts (Charms)

JOHNNY MORRIS
KSTP—St. Paul, Minn.

1. Wedding Bells (F. Lester)
2. Melody Of Love (4 Aces)
3. Sincerely (McGuires)
4. Tweedlee Dee (G. Gibbs)
5. Malaguena (Caterina Valente)
6. A Man Chases A Girl (Fisher)
7. Blue Mirage (Ralph Marterie)
8. No More (DeJohns)
9. Danger, Heartbreak Ahead (Jaye P. Morgan)
10. Unsuspecting Heart (S. Gale)

WILL LENAY
WSAI—Cincinnati, Ohio

1. Earth Angel (Crewcuts)
2. Sincerely (McGuires)
3. Tweedlee Dee (G. Gibbs)
4. Melody Of Love (B. Vaughn)
5. Ko Ko Mo (Perry Como)
6. How Important (T. Brewer)
7. Unsuspecting Heart (Stevens)
8. Davy Crockett (Bill Hayes)
9. No More (McGuires)
10. That's All I Want (Morgan)

HAL FREDERICKS
WAAF—Chicago, Ill.

1. Davy Crockett (Bill Hayes)
2. Crazy Otto (Johnny Maddox)
3. Wedding Bells (F. Lester)
4. How Important (Joni James)
5. Darling, Je Vous (Nat Cole)
6. There Goes My Heart (4 Aces)
7. Danger, Heartbreak Ahead (Jave P. Morgan)
8. Rock Love (Eddie Fontaine)
9. I Belong To You (Peggy Lee)
10. Only A Man (Tony Martin)

WES HOPKINS
WTTM—Trenton, N. J.

1. Sincerely (McGuires)
2. Hearts Of Stone (Fontanes)
3. That's All I Want (Morgan)
4. Melody Of Love (B. Vaughn)
5. Crazy Otto (Johnny Maddox)
6. Ko Ko Mo (Perry Como)
7. Tweedlee Dee (G. Gibbs)
8. Malaguena (Caterina Valente)
9. Blue Mirage (Ralph Marterie)
10. A Present For Bob (DeJohns)

MIKE WOLOSON
WNOR—Norfolk, Va.

1. Blue Mirage (Ralph Marterie)
2. Darling, Je Vous (Nat Cole)
3. Bubbles (Frankie Laine)
4. I've Been Thinking (4 Lads/Rusty Draper)
5. How Important (James/Boswell)
6. Melody Of Love (Carroll/4 Lads)
7. Close Your Eyes (T. Bennett)
8. There Goes My Heart (4 Aces)
9. No More (DeJohns)
10. Malaguena (Caterina Valente)

JACK CLIFTON
WCUE—Akran, Ohio

1. Davy Crockett (Bill Hayes)
2. Melody Of Love (B. Vaughn)
3. Dance With Me Henry (Georgia Gibbs)
4. Pledging My Love (J. Ace)
5. Plantation Boogie (L. Dee)
6. Two Hearts (Pat Boone)
7. Tweedlee Dee (G. Gibbs)
8. Open Up Your Heart (Cowboy Church Choir)
9. Sincerely (McGuires)
10. Cherry Pink (Perez Prado)

DAVE MAYNARD
WORL—Bastan, Mass.

1. Pledging My Love (J. Ace)
2. The Fish (Mindy Carson)
3. How Important (Joni James)
4. Earth Angel (Penguins)
5. Sand And The Sea (Nat Cole)
6. Mama (Dinnings)
7. It May Sound Silly (McGuires)
8. Oh Mother Dear (4 Coins)
9. No Chance (Lauries)
10. Hug Ya, Kiss Ya (Billy Williams Quartet)

BILL STEWART
WNOE—New Orleans, La.

1. Close Your Eyes (T. Bennett)
2. Tweedlee Dee (G. Gibbs)
3. How Important (Joni James)
4. Shtiggy Boom (Nuggets)
5. Davy Crockett (Bill Hayes)
6. Hearts Of Stone (Fontanes)
7. I Got A Sweetie (Jo Stafford)
8. Sincerely (McGuires)
9. Malaguena (Caterina Valente)
10. Ko Ko Mo (Perry Como)

LOU GERMAN
WHEC—Rochester, N. Y.

1. Tweedlee Dee (Lancers)
2. Crazy Otto (Johnny Maddox)
3. Melody Of Love (F. Sinatra)
4. Ko Ko Mo (Crewcuts)
5. How Important (Joni James)
6. Sincerely (McGuires)
7. Earth Angel (Penguins)
8. Davy Crockett (W. Schumann)
9. Pledging My Love (J. Ace)
10. Rusty Old Halo (M. Jackson)

WAYNE STITT
WHB—Kansas City, Mo.

1. Crazy Otto (Johnny Maddox)
2. Pledging My Love (J. Ace)
3. Rock Love (Eddie Fontaine)
4. Darling, Je Vous (Nat Cole)
5. Earth Angel (Penguins)
6. Sincerely (McGuires)
7. Mambo Rock (Bill Haley)
8. How Important (Joni James)
9. Davy Crockett (T. E. Ford)
10. Melody Of Love (Ink Spots)

ROBIN SEYMOUR
WKMH—Dearborn, Mich.

1. Davy Crockett (Bill Hayes)
2. Blue Mirage (Ralph Marterie)
3. It May Sound Silly (McGuires)
4. Mambo Rock (Bill Haley)
5. Pledging My Love (J. Ace)
6. Foolishly (3 Chuckles)
7. Cherry Pink (Perez Prado)
8. How Important (S. Vaughan)
9. Lazy Gondolier (Mantovani)
10. Dance With Me Henry (Gibbs/Leslies)

LEN ROSS
KBMI—Hendersan, Nev.

1. Melody Of Love (4 Aces)
2. To Say You're Mine (DeCastros)
3. Let Me Go, Lover (P. Page)
4. Timberjack (Lancers)
5. A Man Chases A Girl (Fisher)
6. No More (DeJohns)
7. Unsuspecting Heart (S. Gale)
8. Blue Mirage (Les Baxter)
9. St. Louis Blues Mambo (Richard Maltby)
10. That's All I Want (Morgan)

STAN ROBERTS
WARK—Hagerstawn, Md.

1. Melody Of Love (B. Vaughn)
2. Davy Crockett (Hayes Tenn. Ernie)
3. Open Up Your Heart (Cowboy Church Choir)
4. Earth Angel (Crewcuts Penguins)
5. Ko Ko Mo (Perry Como)
6. Crazy Otto (Johnny Maddox)
7. How Important (T. Brewer)
8. Sincerely (McGuires)
9. Pledging My Love (Brewer)
10. Tweedlee Dee (G. Gibbs)

THE CASH BOX HOP

in PHILADELPHIA

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*
3	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
4	EARTH ANGEL	*Penguins (Dootone 348)*
5	KO KO MO	*Gene & Eunice (Combo 64)*
6	I BELIEVE	*Roy Hamilton (Epic 9092)*
7	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
8	MR. SANDMAN MAMBO	*Chris Powell (Grand 120)*
9	BABY DARLING	*Richard Berry & The Dreamers (Flair 1058)*
10	JOHNNY HAS GONE	*Varetta Dillard (Savoy 1135)*

in LOS ANGELES

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
3	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
4	SINCERELY	*Moonglows (Chess 1581)*
5	BLUE VELVET	*Clovers (Atlantic 1052)*
6	DON'T YOU KNOW	*Fats Domino (Imperial 5340)*
7	LOVE WILL MAKE YOUR MIND GO WILD	*Penguins (Dootone 353)*
8	KO KO MO	*Gene & Eunice (Combo 64) (Aladdin 3276)*
9	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
10	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*

in ST. LOUIS

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
3	EARTH ANGEL	*Penguins (Dootone 348)*
4	MY BABE	*Little Walter (Checker 811)*
5	JOHNNY ACE'S LAST LETTER	*Johnny Fuller (Aladdin 3278)*
6	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
7	THAT'S ALL I WANT FROM YOU	*Dinah Washington (Mercury 70537)*
8	JOHNNY HAS GONE	*Varetta Dillard (Savoy 1135)*
9	SINCERELY	*Moonglows (Chess 1581)*
10	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*

The Top Ten Tunes Netting Heaviest Ploy, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in ATLANTA

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
3	EARTH ANGEL	*Penguins (Dootone 348)*
4	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*
5	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
6	SINCERELY	*Moonglows (Chess 1581)*
7	MY BABE	*Little Walter (Checker 811)*
8	TWO HEARTS	*Charms (DeLuxe 6065)*
9	JOHNNY HAS GONE	*Varetta Dillard (Savoy 1135)*
10	RING A-LING A-LING	*Midnighters (Federal 12210)*

in MEMPHIS

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
3	JOHNNY HAS GONE	*Varetta Dillard (Savoy 1135)*
4	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*
5	TWEEDLEE DEE	*Lavern Baker (Atlantic 1047)*
6	MY BABE	*Little Walter (Checker 811)*
7	EARTH ANGEL	*Penguins (Dootone 348)*
8	SINCERELY	*Moonglows (Chess 1581)*
9	MAMA, TALK TO YOUR DAUGHTER	*J. B. Lenore (Parrott 809)*
10	HEARTS OF STONE	*Charms (DeLuxe 6062)*

in CLEVELAND

1	PLEDGING MY LOVE	*Johnny Ace (Duke 136)*
2	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
3	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*
4	KO KO MO	*Gene & Eunice (Combo 64)*
5	CLOSE YOUR EYES	*Five Keys (Capitol 3032)*
6	EVERY DAY I HAVE THE BLUES	*B. B. King (RPM 421)*
7	JOHNNY HAS GONE	*Varetta Dillard (Savoy 1135)*
8	THAT'S ALL I WANT FROM YOU	*Dinah Washington (Mercury 70537)*
9	I'M GONNA HUG YA, SQUEEZE YA & KISS YA	*Buddy & Claudia Griffin (Chess 1586)*
10	MY BABE	*Little Walter (Checker 811)*

Coming Up In R & B

Listed Alphabetically

DON'T YOU KNOW
Fats Domino
(Imperial 5340)
Dallas, Jackson (Tenn.), Los Angeles, Mobile, New Orleans, New York

MOST OF ALL
Moonglows
(Chess 1589)
Chicago, Noshville, Newark, New Orleans, New York, Philadelphia

RING A-LING A-LING
Midnighters
(Federal 12210)
Atlanta, Columbia (S. C.), Los Angeles, Mobile, Noshville, New Orleans, New York, Savannah

UP AND COMING BEST SELLER!

"GONNA ROLL LUCKY SEVEN"

b/w

"Baby, I Miss You"

Ray Johnson & The Hi-Liters

BLEND # 1002

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Those "KO KO MO" kids

GENE & EUNICE

THE CASH BOX ★ AWARD O' THE WEEK ★

"THIS IS MY STORY"

b/w

"MOVE IT OVER BABY"

Aladdin # 3282

Aladdin RECORDS
Beverly Hills, Calif.

Moving Up Fast!

BABY, DON'T DO THAT TO ME

by ROY MILTON

545 # 545-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Col.

3 SMASH RELEASES!

MARIE ADAMS
sings
"BOOM DIDDY WA WA"
and
"IN MEMORY"
PEACOCK 1649

WILLIE MAE THORNTON
sings
"LAUGH, LAUGH, LAUGH"
and **"THE FISH"**
PEACOCK 1650

And a Great Spiritual Release
by Those Great Spiritual Artists —
BELLS OF JOY
"SINCE JESUS CHANGED THIS HEART OF MINE"
and
"IT WILL SOON BE OVER"
PEACOCK 1738

PEACOCK RECORDS, Inc.
2809 Erostus Street,
Houston 26, Texas

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER (9) | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

"SCATMAN" CROTHERS
(Century 710X)

C+ "DEAREST ONE" (2:10) [Kavelin Music BMI—Crothers] Crothers goes sweet on this deck, accompanied by strings. Good performance, but definitely for the pop market.

B "KEEP THAT COFFEE HOT" (2:40) [Kavelin Music BMI—Adams, Corelli] A middle tempo bouncer with an intriguing vocal, "Scatman" Crothers style, that could grab itself some spins and sales. Novelty item with strong appeal.

JOHNNY SPARROW and his Bows and Arrows
("X" 0103)

C+ "KEYHOLE SPECIAL" (2:41) [Spring Valley BMI — Nyack] Johnny Sparrow and his boys etch a swaying slow beat instrumental with strong sax solo throughout. Good programming.

B "SPARROW'S NEST" (2:25) [Spring Valley BMI — Nyack] Sparrow swings an up-tempo instrumental on this side. Good listening, good beat and good dance wax.

BOBBY RELF and "The Laurels"
(Flair 1063)

B "FAREWELL" (2:31) [Flair BMI—Relf] Bobby Relf and The Laurels sing a slow lovely with feeling. Romantic weeper type tune received good interpretation with solid instrumental support.

B "YOURS ALONE" (2:34) [Flair BMI—Relf] Another slow pretty with the romantic Relf vocal getting the most out of it. Very easy on the ears and should get under the skin of romantic teeners.

THE DUKES
(Specialty 543)

C+ "OOH BOP SHE BOP" (2:03) [Venice BMI — Talbert] The Dukes bang out a wild rocking wax in ok style. Good side to take some of the steam out of the kids.

B "OH KAY" (2:00) [Venice BMI Cousar] The Dukes pulsate with a Latin beat that moves. Good lead and good wax.

PERCY MAYFIELD
(Specialty 544)

B+ "THE VOICE WITHIN" (2:30) [Venice BMI—Mayfield] Percy Mayfield sings a slow dramatic tune in sepulchral and droning tones that certainly makes the item different. Will definitely command attention.

B "BABY, YOU'RE RICH" (1:55) [Venice BMI—Mayfield] Mayfield sings a bouncer on the flip for a change of pace. Orking and chorus backing drive with Mayfield showing a bit of restraint. Ok wax.

THE CASH BOX ★ AWARD O' THE WEEK ★

"HUG AND A KISS" (2:35)
[Arc BMI—Woods]

"NEW GAL" (2:30)
[Arc BMI—Fuqua, Freed]

BOBBY LESTER and THE MOONLIGHTERS
Checker 813

● Bobby Lester and the Moonlighters make a pitch for a double hit to match their simultaneous release as the Moonglows with "Most Of All." Their entry under the Moonlighter cognomen is a gay bouncer, "Hug And A Kiss," rocked out by Bobby Lester and the lads. A spirited piece of wax that is loaded with lots of appeal and vocal tricks. Should make it big. The flip, "New Gal," is a slow rhythmic effort that comes out a good side through the stylized chordwork of the group. However, it appears to be a onesider, "Hug And A Kiss."

"DON'T BE ANGRY" (2:35)
[Crossroads BMI—McCoy, Brown]

"IT'S REALLY YOU" (2:37)
[Crossroads BMI—McCoy, Singleton]

NAPPY BROWN
(Savoy 1155)

● Nappy Brown opens with a rolling tongue gimmick that sells the record immediately. "Don't Be Angry" is a merry bouncing ditty with a wonderfully distinctive vocal approach that makes the etching. A great treatment and a good piece of material. Proper exposure will make this side move. The flip, "It's Really You," is a slow southern blues. Nappy Brown does a job on the tune, but it's a one sider, and the side is "Don't Be Angry."

THE DIABLOS
(Fortune 514)

B+ "ROUTE 16" (2:10) [Trianon BMI—Dorothy Summers Brown] The Diablos, who hit with their previous couple of releases, come up with a Latin rhythm and an exciting treatment. Lead voice, Nolan Strong, carries the ball nicely, getting a strong assist from the group. Deck should bring a good reaction.

B+ "HOLD ME UNTIL ETERNITY" (2:18) [Trianon BMI—Strong] The Diablos blend beautifully on a slow blues ballad. Group has a good sound. Pretty effort that could be the asked for side.

AMOS MILBURN
(Aladdin 3281)

B+ "WHY DON'T YOU DO RIGHT" (2:43) Mayfair ASCAP—McCoy] Amos Milburn does a strong vocal reading of the rhythmic oldie. Deck has a definite appeal and could be a strong Milburn item.

B+ "I LOVE YOU ANYWAY" (2:46) [Aladdin BMI—Davis] Milburn sings a quick beat ditty with a rocking beat. Lyrics are romantic with Milburn singing of his breaking heart since his gal went away. A strong etching that could be the one to put Milburn back into the lists.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WHY DON'T YOU DO RIGHT" / ★ "I LOVE YOU ANYWAY" ..... Amos Milburn ..... Aladdin 3281
★ "THE VOICE WITHIN" ..... Percy Mayfield ..... Specialty 543

EARL BOSTIC
(King 4776)

B "MELODY OF LOVE" (2:30) [Bernstein ASCAP—Presser, Shapiro] Earl Bostic lends his ample alto sax talents to the current number one hit and the result is a happy, bouncing treatment of the tune and a more than satisfactory wax.

B "SWEET LORRAINE" 2:35) [Mills ASCAP—Burwell, Parish] Similar comments on the sweet oldie.

THE LAMPLIGHTERS
(Federal 12212)

B+ "ROLL ON" (2:40) [Gallo BMI —Phyllis Otis] The Lamplighters jump in zestful fashion as they wax the middle beat ditty. Tune very much in the vein of a current r & b biggie. Group puts it over well and lead handles his chores in excellent fashion.

B "LOVE, ROCK AND THRILL" (2:40) [Armo Harris] A middle tempo bouncer that'll never get past the censors at radio stations.

BILLY TATE
(Imperial X5337)

B "YOU TOLD ME" (2:35) [Commodore BMI — Tate & Bartholomew] Billy Tate wails a southern treatment of a slow beat blues effectively. Chanter comes through well on this item.

C+ "SINGLE LIFE" (2:13) [Commodore] Similar item heavily country flavored.

MARGIE DAY
(Decca 9-48330)

B "OLD TIME LOVIN'" (2:30) [Marshall Music BMI—Jo Morris] Margie Day sings a slow beat blues in ok style. Low down horn in the break lends flavor to a treatment that seems to be pop r & b. Miss Day sounds great.

B "I LIKE WHAT YOU'RE DOING" (2:25) [Russell Music BMI —Dash, McCoy, Kirkland] Margie Day sings a middle beat uptempo with pepper and lots of feeling.

PAULINE ROGERS
(Original 1007)

B "LOOK WHO THE FOOL IS NOW" (2:18) [Kems BMI—Medoff, Barron] Pauline Rogers handles herself effectively as she sings out a rhythmic middle tempo blues. The youngster sings well and has an appealing flavor. Ok side.

B "YOU'RE ALL I WANT (Nothing More)" [Mecca ASCAP—Genger, Angelo, Turrano, Rainy] Miss Rogers sings the ballad nicely and comes up with a swaying pretty that seems aimed at the pop market.

The Cash Box RHYTHM 'N BLUES REVIEWS

(A) DISK & SLEEPER (B) EXCELLENT (B) VERY GOOD (C) GOOD (C) FAIR (D) MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"THERE'S A WHOLE LOT OF FISH IN THE SEA" (2:46)
[Munson Music BMI—Evelyn, Kirkland]

"IF I'M WRONG" (2:56)
[Munson BMI—Evelyn, Kirkland]

DOLORES WARE
(Mecrury 70559)

● Dolores Ware makes here bow with a hot piece of material that could establish her right off. "There's A Whole Lot of Fish In The Sea" is a middle-quick tempo bouncer with a driving treatment and personality vocal by Miss Ware. Wax commands attention from the opening piercing wail that precedes the lyric. The novelty lyric is good and the combination of lyric, tune and treatment should get this thing off the ground fast. The flip, "If I'm Wrong," is a slow blues ballad handled capably by the expressive chantress.

"BOOM DIDDY WA WA" (2:43)
[Gallo Music BMI—Otis, Ryder, Adams]

"IN MEMORY" (2:40)
[Lion BMI—Jones, Otis]

MARIE ADAMS with JOHNNY OTIS ORCH.
(Peacock 1649)

● Marie Adams comes up with her strongest piece of material in several years. Singing "Boom Diddy Wa Wa," a driving jump ditty, with plenty of oomph, Miss Adams does a potent selling job. Strong assist comes from the Johnny Otis orchestra and an in-the-background voice identified as "Junior." Tune is a southern flavored rocker that fits in well with what the kids are demanding. The flip, "In Memory," is another tribute to her former label mate, Johnny Ace. While late in the eulogy derby, it will undoubtedly satisfy many buyers who snatch up any and all Johnny Ace memorial records.

FIVE CROWNS
(Riviers 990)

B+ "OOO-WEE BABY" (2:40) [Kingsbury BMI — Patterson, Paull] The Five Crowns come up with a very effective up tempo side that should make some noise if it gets the exposure. Material and treatment is good. Think the kids will bounce to this one.

B "YOU CAME TO ME" (2:42) [Kingsbury BMI — Patterson, Paull] Slow ballad done well. The lead provides an unusual sound to the deck but overall effect seems on the short side as compared to "Ooo-Wee."

JOHN BRIM
(Chess 1588)

B+ "THAT AIN'T RIGHT" (2:43) [Arc BMI — Brim] John Brim chants a slow Southern blues with a wailing harmonica and band background that retains the full country flavor. Good wax.

B "GO AWAY" (2:38) [Arc BMI—Brim] Brim picks up the tempo on the flip. Brim asks to be left alone 'cause his baby has gone. Good beat.

JIMMY WRIGHT ORCHESTRA
(Cash 1001)

C+ "LET'S GO CRAZY, CRAZY BABY BABY" (2:45) [Money BMI—Gray, VanRees] A driving gang-shout wildee with handclaps, smoking horn and a beat that rocks. The kids can really go crazy to this one.

C+ "JIMMYS BOOGIE" (2:40) [Money BMI—Gray, Rees] The Orchestra drives a solid beat tho the result seems mild by comparison to the upper deck.

MEMPHIS SLIM
(Money (212)

B+ "MY COUNTRY GIRL" (2:45) [Golden State BMI—Gray] Memphis Slim does a wonderful job on a slow country blues. He is in good voice and puts a great deal of feeling into his vocal as he bemoans having lost the "only girl in the world." Memphis is a top artist and this wax helps promote that fact.

B "TREAT ME LIKE I TREAT YOU" (2:35) [Money BMI—Harris, Gray] A slow blues better than fair. Memphis Slim gets the most out of a routine piece of material.

LATIN

TITO PUENTE
(Tico 10-240)

B "ESPINITA" (2:40) [N. Jiminez] Tito Puente puts down a pulsating middle tempo cha cha cha that is most inviting. A most pleasurable listening and dancing item that will please either the exhibitionist or the sedate dancer. Very pretty wax.

B "HAVING A BALL" (2:43) [Rico Vacilon] Similar comments, though this seems more aimed at the Spanish market. Good danceable cha-cha-cha wax.

ANTONIO MOREL
(Reina 800)

C+ "CANA BRAVA" (2:35) A melodic merengue etched in the country that makes it its national dance, the Dominican Republic. Tho, outside the Spanish markets, this dance has not made a strong impression, it is growing rapidly with the mambo and cha-cha dancers and seems to be destined to become another Latin favorite shortly.

B "FUNDADOR" (2:51) Antonio Morel. Pretty tune with a repetitive theme. Ok merengue wax.

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SURE SHOTS

THE CHARMS
"TWO HEARTS"
"The First Time We Met"
Deluxe 6065

THE MIDNIGHTERS
"ASHAMED OF MYSELF"
"RING A-LING A-LING"
Federal 12210

BONNIE LOU
"RUSTY OLD HALO"
"Danger! Heartbreak Ahead"
King 1445
"TWEEDLEE DEE"
"The Finger Of Suspicion"
King 1436

BILL DOGGETT
"I'LL BE AROUND"
"WILD OATS
King 4784

TINY BRADSHAW
"STOMPING ROOM ONLY"
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b/w
"MY AUTUMN LOVE"
BY THE DANDERLIERS
STATES 147

"PARDON MY TEARS"
b/w
"CHICKEN"
BY THE MOROCCOS
UNITED 188
UNITED/STATES RECORD CO.
5052 Cottage Grove, Chicago 15, Ill.

A SMASH!
'WALLFLOWER'
by ETTA JAMES
Modern # 947
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Alan Freed (WINS-New York) hosted a gala party at Al and Dick's this week. If a bomb had hit the restaurant between 1 and 3 P. M. last Tuesday (March 8) there wouldn't have been much left of the local record hierarchy. Among those who attended were **Gene Goodman, Milt Gabler, Dick Linke, Bob Thiele, Harry Meyerson, Jim Vinneau, Bob Shad, Henry Glover, Marv Holzman, Jimmy Hilliard, Ed Kissak, Miriam Abramson, Ahmet Ertegun, Jerry Wexler, Elliot Blaine, Jerry Blaine, Ray Clarke, Bob Rolantz, Al Sears, Lou Platt, Alan Freed, Jackie Freed, Hal Fine, Sam (The Man) Taylor, Juggy Gayles, Jack Hook, Teddy Reig, Johnny Halonka, Bob Pare, Bill Shockett, George Furness, Bob Smith, Bob Leder, Joe Davis, Hal Jackson, Ace Adams, Lucky Millinder, Jesse Stone, Charlie Singleton, Rosemarie McCoy, Winfield Scott, Norman Silver, Joe Thomas, Leroy Kirkland, Bill Graham, John Brantly, Fred Bienstock, Bobby Robinson, Billy Rowe, Irv Marcus, Ruth Cage, Joe Higgins, Billy Shaw, Jack Archer, Tim Gale, Ben Bart, Murray Baker, Bill Buchanen, Bert Haber, Frank Abramson, Al Silver, Jack Angel, Bob Austin, Sid Parnes and Norman Orleck.** Alan merely wanted to get together with his friends, many of whom he finds it difficult to see because of his late working hours. When Freed was "Moondog" in Cleveland he sponsored shindigs like this every six months and it is his intention to do likewise in New York. The occasion marked the anniversary of six months in New York with WINS. It was a fantastic six months, a time which marked the rise of R & B to sensational heights—and much of its success must be credited to Alan Freed. Hal Fine of Republic Records worked with Freed to arrange the invitation list for the party. . . . Savoy Records announced the signing of **Johnny Costa.** A piano album consisting of standards has been cut and will be released shortly. Costa works on the staff of KDKA-Pittsburgh, Penna. . . . **Sherman "Scatman" Crothers** has been issued by Century on two records. Scatman is currently riding a crest of popularity due to his recent series of appearances with **Donald O'Connor** on the Colgate Comedy Hour, the Beulah Show and Amos 'N Andy. . . . Atlantic Records has signed **Lavern Baker** (she of "Tweedlee Dee" fame) to a long term contract. . . . Deejay **Stan Pat** (WTTM-Trenton, N. J.) is now the personal manager of **The Tri-Tones**, a rock and roll instrumental group, and **The Dorothy Ashby Modern Jazz Trio.** Both groups are soon to record for one of the indie labels. . . . Young **Pauline Rogers** issued on Original Records with two lovely sides, "Look Who The Fool Is Now" and "You're All I Want." . . . **Annisteen Allen's** "Fujiama Mama" really starting to move throughout the country. Both sides have been covered. "Fujiama" by **Eileen Barton** on Coral and "Wheels Of Love" by **Betty Madigan** on MGM. . . . **Monte Bruce**, Bruce Records, reveals **The Debs** on Bruce are in reality **The Leslie Sisters** who record for Marble. The Debs have recorded "Whaddaya Want" and The Leslie Sisters "Dance With Me Henry," both for the pop market. . . . **Bill Randle** has been playing **Al Hibbler's** "Unchained Melody" six to eight times daily. Deck looks like it will be a big one. Hibbler will be at the Apollo March 11, then to the Crystal in Detroit on March 12. Each is a one-week engagement. . . . **Fred Mendelsohn** and **Herman Lubinsky**, Savoy Records, flipping with their newest "Nappy" **Brown** "Don't Be Angry." The platter is really gimmicked and could take off. Savoy has cut **Varetta Dillard** with a follow-up to "Johnny Has Gone." The new one is titled "I'll Never Forget You" and will be out shortly. Tune was written by Fred Mendelsohn and **Ozzie Cadena** who also wrote "Johnny Has Gone." . . . **George Goldner**, Tico Records, is currently concentrating on Cha-Cha-Cha releases, which he feels is definitely on the rise. George still finds mambo his leader in sales, tho cha cha will eventually overtake it. Goldner is also going along in full strength with the merengue. He is about to sign a merengue band which he will record shortly. The trend is definite in that the merengue is also gaining in popularity. George feels that one dance will not kill off the others but the effect is that of increasing the repertoire of the Latin dances. The dancers who love that Latin tempo will be dancing mambo, cha-cha-cha, merengue and rhumba and accordingly the over-all sale of Latin records will increase. Goldner, who recently signed **Machito** and released two records, announces the sale on both were exceptional. . . . **Joe Martin**, Mercury Records, tells us they have purchased "There Goes That Train" by **Rollee McGill** from Piney Records, Philadelphia. Platter kicked up a fuss in the Philly area and Mercury made tracks to grab it. We hear that RCA Victor is covering the tune. . . . **Jerry Winston**, Mardi Gras Records, reports the youthful diskery will issue its first cool jazz item. It will be the **Van Dixon Trio** (organ, sax and drum) playing "The Park Place Bounce" and "The Song Of The Barefoot Contessa." Jerry is having sensational success with his "The Speak Up Mambo" by Al Castellanos. Deck is zomming in Philly, Cleveland, Baltimore and several other spots throughout the country. Tune is going pop and r & b. . . . Mercury cutting **Dinah Washington** in New York Tuesday and Wednesday of this week. . . . **Ruth Brown** was awarded her trophy (The Cash Box Annual Juke Box Operators Poll) at the Apollo Theatre last Thursday eve (March 10). Ruth was voted 'best female rhythm and blues vocalist of 1954.' The Atlantic thrush has been making a habit of winning these trophies. . . . **Sol Rabinowitz**, Baton Records, back in New York after an extended trip through the country. Sol was excited about the wonderful reception accorded him by all his distributors. The platter, "Lonely Nights," by **The Hearts** looks like it could become a big one. . . . **Irv Marcus**, Peacock and Duke Records, planes out to Detroit and calls in to excitedly report that "Pledging My Heart" by **Johnny Ace** is battling "Ballad of Davy Crockett" for number one pop position in the Automobile City. Tune is already in the one position in the Detroit R & B market. Note from Duke and Peacock boss **Don Robey** announces the release of Jewel "Teasin" Brown singing "Where Do I Go From Here" and "No, You Can't Kiss Me No More." The platter marks the debut of "Teasin." **Little Junior Parker** is back with "Back Tracking" and "I Want To Ramble" and religious star **Sister Jessie Mae Renfro** sings "I Wanna Be There" and "I've Had My Chance." . . . Some reports coming in indicate that the other side of "Lonely Nights" by The Hearts, "Oo-Wee," is showing in Philadelphia and Charlotte, N. C.

RUTH BROWN

ANNISTEEN ALLEN

'SCATMAN' CROTHERS

CHICAGO:

Was just a few short months ago when the men along R & B Row, South Michigan Avenue or Cottage Grove, Chicago, were bemoaning the fact that there was a critical shortage of real R & B dj's. Now, of course, R & B is "the thing." And is being played not only by rhythm & blues dj's but the pop jocks as well. In many instances it is the original R & B disk that is getting the play. F'rinstance, "I Wonder Why" by the **Rhythm** Aces on Vee-Jay is getting equal play both R & B and popwise. And, definitely, the best example, "Earth Angel" by the **Penguins**, which took the nation by storm and climbed to the very top spot, remaining there for some time. Tho the tune was covered by pop artists the Penguins retained the hit. Also R & B tunes like "Ko Ko Mo"; "Tweedlee Dee"; "Pledging My Love," and so many others have grabbed top-spot play. To which we say, A-M-E-N. . . . **Bernard Dixon** of the **Danderliers** dropped by for an 'extra' copy of CB. While here, he told us about this quintette which, from all indications, seems to have a hit riding for them. These are five young boys who have been friends all of their lives. Attended the same schools. Decided to form a singing group about 18 months ago. "Chop Chop Boom," on the States label, is their very first waxing. And seems to be going for the group. . . . Sincerest compliments to **Joyce Bryant** for remark she made to dj **Howard Miller** on his CBS-TV'er here this past week. When discussing her recordings, Joyce remarked, "Well, I guess I'm a visual act." To which we say, this gal certainly is V-I-S-U-A-L but gorgeously so. . . . At long last **Mahalia Jackson** begins her own TV series, twice weekly. Sunday nites from 10:15 to 10:30 P. M. and Thursday nights from 11:00 to 11:30 P. M. on CBS. It's been many years since this publication first raved about the great talents of this very fine lady. So we are simply thrilled to see that, at long last, all have come to realize that here is a talent which belongs to the world. A great voice that is finally coming into its own. Good luck, **Mahalia Jackson.**

THE PENGUINS

LOS ANGELES:

As a result of the Mar. 5 editorial regarding the life of R & B, a great deal of comment has been received from interested parties in this area. Opinions run close to 100 per cent that R & B is here to stay, however, with the pleasing type beat, it is felt that the music will outlast the current trend of lyrics. It looks like Gene and Eunice will have another smash hit with their Aladdin waxing of "This Is My Story" b/w "Move It Over Baby." Although the record has been on the market but a few weeks, **Leo Mesner**, Aladdin prexy, says he's getting tremendous reaction on both sides and, as yet, can't tell which side will wind up the strongest. "Looks like a double-header," he comments. . . . Blues Boy, **Fats Domino**, was so successful during his recent two week-end engagements at the 5-4 Ballroom that on closing night, many people had to be turned away. Fire regulations. . . . That bouncy, petite brunette, **Lavern Baker**, who headlined the show at the Savoy Ballroom recently with **Ivory Joe Hunter**, is thrilled over her Atlantic waxing of the original "Tweedlee Dee." She looks back over 17 long hard years before she came up with a big one. Such is show biz. . . . **Nesuhi Ertegun**, veep of Atlantic Records, N'York, returned to Gotham last week after spending several months in Southern California on business. While here, Ertegun signed and recorded **Shorty Rogers** in a brand new jazz series. Rogers has also been inked to act as musical director under the new Atlantic EP and LP program. . . . **Frank Kort**, former resident salesman for Capitol in San Diego for the past five years, resigned to join the sales force at Central Record Sales. . . . "Gonna Roll Lucky Seven" with **Ray Johnson** and **The Hi-Liters** on the new Blend label is starting to move, and could be a big number with the proper operator-deejay support. . . . **Jennie Olbrys**, in charge of office operation at Record Sales Co., headed by **Al Sherman**, reports a new man in charge of shipping and receiving. **Joe Asher**, heading this department is a top man along this line. After only four months in operation, Sherman is happy to report "excellent business," from the first day they opened their doors. . . . Have you figured out who "The Raven" is yet? Could be the gent currently courtin' our TV ghoul-friend, "Vampira." . . . **Joe and Saul Bihari** back from their nation-wide record promotion tour this week. The boys are real busy with their current hit, "The Wallflower" which is showing regional interest in leaps and bounds. . . . DON'T FORGET THE M. O. A. . . . Predictions were that Percy Mayfield's "The Voice Within" would become a solid hit when the platter was first released. Although the activity hasn't been what was expected, regional glows indicate that the fire might still roar.

FATS DOMINO

A SURE FIRE HIT!
Fats Domino
"DON'T YOU KNOW"
b/w
"Helping Hand"
Imperial # 5340
Imperial Records
6425 Hollywood Blvd., Hollywood 28, Calif.

COMING UP FAST!
"ONE MORE CHANCE"
THE EL DORADOS
VEE-JAY 127
"I REALLY DO"
THE FIVE ECHOES
VEE-JAY 129
Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **IN THE JAILHOUSE NOW**
   Webb Pierce
   (Decca 29391; 9-29391)

2. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)

3. **IF YOU AIN'T LOVIN'**
   Faron Young
   (Capitol 2953; F-2953)

4. **HEARTS OF STONE**
   Red Foley
   (Decca 29375; 9-29375)

5. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)

6. **ARE YOU MINE**
   Ginny Wright & Tom Tall (Fabor 117; 45-117)
   Myrna Lorrie & Buddy DeVal (Abbott 172; 45-172)

7. **LET ME GO, LOVER**
   Hank Snow
   (RCA Victor 20-5960; 47-5960)

8. **MAKING BELIEVE**
   Jimmy Work
   (Dot 1221; 45-1221)
   Kitty Wells
   (Decca 29419; 9-29419)

9. **I'VE BEEN THINKING**
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)

10. **KISSES DON'T LIE**
    Carl Smith
    (Columbia 21340; 4-21340)

All-Star Roster Set For Houston Fireman's Show

DALLAS, TEXAS — It was announced here last week, that Ed McLemore will be promoting the annual Houston Firemen's Show, to be staged in the Sam Houston Coliseum, April 29, 30 and May 1.

A variety of talent, including both 'pop' and 'country' artists has been lined up for this year's show. Talent slated for the performance includes: The Crewcuts, Homer and Jethro, Slim Whitman and his band, Tex Ritter, The Maddox Brothers and Rose, Jimmy Wakely; and the following talent from the Big "D" Jamboree: Johnny Hicks, the Belew Twins, Charline Arthur, the Texas Stompers Band, and Sonny James. Other artists to appear on the show will be Sandy Sandifer and his band (pop) and Betsy Jones, a 'pop' singer! Gabe Tucker, well-known deejay of Houston will also appear on the show.

It has been reported that more than 25,000 tickets have already been sold for the three day program which is presented each year by the Firemen of Houston, Texas! General admission tickets are selling for $1.00 and reserve seats are scaled at $1.50. McLemore is working with battalion chief Hiram A. Burke on the show and Gabe Tucker is helping with the publicity and promotion!

Opry Tour Breaks Records Despite Bad Weather

POCATELLO, IDAHO — "Despite one of the worst blizzards of the season, with temperatures as low as 35 degrees below zero with snow sleet and winds up to 60 miles an hour, we have enjoyed one of the best tours ever," telegrams Hubert Long, manager of Faron Young.

Long's telegram further stated that the Grand Ole Opry Show, composed of Cousin Minnie Pearl, Faron Young and his band and the Wilburn Brothers drew the following paid admissions: Feb. 20, Waterloo, Iowa 3800; Feb. 21 Minneapolis, Minn. 8400, and a new house record. The temperature was zero with ice and snow. Feb. 22, Fargo, N. D. 3650; Feb. 23, Grand Forks, N. D. 3975; Feb. 24 Minot, N. D. 6800 and a new house record with temperature 15 below zero with ice and snow. These figures are those of promoter Bill Plantz, Minot, N. D., the telegram advised.

Robison Releases Reeves From Contract

HOLLYWOOD — Fabor Robison announced that he is releasing singer Jim Reeves from his exclusive Abbott recording contract as well as his managerial agreement at Reeves' request. The contract had until June, 1956 to run. It was revealed that Robison has 15 or 20 royalty-free sides in the can as part of the deal. Reeves has expressed his desire to enter the publishing and exploitation field after he completes the Spring tour currently being set with other Abbott and Fabor artists by Buck Smith, the Oregon booker.

Thus ended an association which began when Robison discovered Reeves disk-jockeying on KSIJ and singing in a small club in Gladewater, Texas, recorded him on "Mexican Joe" and built both Reeves and Abbott records to dominant positions in the C/W field. The Robison-Reeves combination was also responsible for the success of "Bimbo" and "Penny Candy" on Abbott. Robison said, "the parting is completely friendly and we wish Jim the best." At the same time, Robison made it known that he is becoming definitely more interested in the pop field since his success with "Teach Me Tonight" by The DeCastros.

Winner

NASHVILLE, TENN. — Marty Robbins (left) is a real happy youngster these days because he took first place honors in Ralph Emery's (right) "Tennessee Hayride" popularity poll. Emery's hayride is broadcast on station WSIX, this city.

The poll, which lasted for three weeks, attracted mail from 11 states. Robbins (above) expresses thanks to his fans for their votes as he receives his award.

CINCINNATI CUT-UPS

Rumors have been flyin' around the Queen City that our lovely pantomine queen **Dotty Mack** would soon marry and quit TV. "Not so," says Miss Mack in an exclusive interview for this column, "It all began as a gag when **Colin Male** and **Bob Braun** asked me on our ABC-TV show if I believed in married women working." Miss Mack states that she is happy with the new time of her show "Pantomime Hit Parade" which is now rated among the first ten TV shows in this area, and can be viewed each weekday evening at 7 P.M.

With Cincinnati on the cross roads for country artist travlin' on show dates, many of them stop by to chat with our country DJ's **Marty Roberts, Nelson King, Jimmie Skinner** and **Jimmie Williams.** Seems that this week quite a few of the folks were by. . . . **Lonnie Barron** and **Eddie Dean** of Sage and Sand records along with their manager Pat Nelson. Eddie is currently ridin' high with his waxing of "Hillbilly Heaven," and has been working dates with **Pee Wee King,** he also appeared on **Red Foley's** TV show "Ozark Jubilee" last Saturday night. . . . **Billy Walker** (Columbia) was by, he too is booking through the King agency in Louisville. He can be remembered for his fine recording "Thank You For Calling." . . . **Audry Williams** (MGM), wife of the late Hank Williams, made the rounds with her new release "Making Believe." She states that the MGM picture about Hank's life will be named "Your Cheating Heart," and that she will act as technical advisor once the picture gets under way.

Mary Jane Johnson, country vocalist at WLW-TV, will be leaving that station soon for the West Coast, she will be replaced by **Mimi Roman** who appeared on the **Arthur Godfrey** talent scouts show. . . . "Midwestern Hayride" will again be telecast over NBC as a summer replacement show, it was announced by **John T. Murphy** this week.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT FIVE)

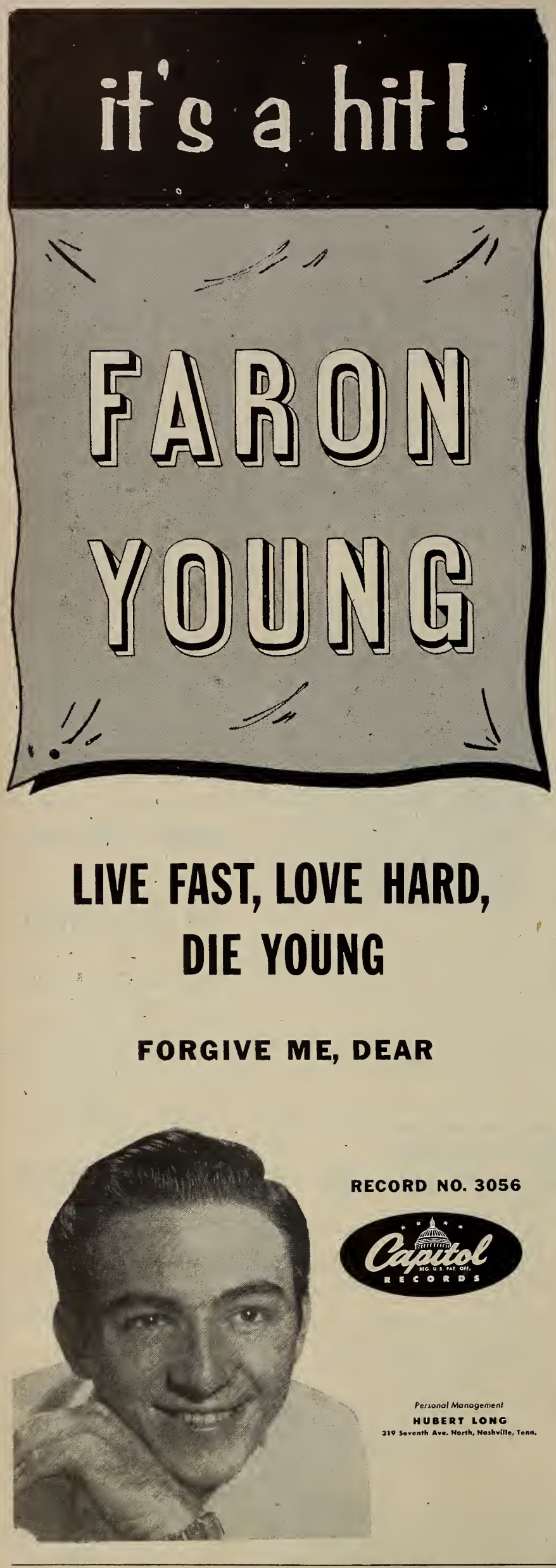
1. IN THE JAILHOUSE NOW	Webb Pierce (Decca)
2. ARE YOU MINE	Ginny Wright & Tom Tall (Fabor) / Myrna Lorrie & Buddy DeVal (Abbott)
3. LOOSE TALK	Carl Smith (Columbia)
4. IF YOU AIN'T LOVIN'	Faron Young (Capitol)
5. HEARTS OF STONE	Red Foley (Decca)
6. MAKING BELIEVE	Kitty Wells (Decca) / Jimmy Work (Dot)
7. LET ME GO, LOVER	Hank Snow (RCA Victor)
8. I'VE BEEN THINKING	Eddy Arnold (RCA Victor)
9. AS LONG AS I LIVE	Kitty Wells & Red Foley (Decca)
10. I DREAMED OF A HILLBILLY HEAVEN	Eddie Dean (Sage & Sand)

11) MORE AND MORE. 12) I GOTTA GO GET MY BABY. 13) IF LOVIN' YOU IS WRONG. 14) I FEEL BETTER ALL OVER. 15) THAT'S ALL RIGHT. 15) KISSES DON'T LIE.

JIMMIE WILLIAMS
SINGS
on MGM
"NO ONE KNOWS"
b/w
"These Blues Over You"
White Oak Music-BMI
7771 Cheviot Rd., Cincinnati 11, O.

HITTIN' THE CHARTS!
RAY PRICE
singing
"ONE BROKEN HEART"
Columbia # 21354
CEDARWOOD PUBLISHING CO.
146 7th AVE., NASHVILLE, TENN.

SKEETS McDONALD
"I CAN'T STAND IT ANY LONGER"
CAPITOL # 3038
CENTRAL SONGS, INC.
6308 Sunset Blvd., Hollywood 28, Calif.



The Cash Box Country Reviews

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"WOULD YOU MIND" (2:10)
[Alamo ASCAP—C. Coben]
"YELLOW ROSES" (2:35)
[Fairway BMI—K. Devine]

HANK SNOW
(RCA Victor 20-6057; 47-6057)

● Hank Snow, who's presently riding high with his hit waxings of "Let Me Go, Lover" and "I Don't Hurt Anymore," sends out two more strong contenders for honors. On one end the chanter offers a most appealing vocal job on a spirited, fast-paced, romantic tune, dubbed "Would You Mind". Flipside, Snow takes hold of a middle beat, heartfelt ballad, labeled "Yellow Roses," and performs it in a tender and convincing fashion. Effective instrumentation by the Rainbow Ranch Boys on both decks. A two-sided winner that should sell like hotcakes.

MYRNA LORRIE & BUDDY DEVAL
(Abbott 177; 177-45)

B+ "I'M YOUR MAN" (2:34) [Dandelion BMI—D. Grashey, B. De Val] Lorrie and De Val, the artists that broke through with their click version of "Are You Mine" come up with a delectable, romantic bouncer that could follow suit. Vocal efforts are top calibre.

B "UNDERWAY" (2:08) [Dandelion BMI—D. Grashey, D. Petrunka] Myrna Lorrie turns in pleasurable performance as she waxes an engaging, fast moving love tale.

FRANKIE STARR
(Range-Land 1914; 45-1914)

B "I LOVE YOU TOO MUCH TO LEAVE YOU" [Dees, Starr, Fell] Frankie Starr dishes up a fine reading on a feelingful, up-tempo ballad. Melody and lyrics blend warmly. Should attract a heap of spins.

C+ "I'M PAYING THE PRICE" [F. Starr] On the lower portion Starr neatly wends his way through a poignant moderate beat weeper.

STUART HAMBLEN
(RCA Victor 20-6042; 47-6042)

B+ "JUST A MAN" (2:35) [Voss ASCAP—S. Hamblen] The versatile Stuart Hamblen comes up with a wonderful piece of original material that could step out and go all the way. Hamblen's voice shines on this enchanting ballad.

B+ "GO ON BY" (2:22) [Hamblen BMI—S. Hamblen] Under lid is a fast-paced, religious-flavored tune that Hamblen and the chorus render in dynamic manner. Watch both decks.

DOUG BRAGG
(Coral 61364; 9-61364)

B "DAYDREAMIN'" (2:43) [Met BMI—Cantrell, Claunch, Deckleman] Doug Bragg gives out with an intriguing vocal styling on a middle beat, sentimental piece. Tune has been making noise and Bragg's rendition should cash in nicely.

B "THE TEXAS SPECIAL" (2:37) [Trinity BMI—J. Hicks] Bragg does a bang-up job as he rolls along at a streamlined pace on this coin-catching train opus.

GLENN REEVES
(TNT 120; 120-45)

B "I'M JOHNNY ON THE SPOT" (2:25) [TNT BMI—Reeves, Axton, Carpenter] The polished tones of Glenn Reeves come across in bright fashion on this appealing, quick beat, spirits-lifter. Lively instrumental backdrop.

C+ "THE BLUES ARE OUT TONIGHT" (2:48) [TNT BMI—Axton, Reeves, Dickerson] Bottom portion is a middle beat weeper that Reeves sings in soft, sincere style.

SIMON CRUM
(Capitol 3063; F3063)

B "MY GALLINA" (Guy-ee-na) (2:16) [Central BMI—B. James] Simon Crum belts out a real amusing, fast tempo novelty in happy-go-lucky style. Tantalizing lyrics and instrumentation, should garner the laughs and spins.

C+ "CUZZ YORE SO SWEET" (2:06) [Tree BMI—J. Kane] Reverse platter is a change of pace, middle beat rib-tickler.

MOON MULLICAN
(King 1441; 45-1441)

B "THE HONEY SONG" (2:30) [Morris ASCAP—Massey, Gibson, Kassel] Moon Mullican, who has pleased his vast legion of fans with his excellent piano stylings, gleefully glides over the organ this time and comes up with inviting biscuit.

C+ "I'LL SAIL MY SHIP ALONE" (2:11) [Lois BMI—Mann, Burns, Thurston, Bernard] The artist turns in a fetching organ version of his vocal click of a short while back.

EDDIE DEAN
(Sage and Sand 188; 45-188)

B+ "IMPATIENT BLUES" (2:56) [Sage & Sand BMI—E. Dean, Glosup II] Eddie Dean, who hit the charts with his waxing of "Hillbilly Heaven," hands in another impressive vocal job on a rhythmic, up-beat, romantic lament.

B+ "CRY OF A BROKEN HEART" (2:50) [Lorelei BMI—E. Dean, D. Dean] Flip is a slow beat weeper that Dean, Marian Hall and the Frontiersmen perform beautifully. Watch 'em both.

BILL MORGAN
(Columbia 21373; 4-21373)

B "THE MUCHER WE DO IT" (2:03) [Showcase BMI—F. Bryant, B. Bryant] Bill Morgan lends his distinctive vocal talent to a cute piece of material that should appeal to one and all. A gay, Latin tempo ditty with dandy lyrics.

C+ "MIGHTY, MIGHTY LONESOME" (2:32) [Tannen BMI—B. Bryant] Mellow-toned Morgan sings softly and smoothly on this slow beat, lover's lament.

T. TOMMY & JIM WILSON
(Mercury 70571; 70571-X45)

B "THE FARMER AND THE LORD" (2:47) [Lowery BMI—J. Wilson] Deejay and author of the tune, Jim Wilson turns in a potent recitation as T. Tommy and the Chanters harmonize in lovely fashion on this inspiring sacred piece.

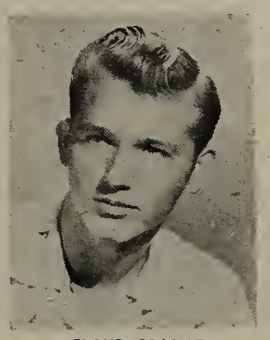
C+ "DEAR MOM, I'M THINKING OF YOU" (2:55) [Acuff-Rose BMI—J. Wilson] Wilson deftly reads a heartbreaking letter from a G. I. who's still in a Communist Prison Camp.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Ray Price (Columbia) held the spotlight on the March 5 broadcast of the NBC segement of Grand Ole Opry. Price had as his guest, Skeeter and Georgia, the Davis Sisters (RCA Victor). Vic McAlpin, Nashville musicman, says that Shirley Dale who recently did her first recording with George Morgan, is scheduled for some solo disking, plus future duets with Morgan! Murray Nash, now operating full swing with his own business here in Nashville, recently mailed out his first news-flyer . . . titled Ad Libs and Intros. This week, Nash making stops off in Lexington, Louisville and into Chicago for visit with Pee Wee King. Bob Ferguson, manager of Ferlin Huskey, tells us that Ferlin and his wife, Betty, and their children Donna Kay and Danny, have just moved into a nine-room house in Madison, Tenn. Gabe Tucker into Nashville for visit with friends at the Grand Ole Opry. Eddie Dean also into Nashville and guested on the Ruffin' and Ready Show, according to Martha Nash. The following Grand Ole Opry talent Faron Young and his band, the Wilburn Brothers, along with Autry Inman (Decca), and Dub Dickerson (Capitol) and Leon McAuliffe and his band (Columbia) set for personal appearances March 20-25 by Hap Peebles—dates set included Memorial Bldg. (March 20) Kansas City, Kansas; Municipal Aud. (March 21) Topeka, Kansas; New City Aud. (March 22-23) in Omaha, Nebr.; Memorial Bldg. (March 24) in Salina, Kans. and Arcadia Theatre (March 25) in Wichita, Kansas. Sheldon Bennett, writer of "Talkin' Mule" recorded by Cowboy Copas (King) into Nashville for visit with Opry artists and Boudleaus Bryant. Hubert Long has Faron Young working the Pee Wee King Show in Chicago on Saturday before the MOA Convention starting Monday, March 28, running through the 30th! Jim Wilson (Mercury) on quick trip into Nashville and guesting with Ernest Tubb on Tubb's midnight show . . . moving on into Louisville where he is now associated with WAVE there! Thanks to Hill and Range Songs for the two attractive song folios . . . one . . . "Eddy Arnold Favorite Songs No. 4" and the other . . . "Hovie Lister's Statesmen Quartet Favorite Gospel Songs."

RAY PRICE

HAYRIDE HAPPENINGS . . . Enjoyed visiting with all the artists and folks associated with the Louisiana Hayride just recently. Slim Whitman, Betty Amos, Maxine and Jim Edward Brown and Jim Reeves, Jimmy Newman and Elvis Presley continue to pour out a large portion of entertainment to the folks who gather for this show each Saturday night. Boasting quite a roster of country talent, other regulars on the 'Hayride' include such artists as: Tibby Edwards (Mercury), Johnny Horton (Mercury), Hoot and Curley (Starday), Jimmy Newman (Dot), Billy Walker (Columbia), Jack Ford (Chess), Betty Amos (Mercury), Jeanette Hicks (Okeh), Jerry and Dido Rowley (Fabor), Floyd Cramer (MGM), Jimmy Day (Abbott) and Buddy Attaway (Imperial). It was good seeing Jimmy Davis (Decca) and enjoying dinner at his home along with Horace Logan, program director KWKH, T. Tommy Cutrer (Mercury) of KCIJ, Ray Bartlett, manager of Slim Whitman, Bob Strack of KWKH, Jeff Dale of KENT, Norm Bale of KWKH and Wilbur D. Atkins, Assistant Attorney General, State of Louisiana. Also good meeting James and Mrs. Kihneman and Phylis Hoddenback! This week, Jim Reeves headlines a show out of Shreveport, supported by Maxine and Jim Edward Brown, and Dido Rowley, the crew working Belfair, Washington, Olympia, Washington, Portland, Oregon, Eugene, Oregon, Coquille, Oregon, and jumping into Eureka, California for this coming Sunday. The group will remain on tour through April 2. Ray Bartlett setting some TV guest appearance spots for Slim Whitman, Stan Lewis, the Record Man, Shreveport, reporting good reaction to the new Jimmie Lee and Wayne Walker release . . . "Love Me" and "Lips That Kiss So Sweetly." Other Hayride headliners out with new releases are Jim Reeves, making the Cash Box Bullseye of the Week with "Drinking Tequila" and "Red Eyed And Rowdy"; Slim Whitman with "Roll On Silver Moon"; Jack Ford (Chess) with "Yankee Dime" and "Teach Me To Love." Still getting lots of deejay play is the Jimmy Newman recording of "Daydreaming" and "Crying For A Pastime." Many thanks to Ray and Anne Bartlett, Stan and Pauline Lewis for a fine time in Shreveport.


FLOYD CRAMER

BIG "D" JAMBOREE . . . Ed McLemore's 6,000-seat Spotatorium really comes to life on Saturday nights—8-12 midnight when some of the Southwests' top country music talent take to the stage and hit the air—KRLD 50,000 Watts . . . presenting an outstanding country music attraction to the eager patrons who jam the unique building for the program each week. The Big "D" is currently featuring these favorite recording artists as 'regulars' on the show: Sonny James (Capitol), Charline Arthur (RCA Victor), Hank Locklin (Decca), Jimmie Collie (Hickory), Doug Bragg (Coral), the Belew Twins (Coral), Helen Hall (Coral), The Texas Stompers (Coral), Riley Crabtree (Columbia) and Joe Bill (Imperial). Other talented artists spotlighted on the show includes LaFawn Paul, Joe Poovey and Orville Couch. Johnny Hicks and Johnny Harper are emcees and co-producers of the four hour attraction. Featured guest artist on the Big "D" March 5 was Tommy Duncan. Set for the guest spot March 12 was Capitol's Freddy Hart and holding forth as guest artist on March 19 will be Tommy (Songwritin') Collins. Lawrence Thacker reports from Dallas that B. A. Bamford is setting a tour which will feature the following artists: Hank Locklin (Decca), Marty Robbins (Columbia), Carl Smith (Columbia), and Jimmy Davis (Decca). The tour is scheduled to kick off on March 22 and run thru March 26. The following Texas cities are scheduled for the show: Abilene, Amarillo, Lubbock, San Angelo, and Wichita Falls. It was good chatting with Abe Susman of State Music Distributors, Bob DePriest of Bob DePriest Music Co., Ed Watt of the Big "D" Artist Service, George Hays of Capitol Record Distributing Corp., J. F. (Johnny) Dolan of the Big "D" Public Relations department! And, a big thanks to Ed McLemore for the fine time while in Dallas! The deejays around the country will look forward to receiving the promotional letters being mailed out on the recordings of Doug Bragg, Helen Hall and the Texas Stompers—all on Coral . . . there's a pleasant little suprise with each letter!

T. TOMMY CUTRER

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Bobby Lord (Columbia) who has snapped up a bushel basket full of plays recently with his version of "I'm The Devil Who Made Her That Way" stepped into the limelight March 12 when he appeared as guest on Red Foley's ABC "Ozark Jubilee" TV presentation! Dub Allbritten, who manages Foley, informed us that Jim McConnell, veteran Missouri and Kansas booking agent and talent promoter, has joined the staff of Lou Black's Top Talent Agency, Springfield, Mo. Currently, McConnell has dates on the books for Porter Wagoner, (RCA Victor), Jean Shepard (Capitol), and Hawkshaw Hawkins (RCA Victor). Wagoner has just completed a seven night Oklahoma tour and is to guest on the Pee Wee King TV Show from Chicago on April 9. Hawkshaw Hawkins will share the spotlight with Pee Wee King as guest on the TV'er on April 2. Word just received that Smiley Burnett, who is one of the featured artists of Radiozark Enterprises, has opened a string of drive-in theatres . . . which will be called "Checkered Shirt Drive-In." Burnette, movie, radio and television and recording artist is furnishing everything for the setup from the building to the menu. The first theatre opened in Orlando, Fla. March 7 and the theatres are franchised for twenty-one areas across the country! Although the Red Foley "Ozark Jubilee" television presentation is only a few weeks old, the special guest request list is already running weeks in advance.

SONNY JAMES

COUNTRY SMATTERINGS . . . Cliff Rodgers of WHKK in Akron, Ohio who promotes talent in his area, has been hittin' away lately in his newsletter about country music going to "Pop" or too much on the R&B "kick." Seems that Cliff has received a wave of reaction on his thought—if you're not receiving his letter, maybe you could get a copy by writing Cliff at WHKK, Akron, Ohio. I'm sure you'll find his news letter interesting. One boy who can easily be credited with writing all of his friends is Slick Norris. This fellow promotes country music night . . . and day! Note from Herman Coleman, WMGR-Bainbridge, Ga., thanking the promotion men for their service. Hal Smith, mgr. of Carl Smith into New York last week to set up TV shots for Carl. Rex Allen, Lin McCarthy and Stephan Courtleigh guested, last week, with deejay Johnny Fairchild, WORZ-Orlando, Fla. McCarthy and Courtleigh are stars of the new Republic picture, "Yellowneck." Larry Rosenthal, writer of "Todd Theme" was also on the show. Johnny & Jack, Marty Robbins, George Morgan, Faron Young and the Louvin Bros. were among the artists who dropped in for interviews with Bob Jenning of WLAC- Nashville.

CHARLINE ARTHUR

WAX-WISE . . . Outstanding, among new record releases this week, take a listen to Hank Snow's latest offering . . . "Would You Mind" a fast moving novelty . . . and the flip "Yellow Roses." Snow comes through in the best of form with the "Yellow Roses" ballad and you'll like this from the first time you hear it! Making their debut on the Coral label are the Belew Twins . . . two fifteen year old boys . . .titles of their first are "Beware of Speedy Gonzales" and "She Waded In The Water." Charlie Walker, (Decca) continues to build and his latest for the label is "The Chocklate Song." T. Tommy (Mercury) making his debut for the label offers two on the sacred side . . . "Jesus Saved Me Anyway" and "There'll Be Joy, Joy In Heaven." Enjoyed hearing Tommy play these recently while visiting with him on his show over KCIJ while in Shreveport, La. T. Tommy is also featured with Jim Wilson (Mercury) on the recording (a narration) "The Farmer And The Lord" and "Dear Mom, I'm Thinking Of You." There are now several covers on the tune . . . "Rusty Old Halo." And, probably the first country artist to record the tune was Bill Carlisle and the Carlisles. The group turns in an impressive performance . . . give a listen! Johnnie and Jack (RCA Victor) remain favorites with their latest . . . "Sincerely" and "Carry On." Justin Tubb (Decca) and Marvin Rainwater (Coral) happy over the popularity of their versions of "I Gotta Go Get My Baby." Homer and Jethro do things up their way again . . . this time it's "Let Me Go, Blubber" You can guess what its a take-off on??? The flip is "Over The Rainbow." The Sons of the Pioneers return to RCA Victor and a new release . . . "The Ballad of Davy Crockett" and this group handles this backwoodsy tune in good taste. On the other side is "The Grave Yard Filler of the West." May Hawks (X) who just recently had her first release on the label is getting big assist from the deejays in the Detroit area. May was recently through the south promoting her first release. Norman J. O'Neill manages the new X recording artist. Title of her first release is: "Don't Let Them See My Face," and "Pastime Girl."

CALIFORNIA NOTES . . . Fabor Robison, Abbott Records prexy, announced recently that he is releasing singer Jim Reeves from his exclusive recording contract, as well as his managerial agreement at Reeves request. The original contract had until June, 1956 to run. Robison has 15 to 20 royalty-free sides in the can as part of the deal. The parting is not much of a surprise, inasmuch as Robison is leaning more toward the pop side after his recent De Castro Sisters hit, "Teach Me Tonight." Most recent of the Abbott releases, "We're Gonna Bop," featuring Alvadean Coker and the Cokers, which looks like it's stepping out for a hit. . . . Rex Allen set new attendance records at all of his performances for the two-week engagement at the San Antonio Livestock Exposition. Even before he arrived in town, the advance sale to the long line of Texans was the largest in the history of the annual event, and from the first performance on Feb. 15, right through to the close on the 27th, capacity crowds attended every show. . . . Eddie Dean, popular California cowboy artist appeared last week on the coast-to-coast television show starring Red Foley, titled "Ozark Jubilee." Originating in Springfield, Mo., Eddie broke forth with most of his latest releases, and of course, his most popular waxing of "Hillbilly Heaven." Two new releases are due to hit the stands this week on the Sage and Sand label, "Impatient Blues" and "Cry Of A Broken Heart," plus two gospel songs, "Walk Beside Me," backed by Sage and Sand label with a platter with two terrific sides. As his first record effort, Lonnie features "You're Not The First Girl" on one side and "Sentimental Me, Sentimental She" on the other.

SMILEY BURNETTE

HANK SNOW
THE SINGING RANGER
Current Release
"YELLOW ROSES"
b/w **"WOULD YOU MIND"**
RCA Victor # 47-6057
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BOX 417 MADISON, TENN.
(Phone: Nashville 2-6770)
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TOM DISKEN — GENERAL MANAGER

JIMMY WORK
singing
"MAKING BELIEVE"
Dot 1221

MOA 5th Annual Convention
March 28, 29 & 30
Morrison Hotel, Chicago

THE 10 TOP THE CASH BOX Country Best Sellers

1. IN THE JAILHOUSE NOW
   Webb Pierce
   (Decca 29391; 9-29391)
2. IF YOU AIN'T LOVIN'
   Faron Young
   (Capitol 2953; F-2953)
3. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
4. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
5. I'VE BEEN THINKING
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)
6. ARE YOU MINE
   Ginny Wright & Tom Tall
   (Fobor 117; 4S-117)
   Myrna Lorrie & Buddy DeVal
   (Abbott 172; 4S-172)
7. KISSES DON'T LIE
   Carl Smith
   (Columbia 21340; 4-21340)
8. HEARTS OF STONE
   Red Foley
   (Decca 29375; 9-29375)
9. AS LONG AS I LIVE
   Kitty Wells & Red Foley
   (Decca 29390; 9-29390)
10. MAKING BELIEVE
    Jimmy Work
    (Dot 1221; 4S-1221)
    Kitty Wells
    (Decco 29149; 9-29149)

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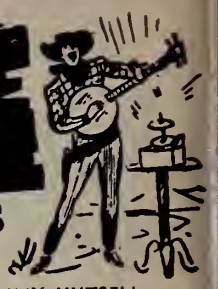


RED SMITH
WBOK—New Orleans, La.

1. Are You Mine (Wright & Tall)
2. In The Jailhouse (W. Pierce)
3. Whose Shoulder (K. Wells)
4. Making Believe (Jimmy Work)
5. Daydreaming (B. Deckelman)
6. I Want To Know (Hank King)
7. As Long As I Live (Wells & Foley)
8. Please Don't Let Me Yove You (Hank Williams)
9. Carry On (Johnnie & Jack)
10. Kisses Don't Lie (Carl Smith)

JOE MORRIS
WOIC—Columbia, S. C.

1. Loose Talk (Carl Smith)
2. In The Jailhouse (W. Pierce)
3. Let Me Go, Lover (H. Snow)
4. If You Ain't Lovin (F. Young)
5. Are You Mine (Wright & Tall)
6. Making Believe (Kitty Wells)
7. I'm Gonna Fall Out Of Love (Webb Pierce)
8. Please Don't Let Me Love You (Hank Williams)
9. Daydreaming (J. Newman)
10. Annie Over (Hank Thompson)

"CHUCKWAGON CHUCK" NICHOLS
KOWB—Laramie, Wyo.

1. If You Ain't Lovin' (F. Young)
2. Hearts Of Stone (Red Foley)
3. Walkin' In The Snow (Penny & Thompson)
4. Loose Talk (Carl Smith)
5. Tomorrow's Just Another Day (Rex Allen)
6. You're Not Mine Anymore (Webb Pierce)
7. Mr. Sandman (Chet Atkins)
8. Sincerely (Johnnie & Jack)
9. Sure Fire Kisses (Tubb & Hill)
10. I've Been Thinking (Arnold)

SHERIFF TEX DAVIS
WCMS—Norfolk, Va.

1. In The Jailhouse (W. Pierce)
2. I'm Gonna Fall Out Of Love (Webb Pierce)
3. I Feet Better All Over (Ferlin Huskey)
4. Are You Mine (Wright & Tall)
5. Please Don't Let Me Love You (Hank Williams)
6. Kisses Don't Lie (Carl Smith)
7. Davy Crockett (Mac Wiseman)
8. Making Believe (Jimmy Work)
9. Rusty Old Halo (Carlisles)
10. I Love You Mostly (Frizzell)

DON LARKIN
WAAT—Newark, N. J.

1. If You Ain't Lovin' (F. Young)
2. Loose Talk (Carl Smith)
3. I've Been Thinking (Arnold)
4. Are You Mine (Wright & Tall)
5. Let Me Go, Lover (H. Snow)
6. Hearts Of Stone (Red Foley)
7. That's All Right (M. Robbins)
8. I Feel Better All Over (Ferlin Huskey)
9. Make Believe (Wells & Foley)
10. I Gotta Go Get My Baby (Marvin Rainwater)

JOHNNY RION
KSTL—St. Louis, Mo.

1. In The Jailhouse (W. Pierce)
2. Making Believe (Kitty Wells)
3. I Can Read Between The Lines (Benny Martin)
4. Are You Mine (Lorrie & DeVal)
5. More Than Anything Else (Carl Smith)
6. That's All I Want From You (Audry Williams)
7. One Broken Heart (R. Price)
8. As Long As I Live (Wells & Foley)
9. Sincerely (Johnnie & Jack)
10. De-Dee-Oddle De Doo (Alvadean Coker)

RAY FRAZIER'S COUNTRY JUNCTION
WXGI—Richmond, Va.

1. One Broken Heart (Price)
2. Danger, Heartbreak Ahead (Mac Wiseman)
3. I'm Doing All Right (Zag Pennell)
4. Pledging My Love (Nita, Rita and Ruby)
5. In The Jailhouse (Pierce)
6. Number One In Your Heart (Skeets McDonald)
7. Hillbilly Heaven (A. Carter)
8. As Long As I Live (Wells & Foley)
9. Hello Darling (Cowboy Copas)
10. Whose Shoulder Will You Cry On (Kitty Wells)

PAUL KALLINGER
XERF—Del Rio, Tex.

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. Are You Mine (Wright & Tall)
4. Let Me Go, Lover (H. Snow)
5. If You Ain't Lovin' (F. Young)
6. More And More (W. Pierce)
7. Lovin' Season (Sonny James)
8. Where Does A Broken Heart Go (Jim Reeves)
9. What This Old World Needs (Biff Collie)
10. The Chocolate Song (Walker)

SMOKEY SMITH
KRNT—Des Moines, Iowa

1. Hillbilly Heaven (E. Dean)
2. If Lovin' You Is Wrong (Hank Thompson)
3. If You Ain't Lovin' (F. Young)
4. In The Jailhouse (W. Pierce)
5. I Feel Better All Over (Ferlin Huskey)
6. Daydreamin' (J. Newman)
7. Mr. Sandman (Chet Atkins)
8. Davy Crockett (Tenn. Ernie)
9. The Dirty Bird Song (F. Starr)
10. Don't Forget (Eddy Arnold)

BOB NEAL
WMPS—Memphis, Tenn.

1. You're A Heartbreaker (Elvis Presley)
2. Are You Mine (Wright & Tall)
3. In The Jailhouse Now (Webb Pierce)
4. If You Ain't Lovin' (F. Young)
5. I Feel Better All Over (Ferlin Huskey)
6. Rusty Old Halo (Carlisles)
7. Making Believe (Jimmy Work)
8. Let Me Go, Lover (H. Snow)
9. Draggin' Main Street (J. E. & Maxine Brown)
10. Whose Shoulder (Kitty Wells)

CLIFF RODGERS
WHKK—Akron Ohio

1. Wait A Little Longer (Smith)
2. Davy Crockett (Mac Wiseman)
3. Are You Mine (Wright & Tall)
4. Making Believe (Kitty Wells)
5. Please Don't Let Me Love You (Hank Williams)
6. I Gotta Go Get My Baby (Justin Tubb)
7. As Long As I Live (Wells & Foley)
8. Hearts Of Stone (Red Foley)
9. Rusty Old Halo (Carlisles)
10. Loose Talk (Carl Smith)

CPL. MARK HAMILTON
Mutual Broadcasting System, New York, N. Y.

1. If You Ain't Lovin' (Young)
2. Loose Talk (Carl Smith)
3. In The Jailhouse (W. Pierce)
4. Let Me Go, Lover (H. Snow)
5. More & More (W. Pierce)
6. Hearts Of Stone (Red Foley)
7. Little Tom (Ferlin Huskey)
8. I've Been Thinking (Arnold)
9. Are You Mine (Wright & Tall)
10. New Green Light (Hank Thompson)

HERMAN COLEMAN
WMGR—Bainbridge, Ga.

1. In The Jailhouse (W. Pierce)
2. Hillbilly Heaven (E. Dean)
3. Making Believe (A. Carter)
4. Let Me Be The First (Wilburns)
5. Are You Missing Me (Jim & Jesse)
6. I Made a Boo Boo (Martin & Osborne Bros.)
7. A Cheap Affair (Morgan & Dale)
8. As Long As I Live (Wells & Foley)
9. Number One In Your Heart (Skeets McDonald)
10. Did You Tell Her About Me (Jean Shepherd)

"NERVOUS NEPHEW" NED NEEDHAM
WMOP—Ocala, Fla.

1. Are You Mine (Wright & Tall)
2. Making Believe (L. Frizzell)
3. I Feel Better All Over (Ferlin Huskey)
4. The Stone Was Rolled Away (Cowboy Copas)
5. I'm The Devil Who Made Her That Way (Bobby Lord)
6. As Long As I Live (Wells & Foley)
7. If Lovin' You Is Wrong (Hank Thompson)
8. That's All Right (M. Robbins)
9. Bed Time Bill (Bill Carlisle)
10. Please Don't Let Me Love You (Hank Williams)

JIMMY HUTSELL
WLAR—Athens, Tenn.

1. Hearts Of Stone (Red Foley)
2. Little Tom (F. Huskey)
3. Loose Talk (Carl Smith)
4. More And More (W. Pierce)
5. Don't Forget (Eddy Arnold)
6. Mr. Sandman (Chet Atkins)
7. If You Ain't Lovin' (Young)
8. Makin' Believe (Kitty Wells)
9. Hillbilly Heaven (A. Carter)
10. Everlovin' (Davis Sisters)

DAL STALLARD
KCMO—Kansas City, Mo.

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. Are You Mine (Wright & Tall)
4. Kisses Don't Lie (Carl Smith)
5. That's All Right (M. Robbins)
6. Making Believe (Kitty Wells)
7. Make Believe (Wells & Foley)
8. If Lovin' You Is Wrong (Hank Thompson)
9. Gotta Go Get My Baby (Justin Tubb)
10. Davy Crockett (Tenn. Ernie)

WINK LEWIS
KSNY—Snyder, Tex.

1. In The Jailhouse (W. Pierce)
2. Are You Mine (Wright & Tall)
3. You're A Heart Breaker (Elvis Presley)
4. I've Been Thinking (Arnold)
5. If You Ain't Lovin' (Young)
6. I've Forgotten You (H. Snow)
7. That's All Right (Robbins)
8. More And More (W. Pierce)
9. Red Eyed And Rowdy (Jim Reeves)
10. Make Believe (Wells & Foley)

DAVE WALSHAK
KCTI—Gonzales, Tex.

1. In The Jailhouse (W. Pierce)
2. Daydreamin' (J. Newman)
3. As Long As I Live (Wells & Foley)
4. Hearts Of Stone (R. Wells)
5. Are You Mine (Lorrie & DeVal)
6. Carry On (Johnny & Jack)
7. Making Believe (K. Wells)
8. Hillbilly Heaven (E. Dean)
9. Open Up Your Heart (Cowboy Church Choir)
10. I Love You Mostly (Frizzell)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Are You Mine (Wright & Tall)
2. Making Believe (J. Work)
3. Hearts Of Stone (R. Foley)
4. Where Does A Broken Heart Go (Jim Reeves)
5. Lovin' Season (S. James)
6. One Broken Heart (R. Price)
7. Everlovin' (Davis Sisters)
8. If Lovin' You Is Wrong (Hank Thompson)
9. Ling Ting Tong (H. Hawkins)
10. Tweedlee Dee (King)

LEE SUTTON
WWVA—Wheeling, W. Va.

1. Loose Talk (Carl Smith)
2. Let Me Go, Lover (H. Snow)
3. If You Ain't Lovin' (Young)
4. Lights Are Growing Dim (Harvie June Van)
5. Are You Mine (Lorrie & DeVal)
6. In The Jailhouse (W. Pierce)
7. Seashore Blues (Ramblin' Lou)
8. Little Tom (Ferlin Huskey)
9. I Feel Better All Over (Huskey)
10. Read Between The Lines (Benny Martin)

JOLLY CHOLLY
WWEZ—New Orleans, La.

1. As Long As I Live (Wells & Foley)
2. I Feel Like Crying (Werly Fairburn)
3. The Next Voice You Hear (Hank Snow)
4. Daydreamin' (B. Deckelman)
5. Are You Mine (Wright & Tal)
6. Carry On (Johnny & Jack)
7. In The Jailhouse (Pierce)
8. Wall Around Your Heart (Al Terr)
9. When I Get The Money Made (Mac Wiseman)
10. What This Country Needs (Biff Colli)

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS

Four Lads, Columbia's outstanding singing group finished a very successful week at the Seville Theatre on the 9th. Group has been booked to share headline honors this fall at the Canadian National Exhibition in their hometown, Toronto. Current attraction at the Seville is **Webb Pierce** (Decca) backed by his group from the Grand Ole Opry. Pierce should prove a tremendous draw since he is currently riding high with the number one hit in the country field. Decca sales manager, **Red Roberts** happy to have the opportunity of consolidating this artist with Montreal's evergrowing country fans. . . . **Frank Jones**, Columbia's sales promotion manager, was in town during **Joan Weber's** recent engagement at the Seville and threw a cocktail party for radio, press, and dealers at which Joan did herself proud. Everyone was impressed with the pleasing personality displayed by this young star. . . . **Nino Nanni** who has been holding forth at the El Morocco, has been held over to share top billing with Capital Records' glamorous **Lee Kane**. Gal has impressed local critics with her showmanship as well as her attractive appearance. . . . **Felicia Sanders**, who skyrocketed to fame with her vocal on the Columbia recording of "Moulin Rouge" opened at the plush Ritz Cafe of the Ritz Carlton Hotel this past Wednesday. **Felicia** who has been the writer's favorite from her very first release, should pack this room since she has more name value than most of the European chanteuses that have played this room in the past. . . . Local fans of Victor's new singing find, the **Burton Sisters** overjoyed with **The Cash Box** review of their first release and are anxiously awaiting the release of this record in Canada. It will be of interest to Canadian juke box industry to know that the one side "Doin' The French Can Can" is based on a French Canadian folk-song "Ah! Si Mon Moine Voulait Danser" which should make this an outstanding seller in the Province of Quebec. Every French Canadian learns this song during childhood and it has grown in popularity with each succeeding generation. "Les Soeurs Burton" picked this up during their travels in the Province of Quebec and have always wanted to do something with the number. **Bob Merrill** was able to give them a top-flight lyric for it.

BURTON SISTERS

Preview

NASHVILLE, TENN.—This group recently got together when Bob Burrell, Capitol Records promotion man gave the disk jockeys here a sneak preview of Faron Young and Bill Lowery's latest Capitol releases. Pictured left to right are: (rear) Chuck Dougherty, WKDA, Hubert Long, manager of Faron Young, Bob Burrell, Capitol promotion man, Joe Allison, WMAK, Ralph Emory, WSIX (front), Faron Young, Bill Morgan, WKDA, and Bill Lowery.

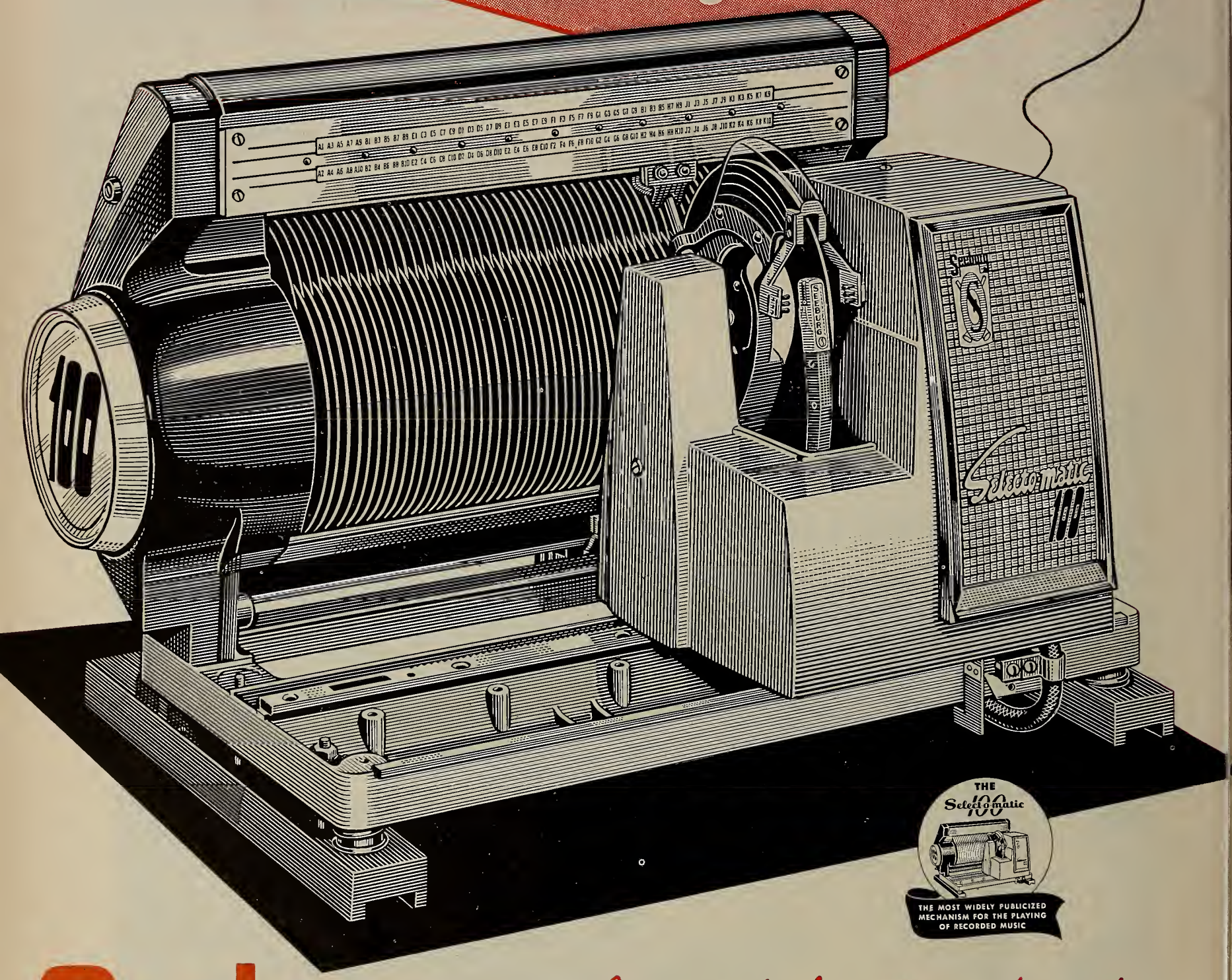
MOA Convention
5th Annual
March 28, 29 & 30
Morrison Hotel, Chicago

"DON'T YOU FLIRT WITH ANYONE ELSE"
• coming up fast •
Dealers — Distributors
Sage & Sand Records
5653½ Hollywood Blvd.
Hollywood 28, Calif.
HO 9-1S27
Hal—Sothern
Hi—Wayne & Hal
The Frontiersmen

FIRST: "I don't hurt anymore"
THEN: "Let me go, lover"
NOW...HANK SNOW
The Singing Ranger, sings
WOULD YOU MIND? / YELLOW ROSES
(Alamo Music Inc.) (Fairway Music Co.) 20/47-6057

THE Select-o-matic 100 MECHANISM

ONLY SEEBURG HAS IT!



THE Select-o-matic 100

THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

HOW TO GET OVER A MILLION PEOPLE TO HELP YOU TO TELL YOUR SENATORS AND CONGRESSMEN THE TRUE FACTS

ABOUT THE "KILGORE BILL" (S. 590) AND THE "LANGER BILL" (S. 1246) IN THE SENATE, ALSO THE 2 "THOMPSON BILLS" (H. R. 2677 and H. R. 4316) IN THE HOUSE OF REPRESENTATIVES JUDICIARY COMMITTEES

1 *Write A Letter...*

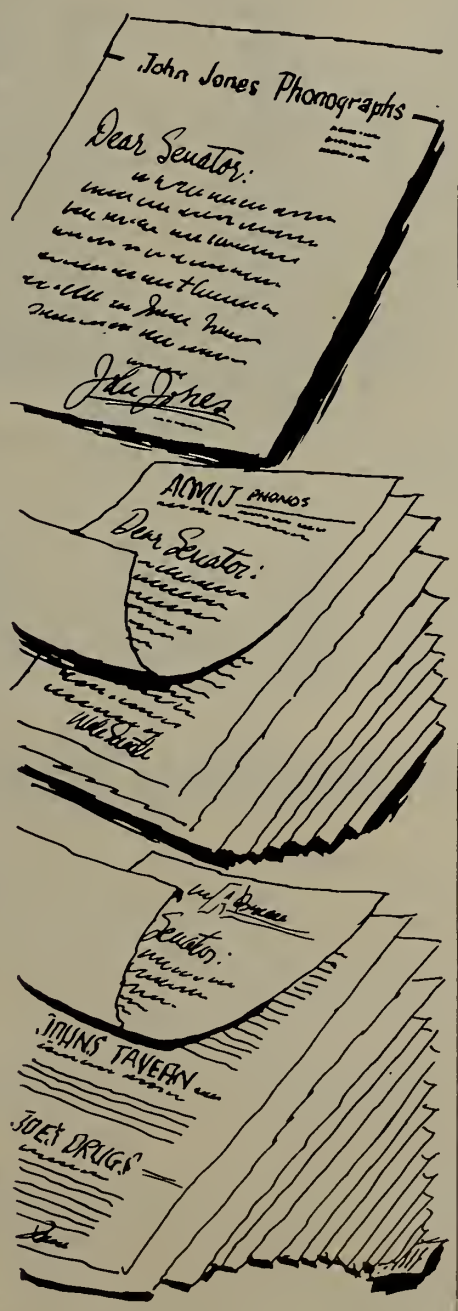
tell your Senators and Congressmen that such Unlimited Private Taxing Authority as would be granted to ASCAP, and similar such organizations, by these bills could, most definitely, tax you right out of business. (You can follow along the lines of the letter that appeared in the February 26 issue of The Cash Box. Take any and all excerpts from this letter you so desire.)

2 *Now Add Extra Pages To Your Letter...*

these should be blank pages. On each page, as you visit your locations, have your location owner stamp his firm name (if he has a rubber stamp for this purpose) or write in his firm and his name and, if at all possible, have him write a few words below his name and address. Draw a line across the bottom of this and go on to your next location. Not only your locations, but everyone you do business with, and all the people you know. Have your employees do the very same thing. Have them obtain the names of all the people they know in the same way on letter they should carry with them.

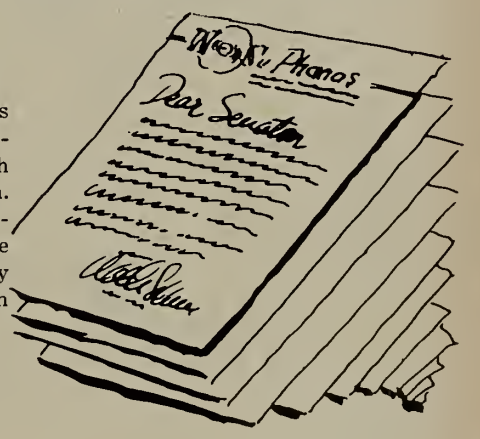
3 *Get All Your Location Owners*

. . . to sign their names as part of your letter. Don't overlook your civic leaders, lodges, fraternities, clergy, and all the people with whom you do business. This is important. The more sheets with names and statements you attach, the more important and impressive will your letter be. If you can arrange for a separate letter from many of these firms and friends, don't hesitate to do so.



4 *When you have completed*

this letter, staple all sheets together. Have a local photostat house make copies for each of your Senators and Congressmen. Also for each Senator and Congressman on the Senate, as well as the House of Representatives, Judiciary Committees. (These names appear in The Cash Box in this issue.)



5-DON'T WAIT

This may cost you some hard cash. But, this is something that you can write off, as expense to continue in business.

Remember, it's a lot cheaper to pay the few dollars it will cost you for these letters and photostats than what it can cost you should ASCAP win out in any of these bills and be given UNLIMITED PRIVATE TAXING AUTHORITY by the Amendment they seek to the Copyright Act.

This would give them the power of Federal Law to back them in any and all demands upon each of your juke boxes and each one of your locations.

This is not the time to hesitate. OVER A MILLION LETTERS AND WIRES are needed TODAY!!

You should drop everything else you are doing. You should work day and night to get these letters to your Senators and Congressmen. Also to all the Senators on the Senate Judiciary Committee and all the Congressmen on the House of Representatives Sub-Committee-On-The-Judiciary.

The expense to do this is chicken-feed compared to what ASCAP, and similar such organizations, can charge you should they ever get thru even one of the four bills now before Congress.

Don't Wait!! Each day, whatever number of names, letters and wires you obtain, send those out immediately. Continue doing this day after day.

Get every single music operator you know to do the same. Don't let yourself be enslaved by an UNLIMITED PRIVATE TAXING AUTHORITY! This is your only chance to save yourself from being TAXED OUT OF BUSINESS!!

Interest In MOA Convention Keen

Largest Attendance of All Time Expected as Phono Mfrs. Will Exhibit For First Time. Vending Machines, Kiddie Rides and Allied Equipment Displays Add To Interest. Full Programs Arranged For Operators

CHICAGO—George A. Miller, president of MOA, reports that he has had word from coinmen all over the nation that they plan on attending the MOA Convention being held at the Morrison Hotel, Chicago, March 28, 29 and 30.

"Each year the interest in the MOA Show keeps mounting" stated Miller, "and from our knowledge, the 1955 Convention will outstrip all of our previous shows, both in attendance and exhibits. This is the first time in the history of MOA Conventions that all of the manufacturers of music machines will display their machines. This in itself will bring in many operators. Then, as in 1954, the display of equipment, other than music machines, such as vendors, kiddie rides and other equipment, will swell the attendance."

The Chicago manufacturing firms, as in other years, will run open house at their factories for coinmen.

A program full of interesting and important topics has been arranged for the benefit of all visiting ops. These meetings will take place in the mornings of Monday, Tuesday and Wednesday. The afternoons have been left open so that the exhibits, which open at 2 PM, can be visited by the coinmen. Tuesday night is being given over to the annual banquet, at which any number of top recording artists will perform for the enjoyment of all.

Registration booths will open Sunday, March 27. Operators can register Sunday afternoon and evening, on the first floor of the Morrison Hotel.

(Ed. Note: Members of The Cash Box staff from New York, Hollywood, Chicago and Nashville will be arriving in Chicago Sunday, March 27. In addition to its regular display booth, The Cash Box will have a large suite of rooms in which all those who wish can visit.)

Runyon Sales Announces AMI Service Schools in 5 Areas

NEW YORK — Barney Sugarman and Abe Green, Runyon Sales Company, with offices in this city, Newark, N. J., and Hartford, Conn., advised that a series of "Service Schools" on the AMI, model "F" phonograph will be held at five areas which they cover as distributors.

The classes will be conducted by George Klersey, AMI factory field engineer, with Runyon's own service head, Jack Prigoff, in attendance.

First session takes place at the New York offices, 10th Avenue and 43rd Street, on Monday and Tuesday, March 14 and 15. Then, on Wednesday and Thursday, March 16 and 17, classes will be held in Newark, N. J., and on Monday and Tuesday, March 21 and 22, at Hartford, Conn. On March 24, Thursday, Klersey and Prigoff will hold forth at Tri-Boro Maintenance, 118-3 Atlantic Avenue, Richmond, L. I., and on Friday, March 25, operators are asked to attend classes at Suffolk & Nassau Amusement Company, 16th Street & Hoffman Ave., Lindhurst, L. I. All sessions start at 9 A.M., and run 'til closing.

Next Week . . . . Read
"The Fable of the Little Music Operator"

Survey Reveals No Need For Regional Price Reports

Buyers and Sellers See No Need For Regional Price Reports. Acute Shortage of Latest Model Used Equipment Halted "City-By-City Price Lists." Commend "The Cash Box Price Lists"

CHICAGO — In an extensive telephone survey The Cash Box learned that buyers and sellers definitely felt there was no need for "regional price lists" as had been used in The Cash Box a number of months ago.

This survey came about in view of the fact that The Cash Box had been forced to discontinue its "City-By-City" price lists for the latest model used machines because of the acute shortage of such machines.

Buyers and sellers both believed that too much confusion would come into being were "regional price lists" to be used. They pointed out, that regardless of what prices might be quoted in one section of the nation for certain types of used machines, might not be the prices in another section, due to demand, use, and many other factors.

As one noted distributor said, "We have certain games operating here that are not operating in other parts of the country. Naturally, our prices are higher. In other places the few who have these games may want to get rid of them at any old price. Such reports would absolutely ruin our buyers here and would, at the same time, upset the entire selling market, too."

Without a single dissenting statement, all commended "The Cash Box Price Lists." Many stated that they just couldn't do business without these price lists. All complimented The Cash Box for the fact that, for over 16 years now, not a single week's issue of "The Cash Box Price Lists" has ever been missed.

Almost every one advised that because of general conditions of the market, and also because of the faster change from machine to machine, in their estimation "The Cash Box Price Lists" were perfectly handling all price quotations for the industry.

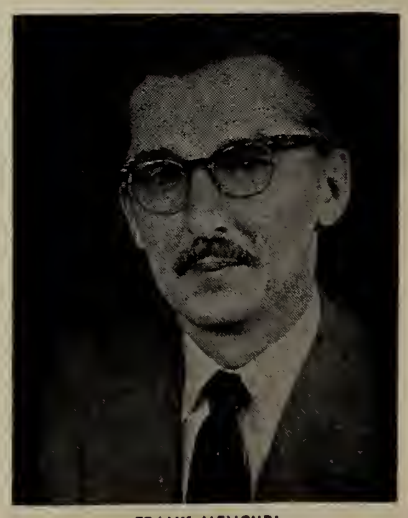
The definite and absolute "No" that answered the query as to "regional price reports" simply confirms the fact that The Cash Box has been correctly handling the new and used machines pricing situation.

Exhibit Sends Distribs St. Patrick Ties

CHICAGO—Frank Mencuri, who recently returned to Exhibit Supply, this city, as vice-president, came up with a terrific idea for the promotion of the firm's newest gun "Model 500 Shooting Gallery."

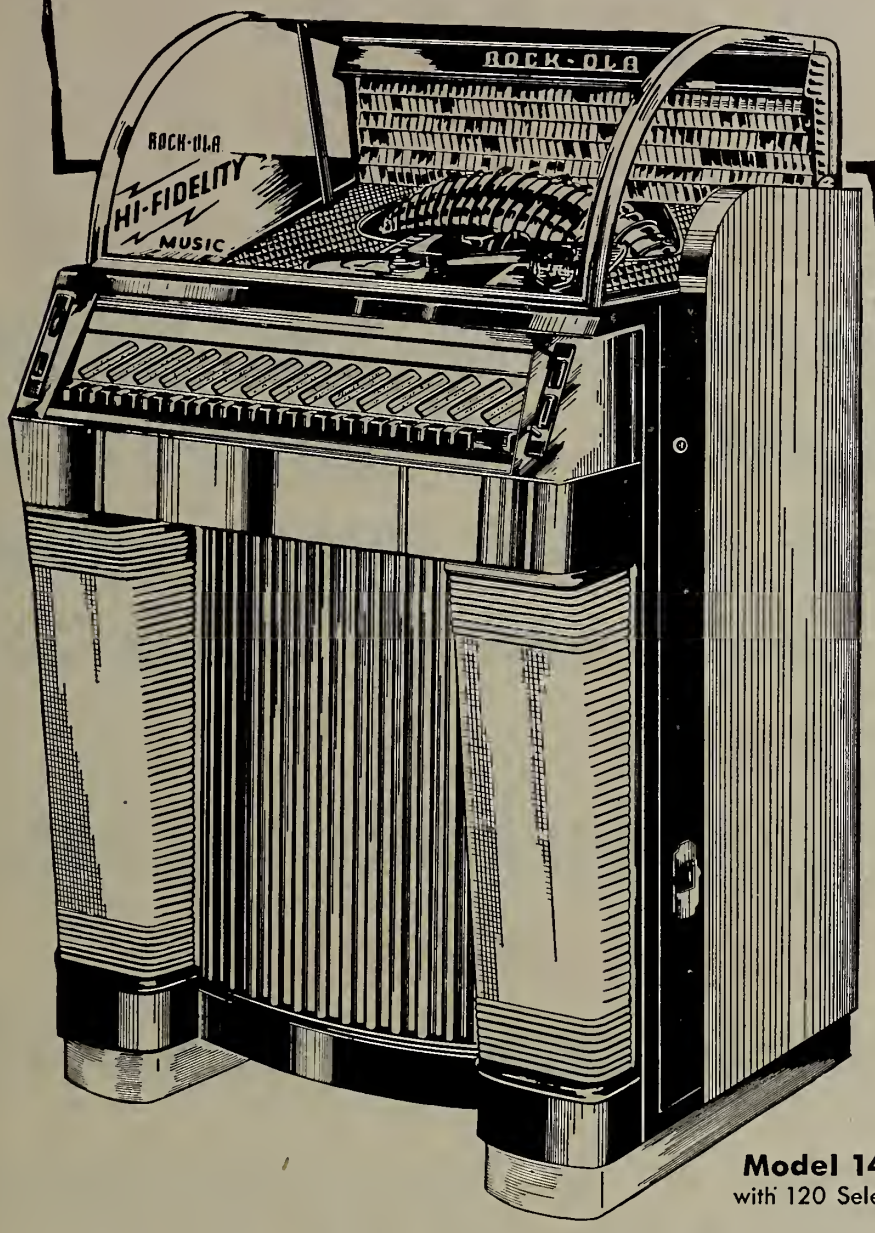
Mencuri, taking advantage of St. Patrick's Day. March 17, sent all of the firm's distributors a flashy green Western-type string bow tie, with pipe, shamrock and harp imprinted in white.

"We all like that long green fold stuff," wrote Mencuri, "and there's plenty of it for you when you're selling Exhibit's exciting new '500' Shooting Gallery. So, wear the green, and pocket a bundle of it, too!"

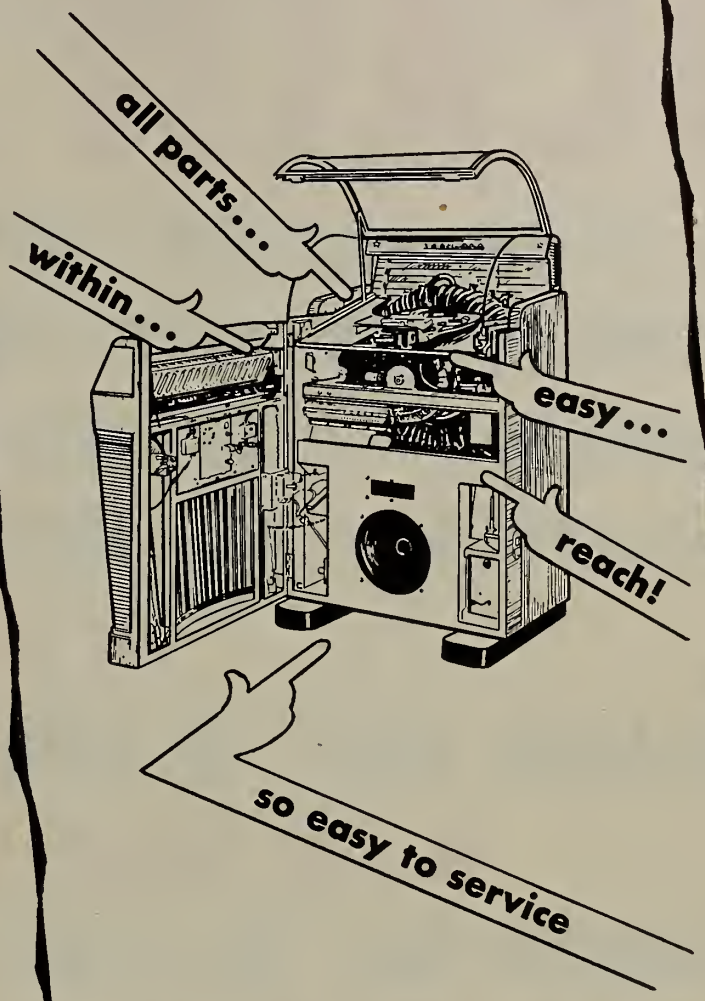


FRANK MENCURI

Ask Your Routeman... He Knows... About ROCK-OLA Easy Service Accessibility!



Model 1446
with 120 Selections



- ***EASY*** **to reach records and needles without moving phonograph from wall.**
- **Greater visibility of *EASY* to change standard title strips means more music sales.**
- **Three-way safety catch on dome makes for *EASY* record changing.**

ROCK-OLA
HI-FIDELITY
Phonographs

120 and 50 Selection Models

For further information write
ROCK-OLA MFG. CORP. • 800 N. KEDZIE AVE., CHICAGO 51

Here is what E. L. Whipple and M. L. Whipple of Whipple Music Co., Columbus, Georgia say about ROCK-OLA Hi-Fidelity Music

WE LIKE ROCK-OLA PHONOGRAPHS BECAUSE:

1. Our service calls have been reduced to a minimum since we started using ROCK-OLAS
2. It is so easy to change records on a ROCK-OLA
3. The playmeter, a routeman's infallable guide to the revenue producers, is ideally situated
4. Our locations are well pleased with the small amount of valuable floor space required for the ROCK-OLA
5. The installation of a new ROCK-OLA has repeatedly increased the revenue from locations.

E. L. WHIPPLE

M. L. WHIPPLE

MUSIC OPERATORS

THE 4 BILLS NOW BEFORE CONGRESS ARE A

DEATH THREAT

TO YOUR ENTIRE INVESTMENT IN THE MUSIC BUSINESS—TO YOUR LIVELIHOOD—TO YOUR FUTURE PROGRESS — TO THE WELFARE OF YOUR FAMILY — YOUR EMPLOYEES — ALL WITH WHOM YOU DO BUSINESS!

IN THE SENATE

"KILGORE BILL" (S. 590) — "LANGER BILL" (S. 1254)

IN THE HOUSE OF REPRESENTATIVES

"THOMPSON BILL" (H.R. 2677)—"THOMPSON BILL" (H.R. 4316)

Never before has "death threat" carried such an ominous meaning as it does today in the automatic music industry—because of the four bills now before the Congress of the United States, sponsored by ASCAP (American Society of Composers, Authors and Publishers).

The bill now before the Senate Judiciary Committee: "Kilgore Bill" (S. 590), and the brand new "Thompson Bill" (H. R. 4316) now before the House of Representatives Committee-On-The-Judiciary, are companion bills.

In both bills the plan is to give ASCAP, and similar such organizations, UNLIMITED PRIVATE TAXING AUTHORITY over the entire automatic music industry.

In short, these bills do not, in any fashion whatsoever, carry any LIMIT on HOW MUCH the juke box owners and their juke boxes can be taxed by ASCAP, and similar such organizations.

NO TIME LIMIT IS SET! NO AMOUNT IS SET! NOT EVEN A FAINT WHISPER OF HOW MANY TIMES DURING EACH WEEK AND HOW MUCH can ASCAP, and similar such organizations, TAX THE JUKE BOX OWNERS AND THEIR JUKE BOXES in both of these bills.

Both the "Kilgore Bill" (S. 590) and the "Thompson Bill" (H.R. 4316) ask that the Congress of the United States BLINDLY SANCTION this PRIVATE TAXATION AUTHORITY for this multi-million dollars collective collection agency known as ASCAP, and similar such organizations—AND—WHAT'S MORE—MAKE THIS "FEDERAL LAW" by an Amendment as proposed in both of these bills to the present Copyright Act.

The other "Thompson Bill" (H.R. 2677) in the House of Representatives and its new companion "Langer Bill" (S. 1254) in the Senate ask that a "Federal commission to study the copyright laws and make recommendation for their revision" be created.

Just what section of the Copyright Laws these bills want to revise is now very apparent.

The "Thompson Bill" (H. R. 2677) was introduced on January 20, 1955 and the new "Thompson Bill" (H. R. 4316) was introduced just a few weeks ago. So it is very apparent that what is meant is the revision of the present copyright laws, as suggested in "Thompson Bill" (H.R. 2677).

Simply to revise that part of the present Copyright Act so that the nation's juke box owners can be enslaved by ASCAP, and similar such organizations.

The new "Langer Bill" (S. 1254), introduced by Sen. Wm. Langer (Rep., N. D.), into the Senate of the United States is exactly similar in meaning and, most definitely, a "companion" to the "Thompson Bill" (H. R. 2677).

These four bills, this death threat, are no different than what this industry has had to face year after year after year, for so many, many past years.

But, this time, the industry must face FOUR TIMES THE THREAT to its existence.

Four times the threat to the investment of every man and woman in the automatic music business. Four times the threat to their livelihood, the welfare of their families, their future, the livelihood of their employees, and all the others with whom they do business.

This is the worst threat this industry has ever faced! The worst that every juke box operator has ever faced! HIS ONLY CHANCE is to IMMEDIATELY—TODAY—RIGHT NOW—HELP GET THOSE MILLION LETTERS AND WIRES TO SENATORS AND CONGRESSMEN!

If the automatic music operator doesn't drop everything that he is now doing and get out to his location owners, his employees, his friends and everyone he knows, regardless of what it may cost him in hard cash—TO RUSH THOSE LETTERS AND WIRES TODAY—he may as well make up his mind that, if he won't defend his business—he might as well quit this business.

That's a lot easier than getting TAXED OUT OF BUSINESS should any one of these bills pass—and become Federal law!

YOUR ONLY CHANCE TO SAVE YOURSELF IS TO IMMEDIATELY

WRITE OR WIRE

YOUR SENATOR AND CONGRESSMAN

AND THE FOLLOWING SENATORS AND CONGRESSMEN TODAY!

Senate Judiciary Committee

Sen. Harley M. Kilgore (Dem., W. Va.) Chairman

Sen. James O. Eastland (Dem., Miss.)

Sen. Estes Kefauver (Dem., Tenn.)

Sen. Olin D. Johnston (Dem., S. C.)

Sen. Thomas C. Hennings, Jr. (Dem., Mo.)

Sen. John L. McClellan (Dem., Ark.)

Sen. Price Daniel (Dem., Tex.)

Sen. Joseph C. O'Mahoney (Dem., Wyo.)

Sen. Alexander M. Wiley (Rep., Wisc.)

Sen. Wm. Langer (Rep., N. D.)

Sen. Wm. E. Jenner (Rep., Ind.)

Sen. Arthur V. Watkins (Rep., Utah)

Sen. Everett M. Dirksen (Rep., Ill.)

Sen. Herman Welker (Rep., Idaho)

Sen. John M. Butler (Rep., Md.)

House Judiciary Committee

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Rep. E. L. Forester (Dem., Ga.)

OVER A MILLION WIRES AND LETTERS

MUST BE RUSHED IMMEDIATELY TO SENATORS AND CONGRESSMEN! IT'S YOUR ONLY CHANCE!

IMPORTANT NOTICE!

American Coin Machine Firms Desiring Business in Latin America, Europe, Asia and All the Rest of the Free World are Now Offered a Most Unusual and Tremendously Profitable Opportunity in an Outstanding Issue of THE CASH BOX Featuring a Concisely Complete Quarter Year's Report of American Coin Machines Business Printed in Spanish, French and German...

The Cash Box "QUARTERLY" Export Edition

ISSUE DATED WEEK OF APRIL 2, 1955

ADVERTISING CLOSING DAY IN NEW YORK PUBLICATION OFFICES: THURS., MARCH 24, 1955

Note:—This is the same issue as the "M. O. A. Convention Issue"
A Double-Barreled Dynamic Business Bargain for All Advertisers!!

Why A "Quarterly" Export Issue?

For many years now **The Cash Box** has been receiving requests from its international subscribers for a complete, quarterly report of all important events and, especially, of all equipment introduced by the American industry during that specific quarterly period. **The Cash Box** has, all these years, answered such requests individually. This year, due to the greatly increased number of requests, **The Cash Box** has decided to answer all of its international subscribers in an "export edition". Therefore, the **April 2, 1955 issue of The Cash Box**, will be the first "Quarterly Export Edition". All American coin machine firms should take advantage of this unusually fine opportunity to establish export business to insure themselves future growth in the world's coin machine markets.

Why Should Such An Issue Be Printed In Spanish, French And German?

This first Export Quarterly Edition of **The Cash Box** will be printed in the languages of the peoples who are going to read it, aside from English. Interested buyers in foreign countries will be able to read it easily, quickly and with most complete understanding in their own language. This will help to establish a closer relationship between exporters and importers. By featuring the text in Spanish, French and German, in addition to English, **The Cash Box** offers a more intimate approach to the profitable export markets of the free world.

What Does This Mean To You?

This will mean a more understanding, as well as a closer contact, between the seller and the buyer. The fact that **The Cash Box**, the "official" magazine of foreign governments, as well as the one magazine foreign buyers use for price information, presents advertisements of American firms seeking export business, and prints the information in their own language, enhances the opportunity for developing export business. This means business for all those American firms who meet the foreign buyers in their own native language.

Your Ad Translated Free Of Charge!

Your advertisement will be translated and printed in Spanish, French and/or German, or in all three languages, if you so desire, in addition to English. Whatever extra space will be required in such instances must be completely left to the judgment of **The Cash Box** Advertising Management. You must specify in advance, at least two weeks prior to publication, by March 18, 1955, in just what languages you desire to have your ad appear. Otherwise your ad will be printed in English only.

LAST CALL for Copy Requiring Translation Into Foreign Languages

AD MUST BE IN NEW YORK OFFICE OF THE CASH BOX BY FRIDAY A. M., MARCH 18

RUSH YOUR AD TODAY!!

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

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CHICAGO 1, ILLINOIS

6272 SUNSET BLVD.
HOLLYWOOD, CALIF.

804 CHURCH STREET
NASHVILLE, TENN.

137 SUTHERLAND ROAD
BOSTON, MASS.

DYNAMIC EARNING POWER FROM THE MAGNETIC APPEAL OF PLAYING CARDS!

A GRAND TOTAL OF 9 WAYS TO WIN!

GOTTLIEB'S

GYPSY QUEEN

16 PLAYING CARDS LIGHT UP FOR IN-LINE SCORING!

Each completed vertical or horizontal line lights special hole for an additional replay up to a total of 8 when all lines are made.

- Horizontal lines are "straights".
- Vertical lines are "4 of a kind".
- Central trap hole spots various cards to aid in completing lines.
- Arrows in Light Box light up to show when lines are made.
- HIGH SCORE TO 7 MILLION.
- 3 Hi-Speed "Pop" Bumpers.
- 2 Super Powered Flippers.

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

SEE IT AT YOUR DISTRIBUTOR NOW!

If you have
PHONOGRAPHS for sale
CALL
DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
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(Phone: 75-5194)

WANTED!
10 Chicago Coin HOLIDAY Bowlers
10 Bally CHAMPION Bowlers
10 Keeney BONUS Bowlers
Late BALLY BINGOS
GOTTLIEB 5-Ball Games
CASH or TRADE!
FIRST COIN MACHINE EXCHANGE
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

NOW DELIVERING
THE *BEST* in . . . .
GAMES and MUSIC
AMI Model "F" PHONO
•
Bally MYSTIC BOWLER
For Good Buys In Used Machines, Write:
RUNYON
SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
181 Pleasant St., Hartford, Conn., JA 7-4470

ROUTE FOR SALE
IN THE MIDDLE SOUTH
Includes Music Machines, Kiddie Rides, In-Lines, Pins and Shuffles. Will sell complete route or part. In existence many years—has always shown good profit. Owner retiring. Interested buyer can make good deal. All communications held confidential. Write:
BOX # 340
THE CASH BOX
26 WEST 47th STREET
NEW YORK 36 NEW YORK

N.Y. Games Assn. Changes Officials

NEW YORK—Due to the resignation of two of its officers, Barnett Tannenbaum, vice-president, and William Parker, treasurer, this week, the Board of Directors of the Associated Amusement Machine Operators of New York elected two other men to fill these positions.

George Holzman was named vice-president, and Jack Semel, treasurer.

The Board is now short by three men, as two were ruled off due to ineligibility (not having been members for the prescribed one year), and the elevation of George Holzman to vice-president. These vacancies will be filled by vote of the Board in the near future.

The other elected officers not affected by the change are: Louis Rosenberg, president; Milton Green, secretary; Phil Greitzer, financial secretary; and Al Koondel, sgt.-at-arms.

KIDDIE RIDE OPERATORS!

Be first with the sensational new money-maker for CHAIN STORES, SUPER-MARKETS, DEPARTMENT STORES and every other location where Kiddie Rides are used. Write for advance information today.

Bally®
MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SEEBURG 148 (Blond) $125.00
WURLITZER 1500 ..... 445.00
WURLITZER 5204A (Wall Box) 39.50

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bal. C. O. D.

A Quarter Century of Service.
ATLAS MUSIC COMPANY
2120 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

PLANNING A CONCESSION?

Scientific's
BING-O-RENO
It's Sensational
Pokerino was great. Bing-O-Reno is greater.
Early Spring Delivery

SCIENTIFIC MACHINE CORP.
79 Clifton Place, Brooklyn 38, N. Y.
Tels. NEvins 8-2115-2116-2809

Next Week . . . Read
"The Fable of the Little Music Operator"

The Cash Box

Fifth Annual

MOA

(Music Operators of America)

Convention Issue

(Dated: April 2)

Important Notice!

"The Cash Box" QUARTERLY EXPORT EDITION

Is combined with the MOA Convention Issue. A double barreled Bargain for all advertisers.

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Morrison Hotel, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

GOES TO PRESS • Thursday—Noon MARCH 24

RESERVE YOUR SPACE NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO
32 W. RANDOLPH ST.
(Phone: DEarborn 2-0045)

★

HOLLYWOOD
6272 SUNSET BLVD.
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DALLAS DOINGS

The main topic of conversation in Dallas this week is still about 10c play. Some of the operators are doing more than just talking. They are changing some of their locations from 5c to 10c play. **Herb Rippa** of Bluebonnet Music in Dallas is enthused about it. He says he is ready to convert all of his locations. . . . Business is really buzzing in and around Dallas. . . . Everyone hated to see winter weather come back after a period of nice spring-like weather that was just right for fishing. . . . Predictions are that this should be the best year for business. . . . Operators were in from all over this week buying new phonos and other equipment. . . . **Mr. & Mrs. George Greene** of Odessa were in town. Greene reports business extra good out his way and expects things to remain so. . . . Business is picking up for **Bill Thomason** of B & B Novelty in Longview. He was buying new equipment for his route. . . . **Ralph Claybrook** of Ft. Worth and **Wyatt Berry** of Goldwaite were in to purchase new shuffle alleys, guns and phonos for their routes. . . . **W. A. Groom** of Jacksonville, in, saying that he is going to expand his route before summer gets here. . . . S. H. Lynch Company has two new games—Chicago Coin's new "Arrow Bowler" and the Genco "Wild West Rifle Gallery" which are getting nice responses. The operators are very enthusiastic about them. . . . Had the Seeburg distributor from Oklahoma in town for a short visit. . . . The operators meeting held in the Adolphus Hotel last Wednesday was a great success. Attendance was very good. . . . Some of the visitors at S. H. Lynch Company this week were **Jack Moloney** of Ft. Worth; **Mr. Salach** of Cameron; **Jimmy Garrett** of Longview; **L. Schuster** of San Angelo; **John Beard** of Brownfield, **Guy Kincannon** of Waco and **Gerald Yates** of the Wichita Novelty, Wichita Falls. . . . Proud to hear that **Mrs. Bill Mosely** is back home in Paris after a stay in Baylor Hospital in Dallas. . . . Wish to say that we hope **Jiggs Hamilton** of Ft. Worth will be well soon. He is spending a few days in the hospital. . . . **Richard Gentzl** of Stephenville is helping his good friend Pete **Purvis** with his work while Pete serves the Federal Jury in Ft. Worth. . . . Noticed **B. J. Jackson** of Longview and **Frank Cameron** of Big State Novelty in Ft. Worth in town this week buying new equipment.

Nebraska Phono Ops Hold Quarterly Meet

LINCOLN, NEB.—The Nebraska Automatic Phonograph Operators Association held its quarterly State meeting at the Capitol Hotel, this city, on Sunday, March 6, which saw a very good turnout of members.

A good amount of time was spent discussing the impending Copyright Bills, and officers impressed upon the members the great importance of sending out letters to their Senators and Congressmen.

Dime play also came in for lengthy discussions, and many of the operators advised they intended to start changing over beginning April. The association will assist those who start changing to 10c, 3 for 25c with stickers for their machines, and are planning on an advertising program to acquaint the general public. It was also reported that some of the out-state towns are contemplating the change-over. Howard Ellis, secretary and treasurer of the association, advised the members that he has already changed to dime play in Council Bluffs, Iowa, on March 1, and that the results were very successful.

The association donated a juke box to the Ceder's Home for Children in Lincoln.

The next meeting is scheduled to be held in Beatrice, Neb., on June 4 and 5. At this meeting, annual election of officers will take place. The Prell boys will be hosts for the meet.

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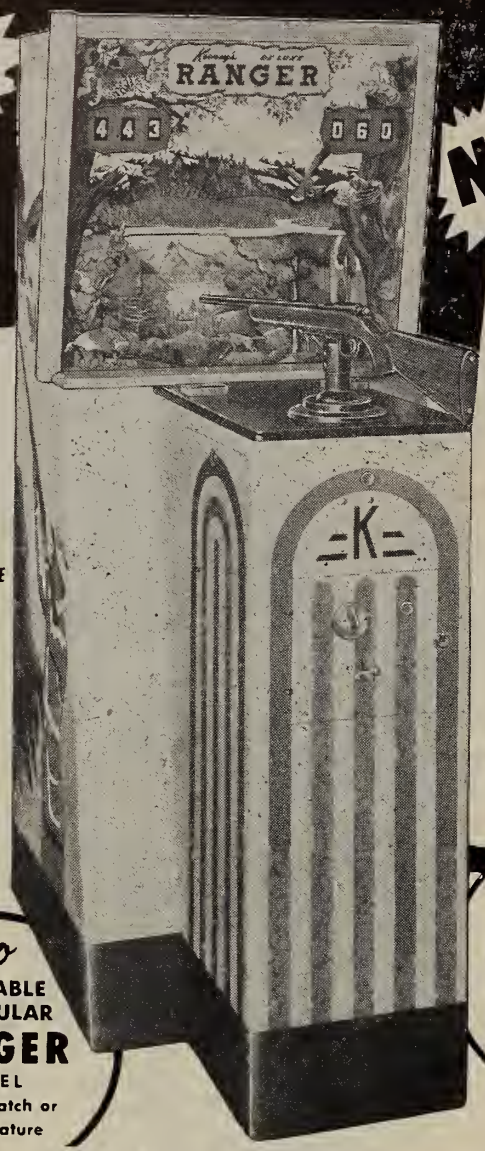

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Adjustable by operator to give REPLAYS for High Scores from 370 to 460

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LAS VEGAS
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MEET OLD FRIENDS AT...
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RESTAURANT
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MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
CHARLEY CAVANAUGH

Ops Visit Sierra Distrib

LOS ANGELES, CALIF.—C. A. (Shorty) Culp and Wayne Copeland, Sierra Distributing Company, this city, reported that the sale of the Wurlitzer model "1800" phonograph continues at such a hot pace that they are hard pressed to satisfy the demand.

Pictured above are two operators and the heads of the firm discussing the phono biz. Left to right: Sam Ricklin, Culp, Copeland, and Gabe Orland.

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Keeney DIAMOND	$239.00
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SALES REPRESENTATIVE

for California, Washington, Oregon and Arizona to sell coin machine parts and supplies. Salary plus commissions. Established accounts. Must have car. WRITE:

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ARROW BOWLER

NEW!... SUSPENSE "ARROW-LITE" FEATURE!

MATCH AN ARROW TO NUMBER, STAR AND CROWN FOR THE ULTIMATE IN AN ADDED EXCITING SCORING FEATURE!

NEW!... 4 WAY MATCH PLAY!

TWO GAMES IN ONE!
Easily Adjustable from "Flash-O-Matic" to Advance Scoring!

"Flash-O-Matic" SCORING!
With Traveling Score Lites In Formica Playfield!

FOUR DRUM SCORING
All 4 drums operate to score!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a strike in Each Frame!

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Any time during the game when player scores 3 strikes he gets an "Extra Bonus of 600" added to his score!

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Miller Receives Plaque

LOS ANGELES, CALIF. — The members of the Southern Division of the California Music Merchants Association, with headquarters in this city, recently presented George A. Miller, president and business manager of the California Music Merchants Association, Oakland, Calif., and president of MOA, with a gold plaque in appreciation of his efforts in behalf of the operators of southern California.

The inscription, dated December 25, 1954, read: "On this Christmas Day, we the undersigned wish to show our respect and admiration for GEORGE A. MILLER, President and Business Manager of the CALIFORNIA MUSIC MERCHANTS ASSOCIATION and the MUSIC OPERATORS OF AMERICA for his untiring efforts, his unswerving loyalty, his unflinching devotion, and his industrious work and perseverence in behalf of the MUSIC OPERATORS of the LOS ANGELES DIVISION, who are all proud to be a part of the CALIFORNIA MUSIC MERCHANTS ASSOCIATION AND MEMBERS OF THE MUSIC OPERATORS OF AMERICA."

The plaque is signed by all of the Directors and Officers of the Southern Division.

Pictured above Walter Hemple (right), president of the Los Angeles Division, and Ben Chemers, business representative, present the plaque to George A. Miller.

Coral Regains 2nd

CHICAGO — Positions switched quite noticeably with Coral team going into second place as a result of this week's (3/7) meet:

Coral took 2 from ABC #2. Ed Cicero bowled high score for Coral with 545. Hank Sochacki trailed right behind with 525. High man for ABC #2 was Les Taylor, 484.

Star Music took 2 from Decca. Tony Galgano bowled a sizzling 609, high for Star, high for men, and high series for the season thus far. Frank Tutomase was high for Decca with 506.

Paschke swept three from Oomens, which dropped Oomens down several notches. Ray Gallet was high for Paschke with 474, while Johnny Oomens led his team with 505.

Mercury took 2 from ABC #1. Fred Sipiora bowled high score for his team with 524. Red Losasso was right behind with 505. Marilyn Sipiora of the Mercury team was high for women with 452. Al Rice led the ABC team with a score of 553.

Atlas took 2 from Gillette. Jim Wickman was high for Atlas with 523. Donald Baxter was Gillette's leader with 429.

B&B Novelty won all 3 games from Western Automatic. B&B's Marino Pieroni was high (once again) with 506. Fred Dries was high scorer for Western with 425.

Melody took 2 from Coven Music. Vic Jaccino, Sr. once again led the Melody team with 459. Tom Nyland was high for Coven with 416.

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In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

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Atlas Runs Seeburg School

CHICAGO — Nate Feinstein and Harold Schwartz, Atlas Music Company, this city, announced that it is now sponsoring a Seeburg Service School which covers all phases of mechanical adjusting, electric adjusting, speakers, location surveys, etc. The school is a continuous operation and anyone who wishes to enroll should contact either Feinstein or Schwartz.

Because of the method of teaching, attendance is limited to a small group. No more than 8 to 10 service men and mechanics are taught at one time so that each man may receive personalized instructions.

The school will be conducted by Frank Bach of Atlas Music, assisted by Newell Bellamy, Seeburg service engineer.

WAKE-UP NOVELTY GAME PLAY!
OPERATE Williams
SPITFIRE
YIPPEE!
new
Making numbers 1 to 8 in rotation scores immediate reploy and lites both lanes in midget playfields and bottom center rollover for reploy.
new 2nd Coin STAR FEATURE permits player to score from 5 to 200 replays!
Captive Ball in YELLOW Midget Playfield Builds Up Bonus and Scores Replay
Captive Ball in GREEN Midget Playfield Builds Up Bonus and Scores Replay
5 BALLS IN SKILL HOLE SCORES REPLAY!
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Williams MANUFACTURING COMPANY
See Your Williams Distributor Now!
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.
1 SKILL HOLE!
2 THUMPER BUMPERS!
2 FLIPPERS!

EASTERN FLASHES

As you will note in the editorials in this issue, there are now FOUR Bills introduced in the United States Congress on the Copyright Act—two in the Senate and two in the House. Since the introduction of the first Bill ("Kilgore" S. 590), The Cash Box has been stressing the absolute necessity for all coinmen, their friends, and business associates to send wires and/or letters to their Congressmen and Senators. With four bills in the "hopper" the odds against the coin machine industry is greater than ever. If you haven't as yet sent letters, we urge that you sit down immediately—AND WRITE THAT LETTER NOW!

* * * * *

After a few weeks of a slump in sales on coinrow, activity along the street picked up considerably this week. All wholesalers report they're now busy filling orders. . . . **Jimmie Cagiano**, president, and **Al (Gil) Gilbert**, vice president, of the Games Union, announced that their 3rd Annual Dinner and Dance will be held on April 24 at Alan Gale's Carnival, 51st St. and 8th Ave. . . . Most of coinrow's execs attended a luncheon on Tuesday, Mar. 8, at the Park Sheraton Hotel to listen to **Michael M. Nisselson** talk about the Albert Einstein College of Medicine, a non-sectarian hospital now in the planning stage. . . . Over at Koeppel Distributing, **Hymie Koeppel** busy recovering juke boxes in a wood finish decal, at which he's quite an expert. Brother **Harry** reports sales of reconditioned music machines took a big jump this week. . . . **"Senator" Al Bodkin**, the ever-smiling, dynamic op, regales a group of coinmen with some choice stories—at which he's quite the master. . . . **Jack Mitnick**, regional sales representative for AMI, back in the big city after quite a tour of the East, from Miami up. Jack tells us he attended a number of operator association meets, and spoke on dime play and the ASCAP situation. Wants **Bill Gersh** to answer his dialectic letter—and if the answer is too tough for him to translate, he claims he can get a translator. . . . With Mitnick around, and having conferences with several customers, **Barney (Shugy) Sugarman** of Runyon was quite busy. The best we could get from him was "Everything tops, sweetheart."

* * * * *

Received a note from **J. A. (Art) Weinand**, sales manager for Williams Mfg. on **The Cash Box** "20 Year Club." "Will be eligible for the '20 Year Club' on March 10, 1956. Just giving you notice one year in advance." (Ed. note: It'll be our pleasure, Art). . . . **Joe Young, Abe Lipsky, Allie Goldberg** and **Henry Slavis**, Young Distributing, hosted some 85 operators at their Wurlitzer service school on Monday night, Mar. 7. All very happy about nice turnout. Next classes will be held on March 21 and April 4. Refreshments are served hungry ops. . . . **Ben Becker**, United's regional rep., phones in to tell us everything going great. . . . **Tom Gobel**, Hudson Valley Music, Beacon, N. Y., visits wholesalers. Tom, who melted off 40 lbs., looks great—and says he feels like a teenager. . . . **Gertrude Browne**, also of Beacon, on the street, but misses Tom by a half hour. . . . **Dave Stern, Bob Slifer, Charlie Reissner** and several other members of Seacoast Distributing (Rock-Ola distribs), plan on attending the coming MOA show. . . . **Mac Pollay's** father, who had been ill these past months, passed away on Monday, Mar. 7. . . . **Mrs. Ann Koenig**, Kingston music op, and her mgr. **Jack Roenn**, visit the wholesalers. . . . **Jack Semel** planning on taking his Mrs. for a vacation to Hot Springs in a few weeks. . . . **Al Simon**, Albert Simon, Inc., tells us that he's shipping as many of Genco's "Criss-Cross Wild West Gallery" as the factory sends him. . . . **Dave Lowy**, on the floor of Simon, sports a brand new flicked charcoal black suit. "Made a big hit with **Sylvia**" (that's the Mrs.), grins Dave. . . . **John Benfari**, local op, hurt pretty badly in an auto accident. Hospital reports he's improving. . . . Just an idea of some of the problems operators have to contend with: The township of Hillside, N. J., is holding public hearings on a proposed ordinance to license juke boxes at $150 per. No fee in existence now. Hearings take place March 15.

NEW ENGLAND NIBBLES

"Crazy Otto" is getting more plays in New England than any other disk. One Hub radio station a "Crazy Otto Nut Club" and mailed out 40,000 membership cards. . . . Biz along coin row holding up remarkably well despite snowstorm and deep freeze weather again. . . . Street scene at Trimount Automatic Sales Corp. Big shipment of uncrated Seeburgs set up for 10c play leaving for delivery to Springfield—Holyoke area. . . . Reports coming in say ops changing equipment to dime play and pleased with higher earnings. . . . Newly formed Eastern Massachusetts Music Operators Association has elected **James Jeraco**, president; **Saul Robinson**, vice president; **Dave Baker**, treasurer. . . . **Jerry Flatto**, Boston Record Distributors, back from New York where he caught **Billy Daniels** at the Copa and **Jan August** in the Mermaid Room at the Sheraton. Ops visiting at Jere's this week included **Tom Libby** of Haverhill; **Bob Pino** and **Art Strahan**, Greenfield. Jere's father home from the hospital and recuperating. . . . Disc Jockeys around Beantown say the next platter that looks like a likely hit is "I'm Sincere" by Joe Barrett. **John Scott**, WEEI, **Fred B. Cole**, WHDH and **Stan Richard**, WCOP, all featured the disk. . . . A service school for Seeburgs was held in the Carpenter Hotel, Manchester, N. H. Some 20 ops attended a dinner meeting there and discussed dime play. **John Lazar**, Lazar Music, appointed temporary chairman of a committee to look into matter. . . . **Lu Ann Simms** of the Godfrey show hits Blinstrub's week of 14th—big promotions with the young singer being planned in the trade.

Ed Ravreby, World Fair, back from New York in the recent blizzard. Says more and more locations opening up this outdoor season for kiddie rides. He reported dairy bars, which sprang up all over the territory last summer, are putting in corrals for kiddie rides this season and starting in right now. **Bob Kennard** of Country Fair, Glastonbury, Conn., where 10 pieces of World Fair and Associated Amusement pieces are located in a huge outdoor market, visited the Ravreby establishment this week. Ed and the missus celebrated 31 years of married life on March 9 with a gala celebration at their home. Ops visiting with Ed included **Gene Val**, Lynn; **Dave Baker**, Arlington; and **Ray Faini**, Framingham. . . . **Jerry Golumbo** hosted the executive committee of the Eastern Massachusetts Music Operators Association at his Music and Television Corp. (Rock-Ola) showrooms on Commonwealth Ave. March 4—dime play, ASCAP and association business was discussed. Among those attending were **Bob Jones**, sales manager Redd Distributing (Wurlitzer); **Barney Blatt**, Atlas Distributing (AMI); **Irwin Margold**, general manager, Trimount (Seeburg); **Jim Jeraco**, president of the association; **Saul Robinson**, vice-president; **Dave Baker**, treasurer; **Ralph Lackey, Phil Swartz**, and **Marion Sutcliffe**. . . . **Ray Shea** of Worcester claims a first in 10c play in Mass. Says he put the dime play in a spa location months ago. Ray opines that it takes six months to a year to level off to a continuous increase over the vanishing nickel. On large wall box installations, spots show a tremendous increase in b'z with the dimes and quarters. Game & music biz reported up at Si Redd's, Redd Distributing (Wurlitzer).

UPPER MID-WEST MUSINGS

Mr. and Mrs. August Quade of Rochester, Minn. spent several hours in the Twin Cities shopping for equipment. Along for the ride was the Quades granddaughter, Susan. . . . **Gabby Cluseau** of Grand Rapids, Minn., operator in that area and also a very ardent sports fan was disappointed to see Minnesota lose its deciding basketball game to Iowa. . . . **Ted Salveson, Sr.** of the Salveson Distributing Co., Huron, S. D. reports that son Ted Jr. was out on the route checking games and managed to beat a blizzard back to Huron before it had a chance to catch up and possibly keep him snow bound for at least a couple of days. . . . **Gordon Stout** of Pierre, S. D. stated that he was forced to leave his car a half a block away from his home and that he and Mrs. Stout really had a time walking the remaining distance to their home. . . . **Bill Gummow** of Hopkins, Minn. has a few added curves in the body of his car as a result of an accident which occurred several days ago. . . . **Leo Meginnes** of Isabel, S. D. made a trip into the Twin Cities to attend a meeting and dinner for Grain Elevator men and while in town picked up some equipment for his coin machine route. . . . **Art Hagness** of Grand Forks, N. D. spent a couple of days in the Twin Cities picking up supplies and records for his route and also shopping for machines for his route. . . . **Lyle Kesting** of Benson, Minn. was so impressed by one of those midget portable radios that he bought one and went around with the radio turned on and in his pocket. The people around him thought that they were hearing things. . . . Recent visitors to the Twin Cities were **Don Bolier** of Baldwin, Wisc.; **Don Henderson** of Willmar, Minn.; **Ted Fischer** of Waconia, Minn.; **Ken Owens** of Fairmont, Minn.; **Mr. and Mrs. Floyd Shaw** of Eden Valley, Minn.; **John Johnson**, Staples Novelty Co., of Staples, Minn. and **Elmer Van House** of Cresco, Iowa.

CHICAGO CHATTER

Definitely most outstanding thrill of this past week was the trade's instant and very marvelous acceptance of the forthcoming first issue of "The Cash Box Quarterly Export Edition" which will appear in combination with The Cash Box' fifth annual "M. O. A. Convention Issue." It will feature a most complete quarterly report printed in Spanish, French, German as well as in English. They're calling it "The Cash Box's International Issue."

George A. Miller phones all the way from Oakland, Calif, to advise that the exhibit space is going very fast. Also that reservations for rooms are actually flooding into the Morrison Hotel here in Chicago. George just thrilled with it all. He's of the belief that the fifth annual convention of MOA will be "the biggest in its history." . . . **Harold Scott** mails in South Dakota phono op's bulletin wherein **Gordon Stout**, president of this assn., urges all ops to write and/or wire their Congressmen and Senators. Harold also advises that "The Cash Box Price Lists" accepted by State of South Dakota Tax Dept. . . . **Howard Ellis** of Omaha, Nebraska Phonograph Ops Assn., worked out a very handy way for music ops to get wires and letters to Washington. Same time, Harold advises that dime play voted into being in Nebraska. . . . **Carl Hoelzel** of K. C., Mo., advises, via long distance phone, that he is working hard to help music industry win.

If you like satire, watch for the editorial, "The Fable of the Little Music Operator." . . . **Ron Pepple** of Northwest Sales, Seattle, airmails a letter from Anchorage, Alaska, stating, "We have snow, wind, cold and moose. The snow is so deep this year, the moose are coming into town. Had two of them outside my window looking in a few days ago." Also adds, "**Tom Sams** of AMI, Inc. was thru here about 10 days ago. He's crazy, too." And Ron closes with, "Looking out the window at the snow piled up higher than my head (and Ron's no shorty, by the way) am just thinking what a contrast this is from our Wurlitzer trip to Bermuda this past November." . . . **Barney Ryan** of Nashville, Tenn. writes a letter about the fact that he'll be in town during the MOA show. And closes with: "P. S. (Excuse any mistakes. I typed this myself by the peck-and-hunt system. My secretary has just gone to church.) . . . In case you didn't know—it takes 2½ hours work each day for the average man to pay his direct and indirect taxes.

Bill O'Donnell, in between a zillion phone calls to his Bally office, and all the other busy business around the place remarks, "Looks to me like we'll have an even greater year than we had in '54." . . . **Roy Torr** of Landsdowne, Pa. writes to advise that his physical condition is such he hasn't been personally active in his business for the past two years. Pretty well confined to his front porch, he writes. . . . Boys over at Bally get postcards from **Tom Callaghan** who is sojourning in Puerto Rico's beautiful and sunny clime. . . . **Bill De Selm** and **Herb Oettinger** of United hopped on their mustangs and galloped out of town for a few days this past week. Which put **Ray Riehl** in a jammeroo With the way those orders flooding in, the long distance phones ringing and Ray's plane flying, oh, well, there'll yet come some rest some day, Ray. . . . **Eddie Ginsburg** admits that he just isn't getting younger anymore. Says Eddie, "Ain't no use kiddin' myself anymore. Can't climb up the front of a building two stories anymore just for fun." . . . Survey indicates no need for regional pricing reports. Acute shortage of latest model used equipment continues.

Paul Huebsch out for a few days reports, "Well, they used to call it, 'strep throat, 'tonsilitis,' or just plain 'laryngitis' But now," claims Paul, "'it's called 'Virus Throat' and they charge accordingly." . . . Happy to hear that **Walter Harrison** of the Keeney engineering force back on the job again and looking terrif'. Walter had himself quite a hospital siege. . . . **Frank Mencuri** looking like one of the oldtime gamblers with the flowing green tie he's wearing and is also passing out to all of his Exhibit distribs. "From now on," says Frank, "address me as 'Frank O'Mencuri' and call my Chicago distribs here, 'Wally O'Finke' and 'Joe O'Kline.'" It sure is quite a gag. And the boys are all going for it in a big way. . . . **Ed Levin** of ChiCoin a very busy man this past week making contact thruout the entire Canadian Dominion. That's really long distance. . . . **Nate Gottlieb** phones to advise that one of the boys phoned him during the week to add to the joke which appeared here last week with: "The cow's no longer giving milk—it gives seltzer, instead." . . . **George Kozy** advises that his very darling missus, **Mary Kozy**, just tickled pink with each week's issue of The Cash Box. "Knows more than I do about what's happening in the business," he says.

Happy to hear that charming **Trudy Coven** (Ben Coven's Mrs.) recovering from her operation so rapidly at the Weiss Memorial Hospital. . . . **Don Moloney** getting a laff hearing how Cuban pinball players go about playing pins. . . . **Vince Shay** extends an invitation to "C'mon up and visit with us at our Morrison suite during the MOA convention." Back in the old, old days, Vince sure did plenty of entertaining at the old Morrison. . . . **Joel Stern** describes himself as, "A very, very busy guy." . . . **Sam Lewis** of Genco advises that he can report on the situation of the entire firm, on business, on prospects for the future, and on everything else, in just two words: "We're happy." . . . **Judd Weinberg** who handles export biz for D. Gottlieb & Co. doing one terrific job. . . . **Art Weinand** celebrated his 19th year in the coin machine business on March 10. Art sent a letter to the "20 Year Club" stating, "Please reserve one membership—one year from today." Also reported, "We are in the midst of producing some of the most outstanding products ever seen in this industry."

Jack Nelson busy with so many, many different things over at Bally, it's hard to pin him down anymore. Jack just gallops around the various plants of this big organization all day long. And is getting plenty big businesses interested in their many products. . . . **Jimmy Savarese** of South Bend zooms into town for a short visit with the guys and talks about "business getting better and better." . . . **Joe Robbins** of Empire admits that he plays golf. "But," says Joe, "I play the kind of golf that when I shoot below a hundred I run a celebration for myself." In the meantime, Joe came up with this prediction as far as Empire is concerned, "This year will be our greatest." Also says that he's very, very proud of **Jerry Bremner** who is "becoming our star salesman." . . . **O. O. Mallegg**, who's been in the export biz for over 35 years, advises that the firm is doing a terrific job right now with United products all over everywhere. . . . **Ben Kulick** pops into town for just a day. Then shuffles off to Buffalo again. . . . **Art Garvey** pulled up his feet and galloped off to the east. Visiting from Pittsboigh all the way out to Bahston just to see "what's what and why."

Congrats to **Ray F. Jones, C. N. (Mac) McMurdie, Johnny Ruggiero** and the whole gang at R. F. Jones Co. in San Francisco for the grandest and most outstanding issue we've ever, ever seen of the "Jonesland Journal." Also sincere thanks from all of us of The Cash Box for the Journal's picturization

Only GENCO'S WILD WEST GALLERY

HAS THESE NEW FEATURES!

NEW! CRISS-CROSS MATCH with HOLD-OVER FEATURE

NEW! SIMPLIFIED TIME BONUS

NEW! MORE and NEW TYPES OF ACTION

NEW! SCORES IN 1000's

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UNITED BONUS GUN	United Deluxe Carnival	$375.00
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Keeney Deluxe Sportsman	United Jungle Gun	275.00
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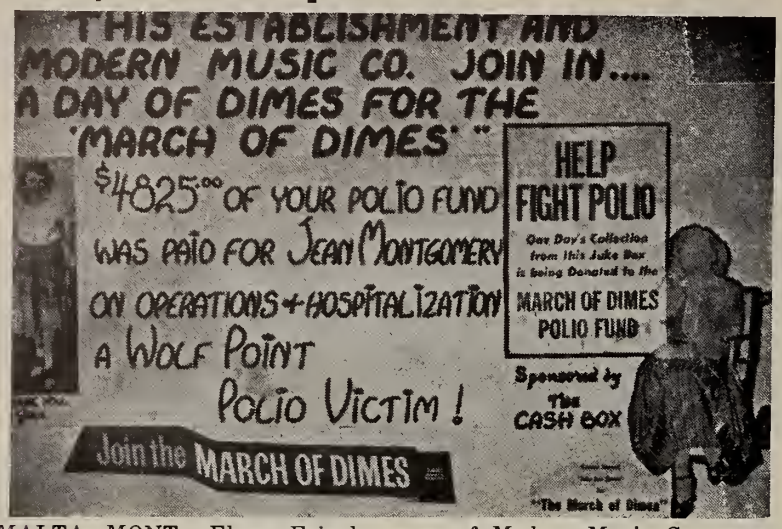
CHICAGO CHATTER (Cont.)

of **Elmer Fiegel's** "Day Of Dimes for the 'March Of Dimes'" campaign. Elmer's Modern Music Co. in Malta, Montana, went all-out to make this one of the biggest campaigns in that city.

HAPPY BIRTHDAY THIS WEEK TO: Samuel H. Orenstein, Providence, R. I. . . . Herman Halperin, Elizabeth, N. J. . . . R. D. Rose, Marietta, Ohio. . . . Sam Stern, Chicago, Ill. . . . V. N. Allbritten, Murray, Ky. . . . Bart Hartnett, New York, N. Y. . . . Charles J. Kanter, Cincinnati, O. . . . Manuel M. De Herrera, El Paso, Texas. . . . Eddie Ginsburg, Chicago, Ill. . . . George Sydak, Akron, O. . . . Samuel Engelman, New York, N. Y. . . . Herb Jones, Chicago, Ill. . . . Max Klein, Yonkers, N. Y. . . . Leslie C. Boyd, New York, N. Y.

Chicago's music operators are being urged by everyone here to get those wires and letters to Congressmen and Senators. Thousands of wires and letters should be sent from this very important city to defeat the four bills now before Congress: "Kilgore Bill" (S. 590) and the "Langer Bill" (S. 1254) in the Senate Judiciary Committee and the "Thompson Bills" (H. R. 4316 and H. R. 2677) in the House of Representatives Sub-Committee on the Judiciary. Better act quick. . . . After Tho't: The person who talks to himself has the satisfaction of knowing that the audience is all ears.

Malta, Mont. Op 'Dimes' Drive Poster


THIS ESTABLISHMENT AND MODERN MUSIC CO. JOIN IN.... A DAY OF DIMES FOR THE 'MARCH OF DIMES'
$4825.00 OF YOUR POLIO FUND WAS PAID FOR JEAN MONTGOMERY ON OPERATIONS + HOSPITALIZATION A WOLF POINT POLIO VICTIM!
HELP FIGHT POLIO
One Day's Collection from this Juke Box is being Donated to the MARCH OF DIMES POLIO FUND
Sponsored by The CASH BOX
Join the MARCH OF DIMES

MALTA, MONT.—Elmer Feigel, owner of Modern Music Company, this city, was one of the nation's coinmen who did so wonderfully recently in the "A Day of Dimes for the 'March of Dimes'" program. Pictured above is the sign Feigel placed in all of his locations.

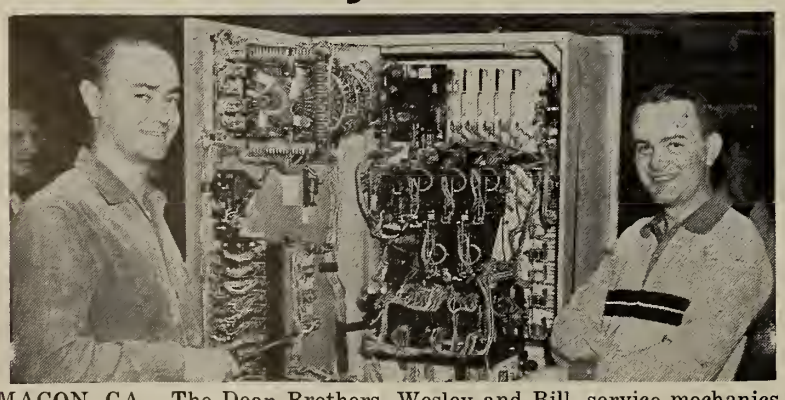
MIAMI MURMURS

AMI advertising manager, **Bill Fitzgerald**, returned to his home up North. Bill, who feels fine now, underwent an operation while here and then spent a month recuperating. . . . **Bob Norman**, Miami manager of Southern Music Distributing Co., AMI distributors, officiated at a wedding of his employee, **Sunshine**. . . . **Ken Willis**, Bush Distributing Co., is back from a very successful three weeks trip through South America. He reports business very good. Ken just "managed" to be in Lima, Peru, during the world famous "Carnival." Inasmuch as no business is conducted during this time, all Ken could do was enjoy himself. He also made a trip over the Andes by car. Ken is still talking about the beautiful scenery. He routed his return so that he was able to visit every major city in Colombia. . . . **Whitey Pincus**, Whitey Amusement, looked very sleepy eyed—and no wonder. His little son, Harvey, was operated on this morning (3/7). . . . **Harry Goldberg**, H & G Amusement, bought the building in which he has his office. . . . **Marvin Novak**, King Records, says he may move into Harry's building soon. . . . **Henry Stone**, A & R for King Records, is reportedly moving his family to Cincinnati. . . . **Arthur Herman**, Sunshine Music, a frequent visitor at Budisco's One Stop. Can't blame him, what with such inducements as pretty **Ruth Hoskinson's** smile and the air conditioned building. . . . **Marvin Lieber**, manager of Pan American Distributing Co., is fast becoming known as an expert when it comes to picking tunes. Of great assistance to Marv is lovely **Pauline Reid**.

EDMONTON ETCHINGS

An association has been formed by the coin ops of Edmonton, Alberta. It will be called "Alberta Coin Machine Operators' Association." Many local ops turned out for the first meeting which saw the election of **Bruce Simpson**, chairman; **Harvey Van Dusen**, vice president; **Walter Hunchak**, secretary-treasurer. Northern Alberta operators are hopeful that soon all coinmen in the Province will become members of the organization. . . . Van Dusen Brothers of Edmonton have recently been appointed distributors for Label "X" Records. They report that ops and retail stores are doing a bang-up job with the label. . . . **Jack MacDonald**, of MacDonald and Graham Coin Machines, in town visiting with local ops.

Assist at Bally Service School



MACON, GA.—The Dean Brothers, Wesley and Bill, service mechanics for Peach State Distributing Co., this city, were right hand men to Bob Beither and Paul Calamari, Bally field engineers, during the Bally Service School at Peach State headquarters, February 21, 22, 23. Nearly 100 operators and servicemen attended.

CALIFORNIA CLIPPINGS

It's good news to hear that letters and wires are starting to pour into congress, the House and the Senate Judiciary Committee from the West Coast. It's going to take a million wires and letters to defeat The "Kilgore Bill" (S. 590) so keep them pouring in.

Altho some operators report a general slackening up of business, sales activity continues to flourish all along LA's famed coinrow. The top locations throughout the city are raking in the lions share of the business while smaller spots note a slight decline in business conditions. The rush to attain new locations in suburban communities goes on unabated with the exorbitant fee which location owners are demanding barring out many.

DISTRIBUTOR DOINGS:—All the new phonos and games which were recently introduced on the market have brought in operators from throughout the West to see latest models and developments which are now on display at distributors showrooms. This bustling throng of coinmen has sparked sales on all new and used equipment, parts and supplies: . . . MINTHORNE MUSIC COMPANY:—Tongues are wagging plenty about Chicago Coin's new "Arrow" bowler. Altho it has only been out for a little over a week operators are already hailing it as the best money making machine to hit the West Coast in a long while, say Hank Tronick. **Stan Muckler**, LA operator, claims that it is one of the best games he has ever had on location profitwise. . . . The new look around the Minthorne showrooms since the completion of its new display room is a pleasant sight to everyone. **Hank Tronick** says that the much needed enlarged floor area has eliminated the crowded conditions which often arose before. "Another important feature of our enlarged display area," he stated, "is a new sound-proof room in which we will display our Seeburg "200 Select-O-Matic" home line and other hi-fi equipment." . . . PAUL A. LAYMON & CO.:—The Laymon's were hosts of several noted coinmen this past week. Proving that it's really a small world after all, **Paul and Lucille** received a visit from **Eric S. Bailes** from Melbourne, Australia. . . . Former operator **Ray Hicks** also drove down from his home in Red Bluff to talk over old times with the Laymon crew. He now owns a motel, drive-in and restaurant in Northern California. . . . **Karel Johnson** is now recuperating from a recent operation which left him bedridden for several days. It's great to see him back on the job again. . . . We hear that **Ed Wilkes** has, at long last, finished his massive garage which will house his boat, car, truck and workshop. The structure has garage doors at each end which Ed claims is for easy entrance and exit, brakeless cars and reckless women. (Leave it to this ingenious kid to think of everything). . . . C. A. ROBINSON & CO.:—**Al Bettelman** says they're doing a tremendous job on United's latest games—the "Manhattan" in-line and "Deluxe Lightening" bowler. . . . **Henry Meeks** sez he'll be a grandfather in April—and he doesn't look a day over 30 either! . . . **Bill McLain** tells us a few of the tricks he has learned while working at his pet hobby, photography. . . . BADGER SALES CO.:—**Ken Landgren**, former associate of **Bill Suter**, AMI distributor in Manila was in visiting at the Badger establishment recently. He is now back in the states again and plans to reside here in Southern California permanently. . . . Have you noticed how extra friendly **Eleanor Chabolla** has been these days? Could it be that she recognizes people better since she bought those new specks. . . . The executive offices of Badger Sales got a general face lifting last week as painters went to work with paint and brush. . . . **Fred Gaunt** states that business has picked up on all their equipment and runs the gammet from guns to games and bowlers. . . . SIERRA DISTRIBUTORS:—**Wayne Copeland** stated that he is completely overwhelmed the way the new Wurlitzer "1800" has won complete acceptance with operators and location owners all along the coast. "We wish to extend our sincerest thanks to all our customers for their support in helping us get started," he said.

OPS JOTS:—**Bob Austin**, kiddie rides operator from Del Mar, was in town on business last week. . . . **Ray Millhizer** also drove in from Las Vegas. . . . **John Vandegrift** was in visiting from Fresno. . . . **Jack Neel** made another of his regular runs in from Riverside to buy equipment for his route. . . . **S. L. Griffin**, Pomona, and **George Landier**, Oceanside, were both seen visiting distributors. . . . **Ted Myers** trekked in from Ventura. . . . Coinrow regulars were **Walter Henning**, Costa Mesa and Pete **Thelan**, Glendale. . . . **Camden Hathaway**, who drove down from San Luis Obispo, was telling stories about some of the trials and tribulations which harrass the operator up in that county. (And some of you guys down here think you have problems—ha!) . . . **Fred Harling**, who recently purchased a route in Delano, says that he finds the coin machine industry more intriguing and interesting every day and that it offers a real challenge to one's abilities.

COINROW CHATTER:—As the time for the MOA convention in the windy city draws near general interest mounts. Looks like California will have a large representation. . . . **Sam Ricklin** has very seldom expressed his opinions as to new record releases in the past. However, he is so excited over **Richard Maltby's** "Begin The Beguine March" that he went way out on the limb and predicted that it will be one of the biggest records of the year. . . . **Walt Hemple**, president of the California Music Merchants Association, LA division, stated that three new members recently joined the association. They are **William Disson**, Duarte; **Marshall Walker**, Santa Monica and **Cecil Luke**, Los Angeles. He also announced that their next meeting will be held April 19, in the Coral Room of The Hotel Gaylord. . . . **Barbara Chandler**, pert young niece of **Mary & Kay Solle** came down from her home in Marysville to attend the lavish wedding thrown by filmdom's famed Pickard family. Daughter **Letsy Pickard** was married to **Ted Raschke**. **Kay Solle & Claire Adams** also attended the wedding.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—All-around mechanic, experienced in juke boxes, bowling and amusement games. Good salary and vacation. No auto necessary, but must know how to drive. Mostly country run. Will find you home in this area. Communications held confidential. Send references. GRECO BROS., BOX 94, GLASCO, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Bally Bright Spots. Any quantity. Will pay $65.00 each. BAILIE DISTRIBUTING COMPANY, 647 SOUTH WEST STREET, SYRACUSE, N. Y. Tel.: 4-1500.

WANT — Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Hideaways, Wall Boxes, Phonographs, Seeburg 100, AMI 80 and 120; AMI 40 selection Hideaways; Rock-Ola 120 selection Wall Boxes; late Bingo Games. Write stating condition, number and prices. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Distributors—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Genco Bingo Rolls; Bally Bingos; Gottlieb 5 Balls; Late Model Shuffle Alleys and standard Metal Typers. FOLLETT AMUSEMENT CO., 1029 WEST 24th, SPOKANE, WASH., Tel.: MA 0969.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

CLASSIFIED ADVERTISING SECTION

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Used Records 10c for 78's, 12c for 45's. Must be current numbers. CENTRAL RECORD CO., SUITE 612, 216 W. JACKSON BLVD., CHICAGO 6, ILL.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH DISTRIBUTING COMPANY, 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT—Late Model Shuffle Alleys—Have Bear Gun, Atlantic Citys, Palm Beach, United Havana, Tropics to trade. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND., Tel.: 3-4508.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

FOR SALE

FOR SALE — "Sock - the - Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's $200 each; 2 Evans Constellation $200 each; C. C. Around The World Trainer $425; United Tropic $175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

FOR SALE—Spot Lites $65.00; Beach Clubs $250.00. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—In March Only. RCA Tubes, fully warranted, new, 5U4G—72c; 6SN7GTA—98c; 6SJ7—81c; 6L6G—$1.40. All others priced accordingly. Lowest prices on GE fluorescent bulbs and lamps. COVEN MUSIC CORP., 3181 NORTH ELSTON AVE., CHICAGO 18, ILL., Tel.: INdependence 3-2210.

FOR SALE — Clover Shuffle Alley $125; Royal $225; League $325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y., Tel.: 7-2162.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Attention Arcade Owners. Four current model International Mutoscope Drivemobiles, used only 3 months. Guaranteed like new Save $300 from list. Write or Call for prices: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9016.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Refinished and completely overhauled and ready for location. Classics $159.50; Clovers $134.50; United 10th Frame Star $99.50; Banner's $389.50; Night Fighter $159.50; Sky Gunner $125.00; Genco Rifle Gallery $299.50; Exhibit Shooting Gallery $259.50; Telequiz $99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CAnal 6-0293.

CLASSIFIED ADVERTISING SECTION

FOR SALE — 50 like new 5c Acorn Charm Vendors $9.50 each; 100 brand new 5c Acorn Capsule Vendors $12.50 each; 25 brand new 5c Northwestern Capsule Vendors $12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE — Seeburg M100A $335; Rock-Ola 1436, 120 selection, 78 rpm, $375; AMI E-120 $560; Model 5204 Wurlitzer, 104 selection Wall Box $30 each; Model 252 Wurlitzer 104 selection Stepper $20 each. WERTZ MUSIC SUPPLY CO., 1913 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special DeLuxe Baseball $125; Williams DeLuxe Baseball $99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price $4.00 each complete; Marlin 12 gauge 3-shot repeater $22.50. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE — Special. Bally Hi Fi's $314.50; Varieties $495; Beach Clubs $250; Palm Springs $285; Ice Frolics $295; Bally Beauties $199.50; Rocket Bowlers $349.50; United Tropics $149.50; Singapores $395; Nevadas $269.50; Genco Night Fighter Gun $119.50; Sky Gunner Gun $94.50; Shuffle Pools $95; Chicago Coin Round The World Trainer $355. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCeanside 5151.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE—3 Wurlitzer 1015 $75; 2 Wurlitzer 1500 $385 each; 2 Wurlitzer 1500A $480 each; 2 AMI Model C $175 each; 1 AMI Model A $109; 1 AMI Model D-80 $425. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, O. Tel.: MAin 8751.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE — Chicago Coin King Bowler; Starlite Bowler, Home Run and Super Frame. Write for our low prices. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., Tel.: FO 5-3456.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Sensational News — 12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms — Trades Accepted. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: Algonquin 4-4040.

FOR SALE — Jalopy $57.50; Yacht Club $139.50; Spark Plug $60; United DeLuxe $39.50; Star Series $65; B. Space Ship $425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—120 Selection Rock-Ola, 45 RPM, just like new, $325. One-third down, balance C.O.D. WANT —Palm Beaches, clean, for resale $75 each; Beach Clubs, clean, for resale $200 each. MAIN AMUSEMENT CO., 1004 GARRISON AVE., FT. SMITH, ARK. Tel.: SUnset 2-2126.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Dude Ranches $265; Atlantic City's $90; Spot Lites $50; 5-10-25 Seeburg Boxes $15; 3020 Boxes $12; 219 Steppers $12; AMI Steppers $15; 5 Player United Shuffle Alley $55. Following Games $35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — 2 Rock-Ola 1436; 3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. Write. Also write for complete information on "Jukette," sensational non-coin operated home juke box. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE — Watch My Line $55; Hayburners $75; Four-Horsemen $79.50; Handicap $95; Knockout $75; Spot Lights $65; Beach Clubs $275; Yacht Clubs $135. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Genco Shuffle Pool $110; AMI D-40 $345; AMI D-80 Chrome $445; AMI E-120 $645; Wurlitzer 1550 $375; Wurlitzer 1450 $325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Ready for locations: Beach Clubs $240; Dude Ranch $275; Palm Springs $300; Ice Frolics $300; Yacht Club $125; Atlantic City $105. Also other Bingos and Bowlers. 1/3 deposit — Balance C. O. D. or S/D. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA, Tel.: 5-7549.

FOR SALE—New Keeney Sportsman $445; New Drivemobile, Write; New Bert Lane Zoo Ride $395; New Chicago Coin Holiday $450; New United Mars $450; Used AMI Model D-40 Phonograph $325; Used Wurlitzer Model 1400 $295; Used Daffy Derby $249.50; Used Gun Club $109.50; Used Struggle Buggy $109.50. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE—Budget Special. Model D40 AMI $245. First come, first served. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16, PORTLAND, ORE.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIllmore 3025.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs $135.00; Ice Frolics $325.00; Surf Clubs $355.00; Bally Jet Bowlers $425.00; Evans Turf & Saddle $249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — Bright Lights $49.50; Packard Boxes $2.00 each; 3031 Wurlitzers $2.00 each; Seeburg Wireless 5c, $2.00 each; 3 Packard Playmaster $30 each; 12" Speaker & Baffle complete $9.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cosh Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Genco Shuffle Pools $50 each; Genco 2 player Basketball $190; Seeburg Coon Hunt $225; Daffy Derby $160; Genco Rifle Gallery $325; Williams Jet Gun $325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

MISCELLANEOUS

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16-oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00, $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—We are exclusive National Distributors for the New Miracle Cleaner, Pin Joy. Spray Surface to be cleaned, wipe off, no rinse required. Write for free sample. PIN JOY INC., 1912 EAST COLFAX AVE., DENVER 6, COLORADO.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOVEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE—Your Seeburg 20-selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box $5.00. 5-10-25 $15.00. Performance guaranteed. 100 SERVICE COMPANY 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEwstead 6531.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

ATTENTION !

If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

OJO !

Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria da máquinas accionadas por monedas.

ACHTUNG !

Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

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Si vous avez besoin de renseignements sur n'importe quelle machine a distribution automatique, de fabrication américaine, écrivez a "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.

THE CASH BOX

26 WEST 47th STREET

NEW YORK 26, NEW YORK

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
806th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

2* Model A, '46, 40 Sel., 78 RPM	99.50	140.00
4. Model B, '48, 40 Sel., 78 RPM	175.00	250.00
4* Model C, '50, 40 Sel., 78 RPM	175.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	245.00	345.00
1* Model D-80, '51, 80 Sel., 45 RPM	375.00	525.00
3. Model E-40, '53, 40 Sel., 78 RPM	400.00	550.00
2. Model E-80, '53, 80 Sel., 45 RPM	485.00	675.00
4* Model E-120, '53, 120 Sel., 45 RPM	595.00	750.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	75.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
2. 1426, '47, 20 Sel., 78 RPM	49.50	100.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	349.50	425.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	375.00	550.00
7. 1438, '54, Comet, 120 Sel., 45 RPM	695.00	795.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4 146S, '46, Standard, 20 Sel., 78 RPM	35.00	75.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	100.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	95.00
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4* 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
2* M100A, '49, 100 Sel., 78 RPM	349.50	395.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00
4. M100C, '53, 100 Sel., 45 RPM	595.00	650.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	119.00	185.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4* 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4*1400, '52, 48 Sel., 78 RPM	279.50	375.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	375.00	450.00
2. 1650, '53, 48 Sel., 45 RPM	424.50	500.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baba (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
12/53)	155.00	175.00
4. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Wm 10/53)	60.00	105.00
2* Atlantic City (B 5/52)	75.00	110.00
6. Baby Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4 Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
3* Beach Club (B 2/53)	240.00	275.00
2* Beauty (B 11/52)	175.00	225.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl. League (Got 8/47)	10.00	19.50
4. Bright Lights (B 5/51)	40.00	75.00
4. Bright Spot (B 11/51)	65.00	85.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	25.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	145.00	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	24.50
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	24.00
4* Coney Island (B 9/51)	55.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	275.00	325.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49)	15.00	29.00
2. Dealer "21" (Wm 2/54)	95.00	160.00
4. De Icer (Wm 11/49)	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00

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OUTDATED IDEAS OF WHAT A JUKE BOX SHOULD SOUND AND LOOK LIKE FADE AWAY AS THE NEW AMI MODEL "F" GIVES OPERATORS THE BUSINESS STIMULANT OF SOMETHING AMAZINGLY NEW, STRIKINGLY DIFFERENT

Color that Entices

Designers showed no timidity in creating the "F"'s range of eight smart, new colors. With brilliant color demanded in automobiles, home and office appliances, it was evident that a juke box also needed color to reap the benefits of the public's growing consciousness of color.

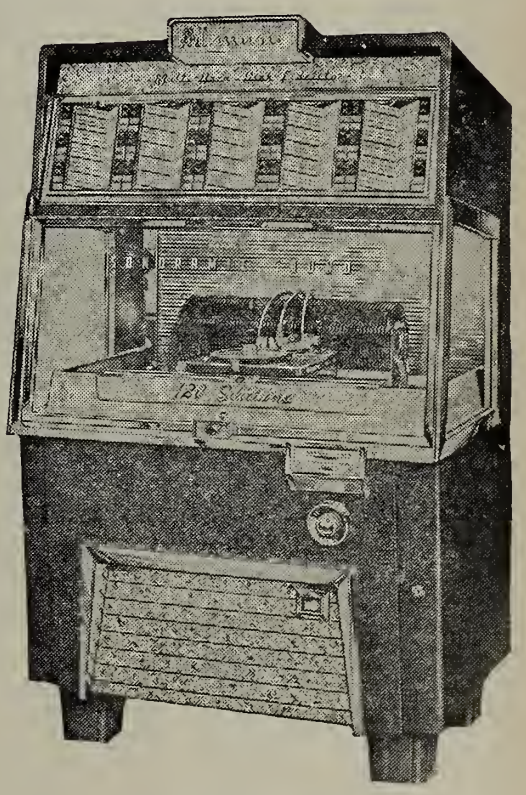
Practically every color in the spectrum can be found in the new "F" line. There's a "socko" effect for every location. yet perfect taste and harmony, with these decorator colors that enhance the wealth of metal trims. the cabinet's luxurious fittings. The Model "F" glows with life, excitement, play-stirring stimulation.

High Fidelity that IS High Fidelity

The sensational new "F" horn system ends indecision about high fidelity with its introduction of Sonoramic Sound — another AMI FIRST! AMI uses horns for the same purpose as they are used in the most expensive custom-built High Fidelity installations — superbly reproduced music. You hear the difference immediately. With the "F"'s bass horn alone equivalent to NINE 12 inch speakers. who can argue against this kind of performance? Yet, you don't pay a penny extra for all the plus you get with the Model "F".

Service that's a Cinch

Ease of maintenance and speed of service is outstanding with the Model "F". Clean line design keeps this juke box looking fresh and new. Its open-wide accessibility from the front puts an end to back door nuisance. There is never a need to move the "F" from the wall to get at it — or to put it against the wall to hide an unsightly back. Quick-disconnect parts eliminate trailing wires. The entire coin system is right at hand when the front door is opened, with a light that covers the entire service compartment. *Shorter hours for service mean longer hours of performance with the Model "F".*



AMI Model "F"
120, 80, 40 Selections

Say "Goodbye" to the Past – "Hello" to the Present – and Face the Future with Confidence and the New Model "F"

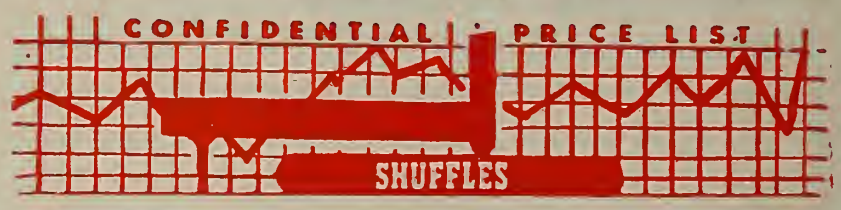
Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN – AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

4. Dragonette (Got 6/54)	185.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	265.00	295.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	79.50
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	29.50
4* Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	245.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	190.00
4. Gun Club (Wm 11/53)	95.00	125.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2. Havana (Un 2/54)	235.00	300.00
2. Hawaii (Un 6/51)	295.00	360.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4. Hayburner (Wm 6/51)	45.00	75.00
2. Hi-Fi (B 6/54)	314.50	360.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
2. Hit 'N' Run (Got 4/52)	49.50	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
2. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	25.00
2* Ice-Frolics (B 1/54)	290.00	345.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
2. Knockout (Got 1/51)	29.00	75.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Robin Hood (Got 1/48)	10.00	25.00
2. Lazy "Q" (Wm 2/54)	89.00	135.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
6. Magic (Ex 11/48)	10.00	20.00
6. Majors '49 (CC 2/49)	15.00	25.00
6. Major League Baseball (Un 6/48)	10.00	20.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
6. Maryland (Wm 4/49)	10.00	20.00
6. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/15)	25.00	39.00
2. Mexico (Un 3/54)	295.00	350.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
2. Nevada (Un 8/54)	350.00	395.00
2. Niagara (Got 12/51)	39.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
2. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
2* Palm Beach (B 7/52)	90.00	130.00
2* Palm Springs (B 11/13)	285.00	325.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	200.00	250.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
6. St. Louis (Wm 2/49)	25.00	39.00
2. Saddle and Turf (Ev 10/53)	175.00	249.50
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
2. Silver Skates (Wm 2/53)	54.50	80.00
2. Skill Pool (Got 8/52)	47.00	75.00
4. Slugfest (Wm 3/52)	55.00	75.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
1* Spot-Lite (B 1/52)	60.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
2. Struggle Buggies (Wm 12/53)	95.00	135.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	49.50	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Surf Club (B 3/54)	335.00	375.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
2. Tahiti (Un 8/53)	175.00	225.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Thing (CC 2/51)	15.00	35.00
6. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	39.00
6. Trophy (B 4/48)	15.00	30.00
2* Tropics (Un 7/53)	149.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	24.50
2* Variety (B 9/54)	475.00	550.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
2* Yacht Club (B 6/53)	105.00	160.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2. Bally Victory Bowler (5/54)	315.00	395.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
2. ChiCoin 6-Player DeLuxe (5/52)	60.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
2* ChiCoin 10th Frame Special (12/52)	65.00	150.00
2. ChiCoin Name Bowler (1/53)	65.00	150.00
2* ChiCoin 10th Frame Double Score Bowler (2/53)	100.00	160.00
2* ChiCoin Crown (4/53)	110.00	165.00
6 ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
2* ChiCoin Triple Score (6/63)	150.00	185.00
2* ChiCoin Gold Cup (7/53)	175.00	240.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
6. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
2. ChiCoin Advance (10/53)	195.00	325.00
4 ChiCoin King (10/53)	300.00	370.00
2. ChiCoin Criss Cross Bowler (12/53)	275.00	360.00
4. ChiCoin Super Frame (3/54)	300.00	385.00
2* ChiCoin Starlite (5/54)	275.00	385.00
4. ChiCoin Feature (7/54)	315.00	385.00
2. ChiCoin Holiday (9/54)	495.00	525.00
4. ChiCoin Flash (10/54)	395.00	475.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	95.00	175.00
4* Genco Match Pool (2/54)	225.00	275.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
2. Keeney Domino (5/53)	122.50	185.00
2. Keeney Carnival (5/53)	145.00	220.00
2. Keeney Pacemaker (9/53)	165.00	230.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	175.00	275.00
4. Keeney Diamond Bowler (5/54)	200.00	335.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00

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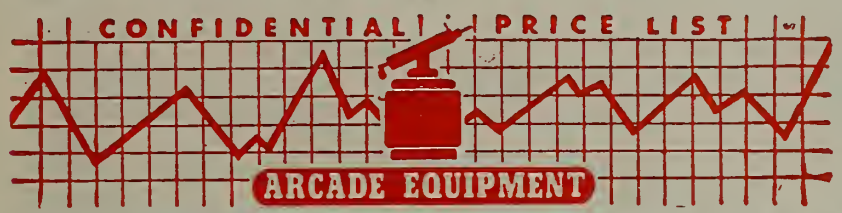
6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Sbuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slngger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Sbuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Sbuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
4* United DeLuxe 6-Player (10/51)	39.00	80.00
2* United 6-Player Snper (3/52)	49.50	95.00
2. United 4-Player Official (5/52)	60.00	120.00
2. United 6-Player Star (7/52)	65.00	130.00
4* United 10th Frame Star (9/52)	89.50	140.00
4. United Manhattan 10tb Frame (9/52)	110.00	150.00
4. United 10tb Frame Snper (10/52)	115.00	145.00
2. United Manhattan (9/52)	100.00	140.00
2* United Cascade (2/53)	85.00	145.00
3* United Clover (2/53)	125.00	160.00
4. United Liberty (2/53)	125.00	175.00
4* United Classic (6/53)	145.00	180.00
2* United Olympic (6/53)	145.00	195.00
2* United Royal (9/53)	195.00	275.00
2* United Imperial (9/53)	245.00	280.00
4* United Chief (11/53)	249.50	300.00
4* United Leader (11/53)	275.00	310.00
4* United Team (1/54)	275.00	325.00
4. United DeLuxe Team (1/54)	325.00	350.00
2* United League (1/54)	265.00	335.00
4* United Ace (5/54)	345.00	365.00
4. United Rainbow (5/54)	325.00	395.00
4* United Banner (8/54)	389.50	400.00
4. United Shuffle Targette (8/54)	335.00	435.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	265.00	440.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Snper Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Sbuffle (12/49)	20.00	34.50
6. Williams Twin Sbuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lncky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Cbampion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
1. ChiCoin Pistol	65.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
2. ChiCoin Home Run, 6 Player (3/54)	175.00	295.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Snper Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gnn	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4* Exhibit Jet Gun	125.00	145.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4 Exbibit Silver Bullets	75.00	115.00
4. Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal.	195.00	285.00
4. Exhibit Star Shooting Gallery (9/54)	325.00	410.00
6. Groetchen Met. Typer	79.50	149.50
2* Genco Sky Gunner	95.00	195.00
2. Genco Night Fighter	119.50	159.50
2* Genco Basketball	190.00	325.00
4* Genco Rifle Gal. (6/54)	299.50	375.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mnto. Atomic Bomber	125.00	195.00
4. Mntos. Ace Bombers	100.00	195.00
4. Mntoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mntos. Pbto. (Pre-War)	150.00	250.00
4. Mutos. Pbotomatic (DeLuxe)	350.00	575.00
4. Mnstocope Silver Gloves	125.00	200.00
4. Mntoscope Sky Figbter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	125.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Sboot the Chute	49.50	95.00
2* Seeburg Coon Hunt	179.50	350.00
4. Set Sbot Basketball	200.00	250.00
4* Telequiz	99.50	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	295.00	375.00
4. United DeLuxe Jungle Gun	395.00	495.00
4* United Carnival Gun (10/54)	385.00	450.00
4* United DeLuxe Carnival Gnn (10/54)	395.00	465.00
6. Western Baseball '39	75.00	95.00
6. Western Baseball '40	95.00	125.00
4 Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterback	25.00	75.00
4. Williams DeLnxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4* Williams All Star Baseball (5/54)	250.00	375.00
4. Williams Big League Baseball (6/54)	250.00	375.00
4. Wnrlitzer Skeeball	35.00	150.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- F-120 Juke Box (Receiver inclnded)
- F-80 Juke Box (Receiver NOT inclnded)
- F-40 Jnke Box (Receiver NOT inclnded)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Anto-Pboto	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Big Time	760.00
Moon-Ride	995.00
Magic Bowler (with Matcb Feature)	
Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (withont Match Feature)	
Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Arrow Bowler (with Match Feature)	
Single Cbnte	$ 750.00
Double Chnte	770.00
Criss Cross Target (without Match Feature)	
Single Cbute	685.00
Double Cbute	705.00
Criss Cross Target (with Match Feature)	
Single Chnte	750.00
Double Cbnte	770.00
Triple Strike Bowler (withont Match Feature)	
Single Chnte	695.00
Double Chute	715.00

EXHIBIT SUPPLY

Shooting Gallery Model 500 (without Match or Free Play)	$ 625.00
Model 500A (without Match, witb Free Play)	630.00
Model 500B (with Match, No Free Play)	645.00
Model 500C (witb Matcb, with Free Play)	650.00
Jnnior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rndolph The Red Nosed Reindeer With Mnsic	775.00
Pete The Rabbit	725.00
Pete The Rabbit Witb Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacnmatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	$ 650.00
Criss-Cross Wild West (Matcb)	680.00

D. GOTTLIEB & CO.

Gypsey Qneen	$ 392.50

INTERNATIONAL MUTO. CORP.

Drive Yonrself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-sbow model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Ranger (with Match Feature)	$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1446 Hi-Fi Pbono, 120 Selection, 45 RPM Only
- Model 1440 Playmaster, 120 Selections, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1550, 20 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mahogany Wall Speaker
- Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Antomatic Volume Compensator Unit

UNITED MFG. CO.

Ligbtning Sbuffle Alley (without Matcb Feature)	
Single Chute	$ 705.00
Double Chnte	725.00
(with Triple-Match Feature)	
Single Chnte	735.00
Double Chnte	755.00
De Luxe Comet Sbuffle-Targette (with Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Sbuffle-Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Bonns Gun (without Match Feature)	
Single Chute	690.00
Double Cbute	710.00
De Lnxe Bonns Gun (with Triple Match Feature)	
Single Chute	715.00
Donble Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Safari (without Match or Replay)	$ 690.00
Safari De Luxe (witb Triple Match and Replay Features)	715.00
Spitfire	389.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model "1800" Hi-Fi Phonograph
- Model "1700" Hi-Fi Phonograph
- Model "1600-A" Hi-Fi Phonograph
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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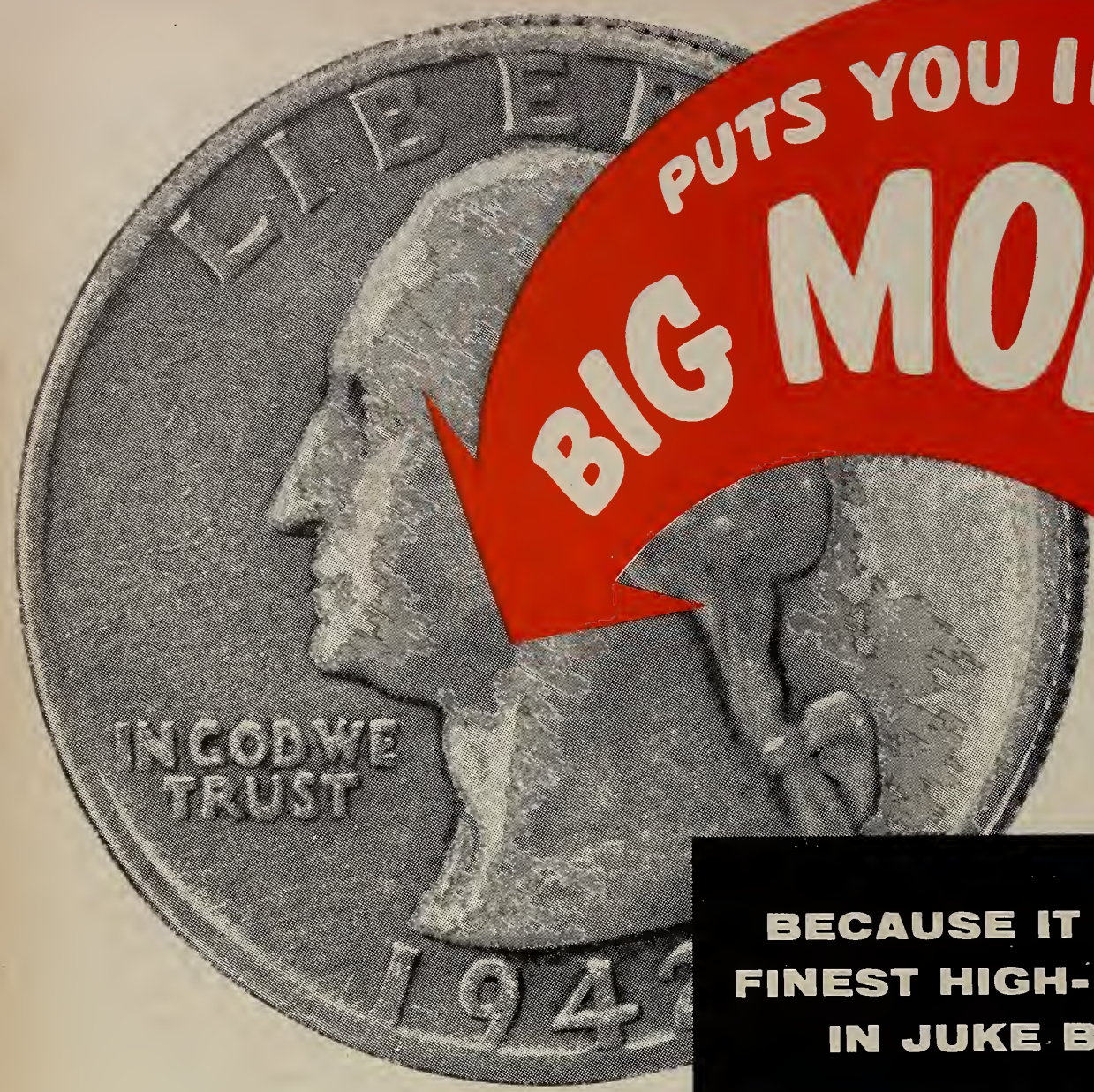

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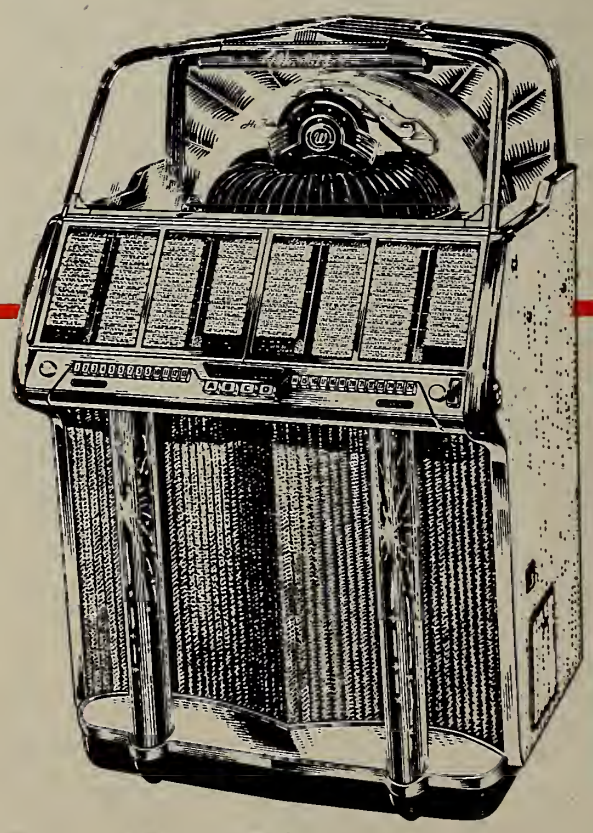

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MATCH-A-SCORE
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CARRY-OVER FEATURE
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NUMBER MATCH + CLOVER STAR NUMBER

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•
ADJUSTABLE TO SHOOT AS MACHINE GUN

New
SHOOT AGAIN FEATURE
•
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SCARECROWS • TURKEYS
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ALSO AVAILABLE IN
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•

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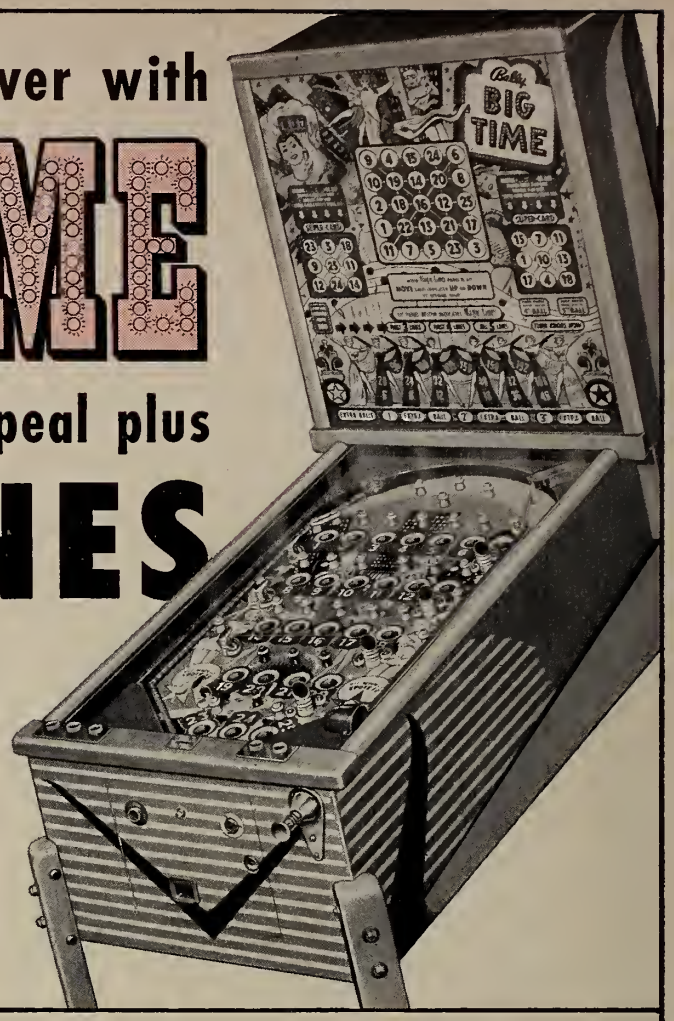
5 MAGIC-LINES



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